



National Subscription TV Report (B2)  
 Viewing within SUBSCRIPTION TV Homes only  
 Week 50 (06/12/2009 - 12/12/2009)  
 Sun - Sat 06:00 - 23:59  
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	4.1	3089
ABC2	0.8	1037
ABC3	0.1	286
Seven + AFFILIATES	10.0	4216
7TWO	0.5	1059
Nine + AFFILIATES	14.1	4568
GO + AFFILIATES	0.5	789
TEN + AFFILIATES	7.3	4126
ONE	0.2	490
SBS ONE	1.5	2565
SBS TWO	0.1	393
111 HITS	1.2	1440
111 HITS2	0.4	790
13TH STREET	1.3	753
Animal Planet	0.4	596
ARENA	1.1	1812
ARENA+2	0.5	1139
Bio.	1.0	1080
BBC Knowledge	0.6	871
Boomerang	0.8	508
Cartoon Network	1.2	945
CBeebies	0.6	351
Channel[V]	0.3	975
Channel[V]2	0.5	768
CNBC	0.1	165
COMEDY CHANNEL	0.8	1236
COMEDY CHANNEL+2	0.5	934
Crime & Investigation	1.4	992
Discovery Channel	0.9	1469
Discovery Channel +2	0.5	1073
Discovery Home & Health	0.3	495
Discovery Science	0.2	502
Discovery Travel & Living	0.2	419
Discovery Turbo MAX	0.4	614
Discovery Turbo MAX +2	0.3	563
Disney Channel	2.1	1190
E!	0.5	1020
ESPN	0.4	673
FMC - Family Movie Channel	0.5	851
FOX8	2.6	2588
FOX8+2	1.4	1714
FOX Classics	1.4	1218
FOX Classics+2	0.4	680
FOX SPORTS 1	0.9	1258
FOX SPORTS 2	0.9	1227
FOX SPORTS 3	0.8	1292
FOX SPORTS News	0.5	980
FUEL TV	0.5	628
Hallmark	0.4	842
History Channel	0.8	938
HOW TO Channel	0.4	615

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	2.1	2087
LifeStyle Channel+2	0.7	1186
LifeStyle FOOD	0.8	946
LifeStyle FOOD +2	0.3	619
LifeStyle You	0.5	995
LifeStyle You +2	0.2	654
MAX	0.5	894
MOVIE EXTRA	0.5	869
MOVIE GREATS	0.4	675
MOVIE ONE	0.5	928
MOVIE TWO	0.3	737
MTV	0.4	1057
Nat Geo Adventure	0.2	528
National Geographic	0.8	1465
Nick Jr	1.0	595
Nickelodeon	1.4	1201
Ovation	0.3	569
Playhouse Disney	1.0	552
SCI FI	0.9	760
SCI FI+2	0.5	567
showcase	0.4	773
showcase+2	0.2	658
SHOWTIME	0.8	1225
SHOWTIME 2	0.5	908
SHOWTIME Action	0.7	940
SHOWTIME Comedy	0.7	958
SHOWTIME Drama	0.4	768
SKY NEWS AUSTRALIA	1.2	1135
Sky Racing	0.7	425
Starpics 1	0.4	767
Starpics 2	0.3	676
The Style Network	0.3	579
TV1	2.4	2234
TV1+2	0.9	1315
TVN	0.2	204
UKTV	1.6	1181
UKTV+2	0.4	599
Vh1	0.3	642
W.	1.3	1224
W2	0.5	768
OTHER SUBSCRIPTION TV	3.6	3693
ALL FTA	39.3	5596
ALL STV	60.7	5517
ALL TV	100.0	6015

Excludes Tasmania

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