



**Metropolitan TV Share of All Viewing - All Homes (D1)**  
**5 City Share Report**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.9%	23.4%	23.2%	17.2%	4.5%	83.3%	16.7%
Survey 2	13.6%	23.3%	22.0%	18.5%	4.2%	83.6%	16.4%
Survey 3	14.1%	22.7%	21.5%	19.2%	4.5%	83.9%	16.1%
Survey 4	14.1%	22.4%	21.4%	19.8%	4.3%	83.6%	16.4%
Survey 5 Week 1 (14/06/2009)	14.1%	22.3%	20.8%	21.3%	4.1%	84.4%	15.6%
Week 2 (21/06/2009)	14.6%	21.1%	21.8%	21.3%	3.9%	84.4%	15.6%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	14.3%	21.7%	21.3%	21.3%	4.0%	84.4%	15.6%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	13.8%	22.8%	21.9%	19.0%	4.3%	83.7%	16.3%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.

**Sydney TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	13.4%	22.0%	22.1%	16.5%	4.5%	80.8%	19.2%
Survey 2	14.3%	21.6%	21.2%	17.2%	4.1%	80.9%	19.1%
Survey 3	15.5%	21.2%	21.0%	17.3%	4.7%	81.9%	18.1%
Survey 4	15.1%	20.8%	21.2%	17.7%	4.4%	81.5%	18.5%
Survey 5 Week 1 (14/06/2009)	14.9%	21.3%	20.5%	19.2%	4.2%	82.4%	17.6%
Week 2 (21/06/2009)	15.2%	19.7%	22.0%	19.1%	4.1%	82.3%	17.8%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	15.1%	20.5%	21.3%	19.1%	4.1%	82.3%	17.7%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	14.6%	21.3%	21.3%	17.4%	4.4%	81.4%	18.6%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.

**Melbourne TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.3%	23.9%	25.5%	17.5%	4.5%	84.2%	15.8%
Survey 2	12.8%	24.3%	23.1%	19.6%	4.3%	84.5%	15.5%
Survey 3	13.2%	23.2%	22.8%	20.2%	4.7%	84.6%	15.4%
Survey 4	13.4%	22.8%	21.8%	21.7%	4.4%	84.6%	15.4%
Survey 5 Week 1 (14/06/2009)	13.0%	22.0%	21.7%	24.0%	4.1%	85.3%	14.7%
Week 2 (21/06/2009)	13.9%	22.2%	21.3%	23.7%	4.0%	85.6%	14.4%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	13.5%	22.1%	21.5%	23.9%	4.0%	85.5%	14.5%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	13.0%	23.4%	23.1%	20.2%	4.4%	84.6%	15.4%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.



**Brisbane TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	11.8%	22.6%	22.0%	16.3%	4.1%	83.0%	17.0%
Survey 2	12.4%	22.3%	22.6%	17.3%	3.8%	84.7%	15.3%
Survey 3	12.5%	22.0%	21.8%	17.2%	4.3%	83.2%	16.8%
Survey 4	12.7%	22.3%	23.2%	16.9%	3.8%	83.5%	16.5%
Survey 5 Week 1 (14/06/2009)	12.7%	21.7%	22.2%	18.0%	4.1%	83.9%	16.1%
Week 2 (21/06/2009)	12.8%	19.5%	26.0%	17.2%	3.6%	83.8%	16.2%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	12.8%	20.6%	24.2%	17.6%	3.8%	83.8%	16.2%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	12.4%	22.1%	22.6%	17.0%	4.0%	83.6%	16.4%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.

**Adelaide TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	14.1%	24.6%	24.5%	19.1%	4.8%	87.4%	12.6%
Survey 2	14.8%	25.0%	22.7%	19.7%	4.5%	86.8%	13.2%
Survey 3	14.6%	24.4%	21.6%	23.0%	4.5%	88.2%	11.8%
Survey 4	14.7%	24.5%	21.0%	22.7%	4.1%	87.3%	12.7%
Survey 5 Week 1 (14/06/2009)	15.8%	25.0%	19.6%	23.6%	4.0%	88.3%	11.7%
Week 2 (21/06/2009)	16.7%	22.8%	19.7%	25.3%	4.0%	88.8%	11.2%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	16.2%	23.9%	19.7%	24.5%	4.0%	88.6%	11.4%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	14.8%	24.5%	22.1%	21.6%	4.4%	87.6%	12.4%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.

**Perth TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	14.3%	26.0%	20.7%	18.3%	4.5%	83.9%	16.1%
Survey 2	14.6%	25.0%	19.6%	20.0%	4.4%	83.8%	16.2%
Survey 3	14.8%	24.7%	19.0%	21.4%	4.2%	84.2%	15.8%
Survey 4	15.0%	23.8%	18.2%	22.0%	4.3%	83.5%	16.5%
Survey 5 Week 1 (14/06/2009)	15.5%	23.9%	18.0%	22.7%	3.9%	84.2%	15.8%
Week 2 (21/06/2009)	15.7%	22.8%	17.3%	23.7%	3.9%	83.7%	16.3%
Week 3 (28/06/2009)							
Week 4 (05/07/2009)							
Survey 5 Progressive	15.6%	23.4%	17.6%	23.2%	3.9%	84.0%	16.0%
Survey 6							
Survey 7							
Survey 8							
Survey 9							
Survey 10							
Survey Year to Date	14.8%	24.7%	19.1%	20.8%	4.3%	83.9%	16.1%

Share data for channels ABC, 7, 9 and 10 represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels, whether the content is the same (simulcast) or different.  
 SBS share data does not include SBS News.