



National Subscription TV Report (B2)
 Viewing within SUBSCRIPTION TV Homes only
 Week 49 (29/11/2009 - 05/12/2009)
 Sun - Sat 06:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.4	3183
ABC2	0.5	1028
ABC3	0.0	106
Seven + AFFILIATES	10.4	4406
7TWO	0.4	1024
Nine + AFFILIATES	13.2	4575
GO + AFFILIATES	0.5	763
TEN + AFFILIATES	7.6	4247
ONE	0.2	465
SBS ONE	1.5	2522
SBS TWO	0.1	457
111 HITS	1.0	1468
111 HITS2	0.4	755
13TH STREET	1.2	923
Animal Planet	0.4	612
ARENA	1.1	1867
ARENA+2	0.5	1210
Bio.	0.9	1103
BBC Knowledge	0.5	916
Boomerang	0.8	570
Cartoon Network	1.1	980
CBeebies	0.5	359
Channel[V]	0.4	1114
Channel[V]2	0.5	803
CNBC	0.1	173
COMEDY CHANNEL	0.8	1262
COMEDY CHANNEL+2	0.5	969
Crime & Investigation	1.4	990
Discovery Channel	0.8	1390
Discovery Channel +2	0.5	1085
Discovery Home & Health	0.3	548
Discovery Science	0.2	428
Discovery Travel & Living	0.2	383
Discovery Turbo MAX	0.4	598
Discovery Turbo MAX +2	0.3	530
Disney Channel	1.9	1225
E!	0.4	1031
ESPN	0.3	685
FMC - Family Movie Channel	0.8	1270
FOX8	2.6	2600
FOX8+2	1.3	1850
FOX Classics	1.2	1352
FOX Classics+2	0.4	777
FOX SPORTS 1	0.9	1358
FOX SPORTS 2	1.1	1345
FOX SPORTS 3	0.9	1391
FOX SPORTS News	0.6	1157
FUEL TV	0.3	640
Hallmark	0.3	813
History Channel	0.6	959
HOW TO Channel	0.4	605

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	1.9	2035
LifeStyle Channel+2	0.8	1257
LifeStyle FOOD	0.8	972
LifeStyle FOOD +2	0.3	706
LifeStyle You	0.4	993
LifeStyle You +2	0.3	781
MAX	0.5	922
MOVIE EXTRA	0.5	850
MOVIE GREATS	0.3	696
MOVIE ONE	0.5	914
MOVIE TWO	0.3	698
MTV	0.5	1160
Nat Geo Adventure	0.2	580
National Geographic	0.8	1482
Nick Jr	1.1	570
Nickelodeon	1.4	1248
Ovation	0.3	585
Playhouse Disney	0.9	510
SCI FI	0.9	812
SCI FI+2	0.6	721
showcase	0.4	755
showcase+2	0.2	798
SHOWTIME	0.8	1207
SHOWTIME 2	0.6	991
SHOWTIME Action	0.9	1343
SHOWTIME Comedy	0.7	1376
SHOWTIME Drama	0.6	1173
SKY NEWS AUSTRALIA	1.5	1334
Sky Racing	0.8	494
Starpics 1	0.5	1104
Starpics 2	0.4	965
The Style Network	0.3	625
TV1	2.5	2248
TV1+2	0.9	1285
TVN	0.3	271
UKTV	1.3	1093
UKTV+2	0.4	564
Vh1	0.2	675
W.	1.2	1240
W2	0.5	837
OTHER SUBSCRIPTION TV	4.1	3915
ALL FTA	38.9	5678
ALL STV	61.1	5650
ALL TV	100.0	6098

Excludes Tasmania

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