



**Metropolitan TV Share of All Viewing - All Homes (D2)**  
**5 City Share Report**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.1%	22.2%	20.4%	16.5%	3.2%	76.5%	23.5%
Survey 2	12.9%	22.1%	19.1%	17.7%	3.1%	77.0%	23.0%
Survey 3	13.5%	21.5%	19.0%	18.6%	3.3%	77.7%	22.3%
Survey 4	13.2%	21.6%	19.1%	18.7%	3.1%	77.5%	22.5%
Survey 5	13.4%	21.5%	18.7%	19.0%	3.7%	78.1%	21.9%
Survey 6	13.6%	21.8%	18.1%	18.7%	4.6%	78.5%	21.5%
Survey 7	13.8%	21.9%	19.9%	17.1%	3.8%	78.1%	21.9%
Survey 8	13.5%	21.6%	21.2%	17.1%	3.2%	79.1%	20.9%
Survey 9	13.5%	22.2%	21.5%	16.2%	3.2%	79.1%	20.9%
Survey 10	12.7%	23.0%	21.1%	15.4%	3.2%	77.8%	22.2%
Survey Year to Date	13.2%	21.9%	19.8%	17.5%	3.5%	77.9%	22.1%
Summer Week 1 (29/11/2009)	13.2%	20.5%	21.6%	14.4%	4.0%	76.0%	24.0%
Week 2 (06/12/2009)	13.4%	20.5%	21.5%	14.4%	3.9%	76.0%	24.0%
Week 3 (13/12/2009)	13.4%	20.7%	21.8%	14.2%	3.8%	76.2%	23.8%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Sydney TV Share of All Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	12.0%	20.6%	19.3%	15.2%	3.2%	72.6%	27.4%
Survey 2	13.1%	20.4%	18.3%	15.9%	3.1%	73.1%	26.9%
Survey 3	14.7%	19.9%	18.8%	15.9%	3.4%	74.8%	25.2%
Survey 4	14.0%	19.7%	19.2%	16.5%	3.2%	75.0%	25.0%
Survey 5	14.3%	20.3%	18.9%	16.5%	3.8%	76.0%	24.0%
Survey 6	14.4%	20.7%	18.0%	16.2%	4.6%	76.1%	23.9%
Survey 7	14.8%	21.0%	19.3%	14.8%	3.9%	76.0%	24.0%
Survey 8	14.3%	20.5%	21.5%	14.8%	3.3%	77.4%	22.6%
Survey 9	13.8%	20.9%	20.6%	15.1%	3.2%	76.3%	23.7%
Survey 10	13.6%	21.3%	20.2%	14.2%	3.2%	75.5%	24.5%
Survey Year to Date	13.9%	20.5%	19.4%	15.5%	3.5%	75.3%	24.7%
Summer Week 1 (29/11/2009)	13.7%	18.6%	20.6%	13.8%	4.1%	73.6%	26.4%
Week 2 (06/12/2009)	14.0%	18.6%	20.3%	13.2%	4.0%	73.1%	26.9%
Week 3 (13/12/2009)	13.8%	18.9%	20.5%	13.0%	3.9%	73.2%	26.8%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Melbourne TV Share of All Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	11.9%	22.5%	23.2%	17.2%	3.3%	78.7%	21.3%
Survey 2	12.5%	22.7%	20.6%	18.8%	3.2%	78.3%	21.7%
Survey 3	12.8%	21.9%	20.4%	20.2%	3.4%	79.2%	20.8%
Survey 4	12.8%	22.2%	20.1%	20.4%	3.2%	79.3%	20.7%
Survey 5	12.6%	21.9%	19.9%	21.0%	3.9%	79.7%	20.3%
Survey 6	12.9%	21.8%	19.3%	20.9%	4.8%	80.1%	19.9%
Survey 7	13.4%	22.0%	21.6%	19.2%	3.9%	80.6%	19.4%
Survey 8	13.7%	22.1%	22.9%	19.4%	3.3%	82.3%	17.7%
Survey 9	14.0%	21.6%	24.7%	17.2%	3.6%	82.1%	17.9%
Survey 10	12.4%	23.3%	23.7%	16.3%	3.3%	80.0%	20.0%
Survey Year to Date	12.9%	22.2%	21.6%	19.1%	3.6%	80.0%	20.0%
Summer Week 1 (29/11/2009)	13.1%	20.6%	24.1%	15.4%	4.3%	78.4%	21.6%
Week 2 (06/12/2009)	13.2%	20.9%	24.2%	15.8%	4.1%	79.1%	20.9%
Week 3 (13/12/2009)	13.2%	21.0%	24.6%	15.7%	3.9%	79.2%	20.8%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.



**Brisbane TV Share of All Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	11.2%	21.5%	19.2%	15.1%	2.9%	75.9%	24.1%
Survey 2	11.9%	21.8%	19.4%	16.5%	2.8%	78.5%	21.5%
Survey 3	12.3%	21.1%	19.2%	16.1%	3.1%	77.2%	22.8%
Survey 4	12.0%	21.6%	20.0%	16.0%	2.7%	77.0%	23.0%
Survey 5	11.9%	20.9%	19.7%	16.2%	3.4%	77.2%	22.8%
Survey 6	12.1%	21.7%	19.0%	16.2%	4.0%	78.2%	21.8%
Survey 7	11.9%	21.5%	20.6%	14.9%	3.4%	76.4%	23.6%
Survey 8	11.6%	19.9%	21.1%	14.0%	3.0%	75.9%	24.1%
Survey 9	11.5%	21.9%	20.0%	14.4%	2.8%	77.6%	22.4%
Survey 10	11.3%	22.4%	19.3%	13.6%	3.0%	75.8%	24.2%
Survey Year to Date	11.8%	21.4%	19.7%	15.3%	3.1%	77.0%	23.0%
Summer Week 1 (29/11/2009)	12.5%	20.9%	19.1%	12.5%	3.9%	74.6%	25.4%
Week 2 (06/12/2009)	12.2%	20.4%	19.4%	12.8%	3.7%	74.3%	25.7%
Week 3 (13/12/2009)	12.2%	20.6%	20.1%	12.7%	3.6%	74.9%	25.1%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Adelaide TV Share of All Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	13.4%	23.5%	21.5%	19.1%	3.6%	81.3%	18.7%
Survey 2	13.8%	24.1%	19.4%	20.3%	3.3%	81.2%	18.8%
Survey 3	14.0%	23.6%	18.6%	23.0%	3.3%	82.8%	17.2%
Survey 4	13.7%	24.3%	18.5%	22.5%	3.0%	82.1%	17.9%
Survey 5	14.7%	23.8%	17.9%	23.3%	3.9%	83.9%	16.1%
Survey 6	14.8%	25.1%	17.4%	22.6%	5.2%	85.3%	14.7%
Survey 7	14.1%	24.6%	19.8%	20.8%	3.7%	83.0%	17.0%
Survey 8	13.9%	24.6%	20.4%	21.3%	3.1%	83.3%	16.7%
Survey 9	13.6%	25.3%	21.3%	19.6%	3.0%	83.1%	16.9%
Survey 10	12.9%	25.3%	21.5%	18.6%	3.0%	81.3%	18.7%
Survey Year to Date	13.9%	24.4%	19.6%	21.1%	3.5%	82.7%	17.3%
Summer Week 1 (29/11/2009)	13.6%	23.0%	21.5%	17.7%	3.7%	79.7%	20.3%
Week 2 (06/12/2009)	13.7%	22.9%	21.7%	17.0%	3.8%	79.2%	20.8%
Week 3 (13/12/2009)	13.6%	23.0%	22.4%	16.4%	3.7%	79.2%	20.8%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.

**Perth TV Share of All Viewing - All Homes**  
**Sun - Sat 06:00 - 23:59**  
**(Total Individuals - including Guests)**

Network	ABC	Seven	Nine	TEN	SBS	Total FTA	Total Subscription
Survey 1	13.4%	25.3%	17.8%	18.2%	3.4%	78.2%	21.8%
Survey 2	14.1%	23.5%	16.8%	19.9%	3.2%	77.8%	22.2%
Survey 3	13.8%	22.9%	15.9%	21.6%	3.0%	77.4%	22.7%
Survey 4	13.4%	22.3%	15.7%	21.6%	3.1%	76.3%	23.7%
Survey 5	14.6%	22.3%	14.8%	21.2%	3.6%	76.5%	23.5%
Survey 6	14.7%	21.7%	14.5%	19.9%	5.0%	75.8%	24.2%
Survey 7	14.7%	22.4%	16.5%	17.9%	3.9%	75.3%	24.7%
Survey 8	14.1%	23.2%	17.5%	18.4%	3.3%	76.6%	23.4%
Survey 9	14.9%	24.5%	18.4%	17.1%	3.1%	78.0%	22.0%
Survey 10	13.5%	25.4%	19.6%	16.7%	3.2%	78.4%	21.6%
Survey Year to Date	14.1%	23.3%	16.7%	19.3%	3.5%	77.0%	23.0%
Summer Week 1 (29/11/2009)	13.3%	22.4%	22.0%	14.3%	3.8%	75.8%	24.2%
Week 2 (06/12/2009)	13.9%	22.0%	21.3%	14.5%	3.8%	75.5%	24.5%
Week 3 (13/12/2009)	14.5%	22.4%	20.6%	14.5%	3.7%	75.7%	24.3%
Week 4 (20/12/2009)							

Share data for ABC, 7, 9, 10 and SBS represent network (aggregate) figures: they include all viewing to the broadcasters' primary channel as well as SD and HD channels.  
 Prior to 28/06/2009 share for SBS is based on SBS ONE only; from 28/06/2009 share for SBS is based on SBS ONE and SBS TWO.