



**Free to Air Only (C2)**  
**5 City Share Report - Metropolitan**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	16.3%	29.8%	27.5%	22.1%	4.4%	
Survey 2	17.2%	29.5%	25.5%	23.7%	4.1%	
Survey 3	17.8%	28.3%	25.1%	24.5%	4.4%	
Survey 4	17.4%	28.5%	25.3%	24.8%	4.1%	
Survey 5	17.6%	28.1%	24.6%	24.9%	4.9%	
Survey 6	17.7%	28.4%	23.6%	24.3%	6.0%	
Survey 7	18.0%	28.6%	26.1%	22.3%	4.9%	
Survey 8	17.6%	28.2%	27.7%	22.3%	4.2%	
Survey 9	17.6%	28.9%	28.0%	21.2%	4.2%	
Survey 10	Week 1 (01/11/2009)	17.2%	32.4%	25.9%	20.3%	4.2%
	Week 2 (08/11/2009)	17.6%	29.7%	28.0%	20.4%	4.3%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	17.4%	31.1%	26.9%	20.3%	4.2%
	Survey Year to Date	17.5%	28.8%	25.9%	23.2%	4.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Sydney Survey Share Report - Free to Air Only**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	17.1%	29.3%	27.4%	21.6%	4.6%	
Survey 2	18.5%	28.9%	25.8%	22.5%	4.3%	
Survey 3	20.2%	27.4%	25.8%	21.8%	4.7%	
Survey 4	19.3%	27.2%	26.4%	22.7%	4.4%	
Survey 5	19.4%	27.5%	25.6%	22.4%	5.2%	
Survey 6	19.5%	28.0%	24.4%	21.9%	6.2%	
Survey 7	20.1%	28.4%	26.2%	20.0%	5.3%	
Survey 8	19.2%	27.6%	28.9%	19.9%	4.5%	
Survey 9	18.7%	28.5%	28.0%	20.5%	4.3%	
Survey 10	Week 1 (01/11/2009)	19.2%	30.4%	25.9%	19.8%	4.6%
	Week 2 (08/11/2009)	19.6%	29.3%	26.9%	19.7%	4.4%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	19.4%	29.9%	26.4%	19.7%	4.5%
	Survey Year to Date	19.1%	28.2%	26.5%	21.4%	4.8%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Melbourne Survey Share Report - Free to Air Only**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	15.2%	28.8%	29.7%	22.0%	4.3%	
Survey 2	16.1%	29.2%	26.5%	24.2%	4.1%	
Survey 3	16.3%	27.9%	25.9%	25.6%	4.4%	
Survey 4	16.3%	28.2%	25.5%	25.9%	4.1%	
Survey 5	15.9%	27.6%	25.1%	26.5%	4.9%	
Survey 6	16.2%	27.4%	24.2%	26.3%	6.0%	
Survey 7	16.8%	27.5%	26.9%	24.0%	4.9%	
Survey 8	16.8%	27.2%	28.1%	23.9%	4.1%	
Survey 9	17.3%	26.6%	30.5%	21.2%	4.5%	
Survey 10	Week 1 (01/11/2009)	15.6%	33.3%	27.1%	20.0%	4.0%
	Week 2 (08/11/2009)	16.4%	27.5%	31.2%	20.5%	4.4%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	16.0%	30.5%	29.1%	20.3%	4.2%
	Survey Year to Date	16.3%	27.9%	27.0%	24.2%	4.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.



**Brisbane Survey Share Report - Free to Air Only**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	16.1%	30.8%	27.4%	21.6%	4.1%	
Survey 2	16.5%	30.2%	26.8%	22.8%	3.8%	
Survey 3	17.1%	29.4%	26.8%	22.4%	4.3%	
Survey 4	16.6%	29.9%	27.7%	22.1%	3.7%	
Survey 5	16.5%	29.0%	27.3%	22.5%	4.7%	
Survey 6	16.6%	29.8%	26.0%	22.1%	5.4%	
Survey 7	16.5%	29.7%	28.5%	20.6%	4.7%	
Survey 8	16.7%	28.6%	30.2%	20.2%	4.3%	
Survey 9	16.2%	31.0%	28.4%	20.4%	4.0%	
Survey 10	Week 1 (01/11/2009)	16.6%	34.1%	26.1%	19.2%	4.0%
	Week 2 (08/11/2009)	17.0%	32.1%	27.5%	18.9%	4.5%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	16.8%	33.1%	26.8%	19.0%	4.2%
	Survey Year to Date	16.5%	30.0%	27.6%	21.5%	4.3%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Adelaide Survey Share Report - Free to Air Only**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	16.6%	28.9%	26.5%	23.6%	4.4%	
Survey 2	17.0%	29.7%	24.0%	25.1%	4.1%	
Survey 3	17.0%	28.5%	22.6%	27.9%	4.0%	
Survey 4	16.7%	29.7%	22.6%	27.5%	3.6%	
Survey 5	17.5%	28.4%	21.4%	27.9%	4.7%	
Survey 6	17.4%	29.5%	20.4%	26.6%	6.2%	
Survey 7	17.0%	29.6%	23.8%	25.1%	4.4%	
Survey 8	16.7%	29.6%	24.5%	25.6%	3.7%	
Survey 9	16.5%	30.5%	25.7%	23.7%	3.7%	
Survey 10	Week 1 (01/11/2009)	16.5%	32.2%	24.7%	22.8%	3.8%
	Week 2 (08/11/2009)	16.5%	30.2%	26.7%	22.9%	3.6%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	16.5%	31.2%	25.7%	22.9%	3.7%
	Survey Year to Date	16.9%	29.5%	23.6%	25.7%	4.3%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Perth Survey Share Report - Free to Air Only**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	
Survey 1	17.1%	32.4%	22.8%	23.3%	4.3%	
Survey 2	18.2%	30.3%	21.7%	25.7%	4.2%	
Survey 3	17.9%	29.7%	20.6%	27.9%	3.9%	
Survey 4	17.6%	29.3%	20.6%	28.4%	4.0%	
Survey 5	19.1%	29.1%	19.3%	27.7%	4.7%	
Survey 6	19.4%	28.6%	19.1%	26.3%	6.6%	
Survey 7	19.5%	29.7%	21.9%	23.7%	5.2%	
Survey 8	18.5%	30.3%	22.9%	24.0%	4.3%	
Survey 9	19.1%	31.4%	23.5%	22.0%	4.0%	
Survey 10	Week 1 (01/11/2009)	18.3%	32.7%	23.4%	21.7%	4.0%
	Week 2 (08/11/2009)	17.8%	32.0%	24.6%	21.4%	4.2%
	Week 3 (15/11/2009)					
	Week 4 (22/11/2009)					
	Survey 10 Progressive	18.0%	32.3%	24.0%	21.5%	4.1%
	Survey Year to Date	18.5%	30.2%	21.5%	25.3%	4.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.