



National Subscription TV Report (B2)
 Viewing within SUBSCRIPTION TV Homes only
 Week 52 (20/12/2009 - 26/12/2009)
 Sun - Sat 06:00 - 23:59
 (Total Individuals - Including Guests)

	Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	3.6	3117
ABC2	1.0	1222
ABC3	0.2	371
Seven + AFFILIATES	9.0	4165
7TWO	0.4	880
Nine + AFFILIATES	14.1	4561
GO + AFFILIATES	0.4	787
TEN + AFFILIATES	6.1	4038
ONE	0.2	394
SBS ONE	1.3	2384
SBS TWO	0.1	466
111 HITS	1.1	1575
111 HITS2	0.4	846
13TH STREET	1.2	751
Animal Planet	0.4	674
ARENA	1.7	2016
ARENA+2	0.5	1199
Bio.	1.2	1104
BBC Knowledge	0.9	974
Boomerang	0.9	594
Cartoon Network	0.9	897
CBeebies	0.4	371
Channel[V]	0.4	1045
Channel[V]2	0.5	823
CNBC	0.1	143
COMEDY CHANNEL	0.7	1375
COMEDY CHANNEL+2	0.4	1007
Crime & Investigation	1.6	1088
Discovery Channel	0.9	1431
Discovery Channel +2	0.4	1033
Discovery Home & Health	0.2	499
Discovery Science	0.2	496
Discovery Travel & Living	0.2	448
Discovery Turbo MAX	0.3	549
Discovery Turbo MAX +2	0.2	552
Disney Channel	1.9	1179
E!	0.6	1048
ESPN	0.3	666
FMC - Family Movie Channel	1.0	1034
FOX8	2.9	2587
FOX8+2	1.4	1947
FOX Classics	1.3	1513
FOX Classics+2	0.4	829
FOX SPORTS 1	0.7	1328
FOX SPORTS 2	0.9	1055
FOX SPORTS 3	0.9	1287
FOX SPORTS News	0.4	917
FUEL TV	0.2	624
Hallmark	0.4	686
History Channel	0.7	996
HOW TO Channel	0.4	578

Excludes Tasmania

Source: OzTAM



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LifeStyle Channel	1.9	1775
LifeStyle Channel+2	0.7	1095
LifeStyle FOOD	0.8	1039
LifeStyle FOOD +2	0.3	592
LifeStyle You	0.4	893
LifeStyle You +2	0.2	638
MAX	0.9	1134
MOVIE EXTRA	0.6	898
MOVIE GREATS	0.5	713
MOVIE ONE	0.5	872
MOVIE TWO	0.3	759
MTV	0.4	1077
Nat Geo Adventure	0.2	521
National Geographic	1.0	1460
Nick Jr	0.8	511
Nickelodeon	1.7	1299
Ovation	0.6	760
Playhouse Disney	0.9	543
SCI FI	0.8	729
SCI FI+2	0.5	613
showcase	0.4	871
showcase+2	0.3	761
SHOWTIME	1.0	1421
SHOWTIME 2	0.6	1081
SHOWTIME Action	1.0	1046
SHOWTIME Comedy	0.7	1121
SHOWTIME Drama	0.4	784
SKY NEWS AUSTRALIA	1.4	1256
Sky Racing	0.7	480
Starpics 1	0.5	898
Starpics 2	0.4	725
The Style Network	0.3	542
TV1	2.3	2190
TV1+2	0.9	1342
TVN	0.2	237
UKTV	1.6	1407
UKTV+2	0.5	762
Vh1	0.4	753
W.	1.1	1127
W2	0.5	848
OTHER SUBSCRIPTION TV	4.2	3838
ALL FTA	36.5	5526
ALL STV	63.5	5442
ALL TV	100.0	5947

Excludes Tasmania

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