



B1

Consolidated National Subscription TV Share and Reach
 National Share and Reach Report - Subscription TV Homes only
 Week 27 2010 (27/06/2010 - 03/07/2010) 18:00 - 23:59
 Total Individuals - Including Guests



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	6.5	2911
ABC2	0.5	983
ABC3	0.1	199
Seven + AFFILIATES	15.7	4457
7TWO	0.8	840
Nine + AFFILIATES	17.5	4650
GO + AFFILIATES	0.9	1174
TEN + AFFILIATES	13.1	4280
ONE	0.4	597
SBS ONE	2.6	2477
SBS TWO	0.3	654
111 HITS	0.6	739
111 HITS2	0.1	335
13TH STREET	1.2	551
[V] HITS	0.2	463
Animal Planet	0.2	369
ARENA	1.0	1341
ARENA+2	0.3	632
Bio.	0.7	818
BBC Knowledge	0.8	783
Boomerang	0.3	283
Cartoon Network	0.6	524
CBeebies	0.1	172
Channel[V]	0.2	567
CNBC	0.0	71
COMEDY CHANNEL	0.7	988
COMEDY CHANNEL+2	0.3	627
Crime & Investigation	1.0	766
Discovery Channel	0.6	920
Discovery Channel+2	0.4	613
Discovery Home & Health	0.1	239
Discovery Science	0.1	345
Discovery Travel & Living	0.2	330
Discovery Turbo MAX	0.2	331
Discovery Turbo MAX+2	0.2	407
Disney Channel	1.0	742
E!	0.5	703
ESPN	0.2	413
FMC - Family Movie Channel	0.3	545
FOX8	1.7	1853
FOX8+2	0.5	857
FOX Classics	0.8	851
FOX Classics+2	0.2	352
FOX SPORTS 1	1.8	1394
FOX SPORTS 2	1.9	1390
FOX SPORTS 3	1.2	1172
FOX SPORTS News	0.3	705
FUEL TV	0.2	465
Hallmark	0.2	380
History Channel	0.6	751
HOW TO Channel	0.3	361

Excludes Tasmania

Source: OzTAM



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KidsCo	0.0	72
LifeStyle Channel	1.6	1396
LifeStyle Channel+2	0.4	575
LifeStyle FOOD	0.7	764
LifeStyle FOOD+2	0.2	348
LifeStyle YOU	0.4	695
LifeStyle YOU+2	0.2	438
MAX	0.2	578
MOVIE EXTRA	0.4	596
MOVIE GREATS	0.2	435
MOVIE ONE	0.5	623
MOVIE TWO	0.2	477
MTV	0.4	733
Nat Geo Adventure	0.1	331
Nat Geo Wild	0.1	415
National Geographic	0.6	895
Nick Jr.	0.3	340
Nickelodeon	0.7	662
Playhouse Disney	0.6	341
SCI FI	0.6	509
SCI FI+2	0.3	297
showcase	0.2	447
showcase+2	0.1	310
showtime action	0.5	704
showtime comedy	0.3	572
showtime drama	0.2	384
showtime premiere	0.8	939
showtime premiere 2	0.4	645
SKY NEWS	0.5	729
SKY NEWS BUSINESS	0.1	142
Sky Racing	0.2	216
STARPICS 1	0.4	504
STARPICS 2	0.3	500
STVDIO	0.1	284
The Style Network	0.1	290
The Weather Channel	0.0	455
TV1	1.4	1325
TV1+2	0.4	644
TVN	0.0	67
UKTV	1.3	772
UKTV+2	0.3	317
MTV Classic	0.1	356
W	0.7	740
W2	0.2	383
WORLD MOVIES Channel	0.1	375
OTHER SUBSCRIPTION TV	2.0	2269
ALL FTA	58.6	5800
ALL STV	41.4	5544
ALL TV	100.0	6184

Excludes Tasmania

Source: OzTAM