



National Subscription TV Report (B2)
 Viewing within SUBSCRIPTION TV Homes only
 Week 51 (13/12/2009 - 19/12/2009)
 Sun - Sat 06:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	3.7	3042
ABC2	0.9	1055
ABC3	0.2	368
Seven + AFFILIATES	10.2	4266
7TWO	0.5	960
Nine + AFFILIATES	15.5	4499
GO + AFFILIATES	0.4	768
TEN + AFFILIATES	6.7	3959
ONE	0.2	451
SBS ONE	1.2	2385
SBS TWO	0.1	480
111 HITS	1.1	1447
111 HITS2	0.4	726
13TH STREET	1.2	771
Animal Planet	0.4	600
ARENA	1.2	1842
ARENA+2	0.5	1217
Bio.	1.0	1007
BBC Knowledge	0.6	878
Boomerang	0.8	524
Cartoon Network	1.1	940
CBeebies	0.6	420
Channel[V]	0.4	1015
Channel[V]2	0.5	770
CNBC	0.1	110
COMEDY CHANNEL	0.7	1196
COMEDY CHANNEL+2	0.4	945
Crime & Investigation	1.2	944
Discovery Channel	0.8	1422
Discovery Channel +2	0.4	1027
Discovery Home & Health	0.3	498
Discovery Science	0.2	429
Discovery Travel & Living	0.2	446
Discovery Turbo MAX	0.3	510
Discovery Turbo MAX +2	0.3	495
Disney Channel	2.1	1194
E!	0.5	995
ESPN	0.3	643
FMC - Family Movie Channel	0.7	885
FOX8	3.4	2560
FOX8+2	1.5	1807
FOX Classics	1.2	1353
FOX Classics+2	0.4	798
FOX SPORTS 1	1.0	1341
FOX SPORTS 2	0.9	1103
FOX SPORTS 3	0.8	1201
FOX SPORTS News	0.4	933
FUEL TV	0.2	591
Hallmark	0.4	737
History Channel	0.7	824
HOW TO Channel	0.4	554

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	2.0	2045
LifeStyle Channel+2	0.7	1211
LifeStyle FOOD	0.7	939
LifeStyle FOOD +2	0.3	642
LifeStyle You	0.4	921
LifeStyle You +2	0.3	673
MAX	0.4	840
MOVIE EXTRA	0.4	670
MOVIE GREATS	0.3	625
MOVIE ONE	0.4	821
MOVIE TWO	0.3	777
MTV	0.4	961
Nat Geo Adventure	0.2	583
National Geographic	0.8	1416
Nick Jr	1.0	590
Nickelodeon	1.7	1286
Ovation	0.3	642
Playhouse Disney	1.0	540
SCI FI	0.8	853
SCI FI+2	0.5	522
showcase	0.4	762
showcase+2	0.2	663
SHOWTIME	0.9	1238
SHOWTIME 2	0.6	1029
SHOWTIME Action	0.7	937
SHOWTIME Comedy	0.5	966
SHOWTIME Drama	0.4	760
SKY NEWS AUSTRALIA	1.1	1145
Sky Racing	0.7	469
Starpics 1	0.4	740
Starpics 2	0.3	693
The Style Network	0.3	508
TV1	2.4	2217
TV1+2	0.9	1358
TVN	0.3	267
UKTV	1.6	1129
UKTV+2	0.4	605
Vh1	0.2	588
W.	1.3	1240
W2	0.5	808
OTHER SUBSCRIPTION TV	3.5	3603
ALL FTA	39.8	5582
ALL STV	60.2	5503
ALL TV	100.0	6007

Excludes Tasmania

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