



B2

Consolidated National Subscription TV Share and Reach
 National Share and Reach Report - Subscription TV Homes only
 Week 04 2010 (17/01/2010 - 24/01/2010) 06:00 - 23:59
 Total Individuals - Including Guests



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
ABC1	3.2	2936
ABC2	0.9	1071
ABC3	0.2	513
Seven + AFFILIATES	13.5	4096
7TWO	0.4	956
Nine + AFFILIATES	13.4	4547
GO + AFFILIATES	0.5	980
TEN + AFFILIATES	6.1	3876
ONE	0.1	462
SBS ONE	1.3	2360
SBS TWO	0.1	519
111 HITS	1.0	1326
111 HITS2	0.3	663
13TH STREET	1.5	836
Animal Planet	0.3	651
ARENA	1.2	1942
ARENA+2	0.5	1005
Bio.	1.2	1269
BBC Knowledge	0.6	964
Boomerang	0.8	615
Cartoon Network	1.3	955
CBeebies	0.4	359
Channel[V]	0.3	941
Channel[V]2	0.2	793
CNBC	0.0	169
COMEDY CHANNEL	0.7	1287
COMEDY CHANNEL+2	0.3	930
Crime & Investigation	1.3	1063
Discovery Channel	0.8	1412
Discovery Channel +2	0.4	1013
Discovery Home & Health	0.2	566
Discovery Science	0.2	562
Discovery Travel & Living	0.2	497
Discovery Turbo MAX	0.3	633
Discovery Turbo MAX +2	0.3	495
Disney Channel	2.4	1255
E!	0.6	1065
ESPN	0.4	675
FMC - Family Movie Channel	0.6	936
FOX8	3.1	2905
FOX8+2	1.2	1835
FOX Classics	1.2	1314
FOX Classics+2	0.3	686
FOX SPORTS 1	0.9	1253
FOX SPORTS 2	2.2	1738
FOX SPORTS 3	0.7	1293
FOX SPORTS News	0.4	982
FUEL TV	0.2	625
Hallmark	0.4	764
History Channel	0.7	1014
HOW TO Channel	0.5	740

Excludes Tasmania

Source: OzTAM



B2

Consolidated National Subscription TV Share and Reach
 National Share and Reach Report - Subscription TV Homes only
 Week 04 2010 (17/01/2010 - 24/01/2010) 06:00 - 23:59
 Total Individuals - Including Guests



	Channel Share Of Viewing %	Reach Weekly 000's TOTAL PEOPLE
LifeStyle Channel	2.4	1966
LifeStyle Channel+2	0.6	1126
LifeStyle FOOD	0.5	907
LifeStyle FOOD +2	0.3	527
LifeStyle You	0.6	1186
LifeStyle You +2	0.2	612
MAX	0.4	949
MOVIE EXTRA	0.4	859
MOVIE GREATS	0.4	807
MOVIE ONE	0.7	1066
MOVIE TWO	0.4	860
MTV	0.5	1080
Nat Geo Adventure	0.1	510
National Geographic	0.7	1326
Nick Jr	1.2	649
Nickelodeon	1.5	1217
Ovation	0.3	637
Playhouse Disney	1.0	538
SCI FI	0.8	889
SCI FI+2	0.4	603
showcase	0.4	811
showcase+2	0.2	675
SHOWTIME	0.6	1211
SHOWTIME 2	0.5	1004
SHOWTIME Action	0.7	990
SHOWTIME Comedy	0.5	1069
SHOWTIME Drama	0.3	719
SKY NEWS AUSTRALIA	1.2	1290
Sky Racing	0.5	411
Starpics 1	0.5	901
Starpics 2	0.4	813
The Style Network	0.3	663
TV1	1.9	2083
TV1+2	0.6	1115
TVN	0.2	162
UKTV	1.6	1263
UKTV+2	0.4	638
Vh1	0.2	642
W.	1.0	1208
W2	0.4	683
OTHER SUBSCRIPTION TV	4.1	3905
ALL FTA	39.7	5570
ALL STV	60.3	5560
ALL TV	100.0	6008

Excludes Tasmania

Source: OzTAM