



National Subscription TV Report (B2)
 Viewing within SUBSCRIPTION TV Homes only
 Week 26 (21/06/2009 - 27/06/2009)
 Sun - Sat 06:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.8	3653
ABC2	0.7	1145
Seven + AFFILIATES	11.4	4689
Nine + AFFILIATES	14.4	4962
TEN + AFFILIATES	10.4	4681
ONE	0.3	338
SBS	1.3	2654
111 HITS	1.3	1640
Animal Planet	0.4	740
ARENA	1.0	1706
ARENA+2	0.5	1039
Bio.	0.9	1216
BBC Knowledge	0.3	623
Boomerang	0.6	608
Cartoon Network	1.1	1021
CBeebies	0.3	322
Channel[V]	0.4	1149
Channel[V]2	0.4	803
CNBC	0.1	114
COMEDY CHANNEL	0.9	1372
COMEDY CHANNEL+2	0.5	1025
Crime & Investigation	1.5	1157
Discovery Channel	1.0	1660
Discovery Home & Health	0.3	614
Discovery Science	0.1	513
Discovery Travel & Living	0.2	536
Disney Channel	1.6	1163
E!	0.4	1178
ESPN	0.3	576
FOX8	2.4	2650
FOX8+2	1.2	1952
FOX Classics	1.4	1589
FOX Classics+2	0.5	950
FOX SPORTS 1	2.0	1904
FOX SPORTS 2	2.1	1977
FOX SPORTS 3	2.5	1924
FOX SPORTS News	0.4	1101
FUEL TV	0.3	612
Hallmark	0.5	815
History Channel	1.0	1151
HOW TO Channel	0.7	773
LifeStyle Channel	1.5	2085
LifeStyle Channel+2	0.5	1200
LifeStyle FOOD	0.8	893
MAX	0.6	1209
MOVIE EXTRA	0.6	1001
MOVIE GREATS	0.5	970
MOVIE ONE	0.6	1015
MOVIE TWO	0.4	899
MTV	0.6	1127
Nat Geo Adventure	0.1	344

Viewing to 7HD and 9HD is included in the viewing to the broadcasters' primary channel, whether the content is the same (simulcast) or different.

Excludes Tasmania

Source: OzTAM



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National Geographic	0.9	1663
Nick Jr	1.3	574
Nickelodeon	1.2	1188
Ovation	0.2	702
Playhouse Disney	1.1	518
SCI FI	1.0	850
showcase	0.4	817
SHOWTIME	0.8	1344
SHOWTIME 2	0.5	1151
SHOWTIME GREATS	0.8	1253
SKY NEWS AUSTRALIA	1.4	1566
Sky Racing	0.7	460
TV1	2.5	2215
TV1+2	0.8	1403
TVN	0.2	222
UKTV	1.4	1261
UKTV+2	0.4	627
Vh1	0.3	753
W.	1.2	1320
W2	0.4	973
OTHER SUBSCRIPTION TV	3.5	3616
ALL FTA	43.3	5778
ALL STV	56.7	5584
ALL TV	100.0	6068

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