



C1

Consolidated Metropolitan Survey Share
5 City Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 18:00 - 23:59
Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	14.9%	1.5%	0.5%	16.9%	26.5%	3.3%	29.8%	23.8%	3.5%	27.3%	19.8%	0.9%	20.8%	4.8%	0.4%	5.2%
Week 2 (14/02/10)	14.4%	1.6%	0.5%	16.5%	26.1%	3.3%	29.3%	26.1%	3.3%	29.4%	18.7%	0.9%	19.6%	4.8%	0.4%	5.2%
Week 3 (21/02/10)	14.7%	1.5%	0.5%	16.6%	25.3%	3.4%	28.7%	26.2%	3.3%	29.5%	19.0%	0.9%	19.9%	4.8%	0.4%	5.2%
Week 4 (28/02/10)																
Survey 1 Progressive	14.7%	1.5%	0.5%	16.7%	25.9%	3.3%	29.3%	25.4%	3.4%	28.7%	19.2%	0.9%	20.1%	4.8%	0.4%	5.2%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	14.7%	1.5%	0.5%	16.7%	25.9%	3.3%	29.3%	25.4%	3.4%	28.7%	19.2%	0.9%	20.1%	4.8%	0.4%	5.2%

Consolidated Metropolitan Survey Share
Sydney Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 18:00 - 23:59
Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	15.7%	1.2%	0.5%	17.5%	24.9%	2.5%	27.4%	25.9%	2.9%	28.8%	19.9%	0.7%	20.6%	5.2%	0.5%	5.7%
Week 2 (14/02/10)	15.9%	1.4%	0.5%	17.9%	24.3%	2.9%	27.2%	27.2%	3.0%	30.2%	18.3%	0.6%	18.9%	5.4%	0.4%	5.8%
Week 3 (21/02/10)	16.0%	1.3%	0.6%	17.8%	24.0%	2.9%	26.9%	28.4%	2.4%	30.8%	18.5%	0.5%	19.0%	5.0%	0.4%	5.5%
Week 4 (28/02/10)																
Survey 1 Progressive	15.9%	1.3%	0.5%	17.7%	24.4%	2.8%	27.2%	27.2%	2.8%	29.9%	18.9%	0.6%	19.5%	5.2%	0.4%	5.6%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	15.9%	1.3%	0.5%	17.7%	24.4%	2.8%	27.2%	27.2%	2.8%	29.9%	18.9%	0.6%	19.5%	5.2%	0.4%	5.6%



C1

Consolidated Metropolitan Survey Share
Melbourne Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 18:00 - 23:59
Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	14.9%	1.6%	0.3%	16.8%	26.4%	3.5%	29.9%	24.0%	3.7%	27.7%	19.6%	0.8%	20.4%	4.8%	0.4%	5.2%
Week 2 (14/02/10)	14.0%	1.5%	0.3%	15.8%	26.6%	3.6%	30.3%	26.5%	3.3%	29.9%	18.2%	0.8%	19.1%	4.7%	0.3%	5.1%
Week 3 (21/02/10)	14.2%	1.3%	0.4%	16.0%	25.5%	3.7%	29.2%	26.4%	3.6%	30.0%	18.7%	0.8%	19.5%	4.9%	0.4%	5.3%
Week 4 (28/02/10)																
Survey 1 Progressive	14.4%	1.5%	0.4%	16.2%	26.2%	3.6%	29.8%	25.6%	3.6%	29.2%	18.9%	0.8%	19.7%	4.8%	0.4%	5.2%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	14.4%	1.5%	0.4%	16.2%	26.2%	3.6%	29.8%	25.6%	3.6%	29.2%	18.9%	0.8%	19.7%	4.8%	0.4%	5.2%

Consolidated Metropolitan Survey Share
Brisbane Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 18:00 - 23:59
Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.9%	1.4%	0.5%	15.7%	26.9%	3.3%	30.2%	24.0%	3.6%	27.6%	20.6%	1.1%	21.7%	4.5%	0.3%	4.8%
Week 2 (14/02/10)	13.0%	1.6%	0.5%	15.0%	26.5%	2.9%	29.3%	26.6%	3.0%	29.5%	20.2%	1.2%	21.5%	4.3%	0.4%	4.7%
Week 3 (21/02/10)	13.8%	1.3%	0.5%	15.6%	25.5%	2.9%	28.4%	26.2%	3.1%	29.3%	20.8%	1.3%	22.0%	4.3%	0.4%	4.6%
Week 4 (28/02/10)																
Survey 1 Progressive	13.6%	1.4%	0.5%	15.4%	26.3%	3.0%	29.3%	25.6%	3.2%	28.8%	20.5%	1.2%	21.7%	4.3%	0.4%	4.7%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.6%	1.4%	0.5%	15.4%	26.3%	3.0%	29.3%	25.6%	3.2%	28.8%	20.5%	1.2%	21.7%	4.3%	0.4%	4.7%



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.8%	2.2%	0.5%	16.5%	29.3%	3.8%	33.1%	21.6%	4.4%	26.1%	18.1%	1.3%	19.5%	4.3%	0.5%	4.8%
Week 2 (14/02/10)	13.2%	2.0%	0.5%	15.8%	27.4%	3.8%	31.2%	25.6%	4.3%	29.9%	17.5%	1.1%	18.6%	4.3%	0.3%	4.6%
Week 3 (21/02/10)	13.6%	1.9%	0.4%	15.9%	26.8%	4.2%	31.0%	24.3%	4.9%	29.2%	18.1%	1.0%	19.1%	4.4%	0.4%	4.8%
Week 4 (28/02/10)																
Survey 1 Progressive	13.6%	2.0%	0.5%	16.1%	27.8%	3.9%	31.8%	23.8%	4.5%	28.4%	17.9%	1.2%	19.1%	4.3%	0.4%	4.7%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.6%	2.0%	0.5%	16.1%	27.8%	3.9%	31.8%	23.8%	4.5%	28.4%	17.9%	1.2%	19.1%	4.3%	0.4%	4.7%

Consolidated Metropolitan Survey Share
Perth Share Report - Free to Air Only
 Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 18:00 - 23:59
 Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	15.5%	1.9%	0.6%	18.1%	27.0%	4.3%	31.3%	20.5%	3.3%	23.9%	20.6%	1.1%	21.7%	4.6%	0.5%	5.1%
Week 2 (14/02/10)	15.2%	2.2%	0.7%	18.2%	26.8%	3.3%	30.1%	22.6%	3.4%	25.9%	19.3%	1.2%	20.5%	4.9%	0.4%	5.3%
Week 3 (21/02/10)	15.2%	2.1%	0.7%	18.0%	26.1%	3.5%	29.6%	22.8%	3.4%	26.2%	19.1%	1.4%	20.5%	5.2%	0.5%	5.7%
Week 4 (28/02/10)																
Survey 1 Progressive	15.3%	2.1%	0.7%	18.1%	26.6%	3.7%	30.3%	22.0%	3.4%	25.3%	19.7%	1.2%	20.9%	4.9%	0.5%	5.4%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	15.3%	2.1%	0.7%	18.1%	26.6%	3.7%	30.3%	22.0%	3.4%	25.3%	19.7%	1.2%	20.9%	4.9%	0.5%	5.4%