



**Free to Air Only (C1)**  
**5 City Share Report - Metropolitan**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	15.9%	28.8%	28.6%	21.2%	5.5%	
Survey 2	16.7%	28.5%	27.0%	22.7%	5.1%	
Survey 3	17.1%	27.7%	26.2%	23.4%	5.5%	
Survey 4	17.2%	27.4%	26.1%	24.1%	5.2%	
Survey 5	16.9%	26.9%	25.0%	24.8%	6.4%	
Survey 6	16.7%	27.5%	24.0%	23.9%	8.0%	
Survey 7	17.5%	27.9%	26.8%	21.5%	6.4%	
Survey 8	17.4%	28.0%	28.4%	20.7%	5.4%	
Survey 9	18.0%	27.7%	28.0%	20.8%	5.5%	
Survey 10	17.0%	30.6%	26.6%	20.3%	5.5%	
Survey Year to Date	17.0%	28.1%	26.6%	22.4%	5.9%	
Summer						
	Week 1 (29/11/2009)	18.2%	27.3%	27.7%	19.2%	7.5%
	Week 2 (06/12/2009)	18.4%	27.9%	27.5%	18.7%	7.5%
	Week 3 (13/12/2009)	17.9%	28.5%	27.7%	18.6%	7.3%
	Week 4 (20/12/2009)	17.8%	28.2%	28.2%	18.6%	7.3%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Sydney Survey Share Report - Free to Air Only**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	17.1%	28.0%	28.2%	21.0%	5.7%	
Survey 2	18.3%	27.6%	27.0%	21.9%	5.2%	
Survey 3	19.5%	26.6%	26.3%	21.7%	5.9%	
Survey 4	19.0%	26.3%	26.7%	22.4%	5.6%	
Survey 5	18.4%	26.1%	25.4%	23.3%	6.7%	
Survey 6	17.9%	27.5%	24.3%	22.1%	8.2%	
Survey 7	19.4%	27.6%	26.1%	20.1%	6.8%	
Survey 8	19.5%	26.6%	29.0%	19.2%	5.7%	
Survey 9	19.6%	27.0%	27.2%	20.5%	5.6%	
Survey 10	18.6%	29.5%	26.0%	20.1%	5.8%	
Survey Year to Date	18.7%	27.2%	26.6%	21.3%	6.2%	
Summer						
	Week 1 (29/11/2009)	19.5%	25.4%	27.2%	19.8%	8.1%
	Week 2 (06/12/2009)	19.9%	26.4%	27.0%	18.6%	8.1%
	Week 3 (13/12/2009)	19.2%	27.3%	27.1%	18.3%	8.0%
	Week 4 (20/12/2009)	19.0%	27.1%	27.4%	18.4%	8.0%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Melbourne Survey Share Report - Free to Air Only**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	14.7%	28.6%	30.5%	20.9%	5.4%	
Survey 2	15.2%	28.9%	27.5%	23.3%	5.1%	
Survey 3	15.7%	27.5%	27.1%	24.0%	5.6%	
Survey 4	16.0%	27.1%	25.9%	25.8%	5.3%	
Survey 5	15.2%	26.8%	25.1%	26.5%	6.4%	
Survey 6	15.4%	26.4%	24.4%	26.0%	7.8%	
Survey 7	16.3%	27.1%	27.4%	22.9%	6.4%	
Survey 8	16.1%	28.1%	28.8%	21.7%	5.3%	
Survey 9	17.3%	25.8%	30.6%	20.6%	5.8%	
Survey 10	15.8%	29.7%	28.6%	20.4%	5.4%	
Survey Year to Date	15.8%	27.6%	27.5%	23.3%	5.9%	
Summer						
	Week 1 (29/11/2009)	16.4%	27.3%	29.3%	19.7%	7.3%
	Week 2 (06/12/2009)	16.5%	27.8%	28.9%	19.6%	7.2%
	Week 3 (13/12/2009)	16.0%	28.2%	29.4%	19.5%	6.8%
	Week 4 (20/12/2009)	16.1%	27.7%	30.1%	19.3%	6.8%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.



**Brisbane Survey Share Report - Free to Air Only**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS
Survey 1	15.3%	29.4%	28.7%	21.2%	5.4%
Survey 2	15.9%	28.4%	28.9%	22.1%	4.8%
Survey 3	16.0%	28.3%	28.0%	22.1%	5.6%
Survey 4	16.1%	28.3%	29.4%	21.4%	4.8%
Survey 5	15.9%	27.3%	28.4%	22.2%	6.2%
Survey 6	15.4%	28.5%	27.1%	21.9%	7.1%
Survey 7	15.9%	28.1%	29.8%	20.1%	6.1%
Survey 8	16.3%	27.4%	31.6%	19.2%	5.5%
Survey 9	16.7%	29.0%	28.4%	20.5%	5.4%
Survey 10	16.2%	31.3%	27.0%	19.7%	5.7%
Survey Year to Date	16.0%	28.6%	28.7%	21.1%	5.7%
Summer					
Week 1 (29/11/2009)	19.6%	28.3%	26.3%	17.8%	8.0%
Week 2 (06/12/2009)	19.1%	28.8%	26.3%	18.0%	7.9%
Week 3 (13/12/2009)	18.4%	29.4%	26.7%	17.9%	7.7%
Week 4 (20/12/2009)	18.4%	28.9%	27.2%	17.8%	7.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Adelaide Survey Share Report - Free to Air Only**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS
Survey 1	16.2%	28.2%	28.1%	21.9%	5.5%
Survey 2	17.1%	28.8%	26.2%	22.8%	5.2%
Survey 3	16.6%	27.7%	24.6%	26.1%	5.1%
Survey 4	16.9%	28.2%	24.1%	26.1%	4.7%
Survey 5	17.7%	27.1%	22.2%	26.9%	6.1%
Survey 6	17.4%	28.1%	21.4%	25.0%	8.2%
Survey 7	16.6%	29.4%	25.0%	23.2%	5.8%
Survey 8	16.1%	29.7%	25.8%	23.7%	4.7%
Survey 9	16.5%	29.3%	26.9%	22.5%	4.7%
Survey 10	16.1%	32.1%	25.3%	21.7%	4.7%
Survey Year to Date	16.7%	28.8%	24.9%	24.0%	5.5%
Summer					
Week 1 (29/11/2009)	17.1%	28.8%	26.5%	21.3%	6.4%
Week 2 (06/12/2009)	17.3%	29.1%	27.5%	19.5%	6.6%
Week 3 (13/12/2009)	16.8%	29.6%	27.9%	19.3%	6.4%
Week 4 (20/12/2009)	16.9%	29.4%	28.0%	19.1%	6.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Perth Survey Share Report - Free to Air Only**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS
Survey 1	17.0%	31.0%	24.7%	21.9%	5.4%
Survey 2	17.5%	29.9%	23.4%	23.9%	5.3%
Survey 3	17.6%	29.4%	22.7%	25.4%	4.9%
Survey 4	18.0%	28.5%	21.9%	26.5%	5.1%
Survey 5	18.4%	28.2%	20.9%	26.2%	6.3%
Survey 6	18.4%	28.0%	20.2%	24.7%	8.7%
Survey 7	19.0%	28.8%	23.8%	21.5%	6.9%
Survey 8	19.0%	30.2%	24.0%	21.1%	5.6%
Survey 9	19.0%	30.6%	24.1%	20.9%	5.4%
Survey 10	17.8%	32.6%	24.0%	20.2%	5.4%
Survey Year to Date	18.2%	29.7%	22.9%	23.3%	5.9%
Summer					
Week 1 (29/11/2009)	18.8%	29.3%	27.8%	17.2%	6.8%
Week 2 (06/12/2009)	19.3%	29.3%	27.0%	17.2%	7.1%
Week 3 (13/12/2009)	19.4%	29.9%	26.2%	17.5%	6.9%
Week 4 (20/12/2009)	19.1%	29.6%	26.7%	17.6%	6.9%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.