



**Metropolitan TV Share of All Viewing - All Homes (D1)**  
**5 City Share Report**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.9%	23.4%	23.2%	17.2%	4.5%	83.3%	16.7%
Survey 2	13.6%	23.3%	22.0%	18.5%	4.2%	83.6%	16.4%
Survey 3	14.1%	22.7%	21.5%	19.2%	4.5%	83.9%	16.1%
Survey 4	14.1%	22.4%	21.4%	19.8%	4.3%	83.6%	16.4%
Survey 5	14.0%	22.2%	20.6%	20.5%	5.3%	84.5%	15.5%
Survey 6	13.8%	22.7%	19.8%	19.7%	6.6%	84.4%	15.6%
Survey 7	14.3%	22.9%	22.0%	17.6%	5.3%	83.7%	16.3%
Survey 8	14.4%	23.1%	23.5%	17.1%	4.5%	84.8%	15.2%
Survey 9	14.8%	22.8%	23.1%	17.1%	4.5%	85.0%	15.0%
Survey 10 Week 1 (01/11/2009)	14.4%	25.2%	21.4%	16.5%	4.5%	84.3%	15.7%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	14.4%	25.2%	21.4%	16.5%	4.5%	84.3%	15.7%
Survey Year to Date	14.0%	22.9%	21.9%	18.5%	4.8%	84.1%	15.9%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Sydney TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	13.4%	22.0%	22.1%	16.5%	4.5%	80.8%	19.2%
Survey 2	14.3%	21.6%	21.2%	17.2%	4.1%	80.9%	19.1%
Survey 3	15.5%	21.2%	21.0%	17.3%	4.7%	81.9%	18.1%
Survey 4	15.1%	20.8%	21.2%	17.7%	4.4%	81.5%	18.5%
Survey 5	14.8%	21.0%	20.4%	18.7%	5.4%	82.7%	17.3%
Survey 6	14.3%	22.0%	19.4%	17.7%	6.6%	82.3%	17.7%
Survey 7	15.4%	21.9%	20.7%	16.0%	5.4%	81.7%	18.3%
Survey 8	15.7%	21.4%	23.4%	15.5%	4.6%	83.4%	16.6%
Survey 9	15.8%	21.7%	21.8%	16.5%	4.5%	83.0%	17.0%
Survey 10 Week 1 (01/11/2009)	15.6%	23.3%	20.1%	16.1%	4.8%	82.7%	17.3%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	15.6%	23.3%	20.1%	16.1%	4.8%	82.7%	17.3%
Survey Year to Date	14.9%	21.6%	21.2%	17.0%	4.9%	82.0%	18.0%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Melbourne TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.3%	23.9%	25.5%	17.5%	4.5%	84.2%	15.8%
Survey 2	12.8%	24.3%	23.1%	19.6%	4.3%	84.5%	15.5%
Survey 3	13.2%	23.2%	22.8%	20.2%	4.7%	84.6%	15.4%
Survey 4	13.4%	22.8%	21.8%	21.7%	4.4%	84.6%	15.4%
Survey 5	13.0%	22.8%	21.4%	22.6%	5.4%	85.6%	14.4%
Survey 6	13.1%	22.5%	20.8%	22.1%	6.7%	85.6%	14.4%
Survey 7	13.9%	23.1%	23.4%	19.5%	5.4%	85.8%	14.2%
Survey 8	13.9%	24.3%	24.8%	18.7%	4.6%	87.0%	13.0%
Survey 9	14.9%	22.2%	26.3%	17.7%	5.0%	86.8%	13.2%
Survey 10 Week 1 (01/11/2009)	13.5%	25.1%	24.0%	17.1%	4.5%	85.1%	14.9%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	13.5%	25.1%	24.0%	17.1%	4.5%	85.1%	14.9%
Survey Year to Date	13.4%	23.3%	23.3%	19.9%	5.0%	85.4%	14.6%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.



**Brisbane TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	11.8%	22.6%	22.0%	16.3%	4.1%	83.0%	17.0%
Survey 2	12.4%	22.3%	22.6%	17.3%	3.8%	84.7%	15.3%
Survey 3	12.5%	22.0%	21.8%	17.2%	4.3%	83.2%	16.8%
Survey 4	12.7%	22.3%	23.2%	16.9%	3.8%	83.5%	16.5%
Survey 5	12.5%	21.5%	22.4%	17.5%	4.9%	83.9%	16.1%
Survey 6	12.1%	22.4%	21.3%	17.2%	5.6%	84.1%	15.9%
Survey 7	12.5%	22.0%	23.3%	15.7%	4.7%	82.4%	17.6%
Survey 8	12.5%	21.0%	24.2%	14.7%	4.2%	83.1%	16.9%
Survey 9	12.7%	22.2%	21.7%	15.6%	4.1%	83.8%	16.2%
Survey 10 Week 1 (01/11/2009)	12.8%	25.3%	20.5%	14.8%	4.1%	84.0%	16.0%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	12.8%	25.3%	20.5%	14.8%	4.1%	84.0%	16.0%
Survey Year to Date	12.4%	22.1%	22.5%	16.5%	4.4%	83.5%	16.5%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Adelaide TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	14.1%	24.6%	24.5%	19.1%	4.8%	87.4%	12.6%
Survey 2	14.8%	25.0%	22.7%	19.7%	4.5%	86.8%	13.2%
Survey 3	14.6%	24.4%	21.6%	23.0%	4.5%	88.2%	11.8%
Survey 4	14.7%	24.5%	21.0%	22.7%	4.1%	87.3%	12.7%
Survey 5	15.6%	24.0%	19.7%	23.8%	5.4%	88.9%	11.1%
Survey 6	15.5%	25.1%	19.2%	22.4%	7.3%	89.7%	10.3%
Survey 7	14.6%	25.8%	21.9%	20.4%	5.1%	87.9%	12.1%
Survey 8	14.1%	26.1%	22.7%	20.8%	4.1%	88.0%	12.0%
Survey 9	14.5%	25.7%	23.6%	19.7%	4.1%	87.7%	12.3%
Survey 10 Week 1 (01/11/2009)	14.5%	28.2%	21.6%	18.6%	4.2%	87.2%	12.8%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	14.5%	28.2%	21.6%	18.6%	4.2%	87.2%	12.8%
Survey Year to Date	14.7%	25.1%	21.8%	21.3%	4.9%	88.0%	12.0%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Perth TV Share of All Viewing - All Homes**  
**Sun - Sat 18:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	14.3%	26.0%	20.7%	18.3%	4.5%	83.9%	16.1%
Survey 2	14.6%	25.0%	19.6%	20.0%	4.4%	83.8%	16.2%
Survey 3	14.8%	24.7%	19.0%	21.4%	4.2%	84.2%	15.8%
Survey 4	15.0%	23.8%	18.2%	22.0%	4.3%	83.5%	16.5%
Survey 5	15.3%	23.5%	17.4%	21.8%	5.3%	83.5%	16.5%
Survey 6	15.2%	23.1%	16.7%	20.4%	7.2%	82.6%	17.4%
Survey 7	15.5%	23.6%	19.5%	17.6%	5.6%	81.9%	18.1%
Survey 8	15.8%	25.1%	19.9%	17.6%	4.7%	83.1%	16.9%
Survey 9	16.1%	25.9%	20.4%	17.7%	4.5%	84.7%	15.3%
Survey 10 Week 1 (01/11/2009)	16.0%	27.4%	19.3%	16.8%	4.5%	84.1%	15.9%
Week 2 (08/11/2009)							
Week 3 (15/11/2009)							
Week 4 (22/11/2009)							
Survey 10 Progressive	16.0%	27.4%	19.3%	16.8%	4.5%	84.1%	15.9%
Survey Year to Date	15.2%	24.6%	19.0%	19.6%	5.0%	83.5%	16.5%

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.