



C1

Consolidated Metropolitan Survey Share
5 City Share Report - Free to Air Only
Week 01 - Week 31 2010 (07/02/10 - 31/07/10) 18:00 - 23:59
Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	14.7%	1.6%	0.5%	16.7%	26.1%	3.4%	29.5%	25.3%	3.4%	28.7%	19.0%	0.9%	19.8%	4.8%	0.4%	5.3%
Survey 2	14.0%	1.4%	0.5%	15.9%	26.6%	3.3%	29.9%	25.6%	3.5%	29.1%	18.4%	1.5%	19.9%	4.9%	0.4%	5.2%
Survey 3	13.9%	1.6%	0.4%	16.0%	24.7%	3.1%	27.8%	25.0%	3.3%	28.3%	21.7%	1.2%	22.9%	4.6%	0.4%	5.0%
Survey 4	14.3%	1.5%	0.5%	16.3%	24.1%	3.3%	27.4%	24.6%	3.4%	28.0%	21.6%	1.3%	22.9%	5.0%	0.4%	5.4%
Survey 5	15.3%	1.7%	0.5%	17.6%	23.1%	3.3%	26.3%	22.9%	3.3%	26.2%	21.8%	1.1%	22.9%	6.4%	0.7%	7.0%
Survey 6 Week 1 (11/07/10)	15.5%	1.7%	0.7%	17.9%	22.9%	3.4%	26.3%	21.6%	3.6%	25.2%	22.5%	1.6%	24.1%	6.1%	0.5%	6.6%
Week 2 (18/07/10)	13.7%	1.4%	0.6%	15.7%	22.1%	3.2%	25.3%	21.9%	3.9%	25.8%	26.0%	1.2%	27.2%	5.5%	0.5%	6.0%
Week 3 (25/07/10)	15.1%	1.7%	0.6%	17.3%	23.5%	3.8%	27.4%	22.2%	4.0%	26.2%	22.4%	1.4%	23.8%	4.7%	0.6%	5.3%
Week 4 (01/08/10)																
Survey 6 Progressive	14.8%	1.6%	0.6%	17.0%	22.9%	3.5%	26.3%	21.9%	3.8%	25.7%	23.6%	1.4%	25.0%	5.4%	0.5%	6.0%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	14.5%	1.6%	0.5%	16.6%	24.6%	3.3%	27.8%	24.3%	3.4%	27.7%	21.0%	1.2%	22.2%	5.2%	0.5%	5.7%

Consolidated Metropolitan Survey Share
Sydney Share Report - Free to Air Only
Week 01 - Week 31 2010 (07/02/10 - 31/07/10) 18:00 - 23:59
Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	15.8%	1.3%	0.5%	17.7%	24.6%	2.9%	27.5%	26.7%	2.9%	29.6%	18.9%	0.6%	19.5%	5.2%	0.5%	5.7%
Survey 2	14.9%	1.5%	0.5%	16.9%	25.3%	3.1%	28.3%	27.4%	3.1%	30.5%	17.3%	1.1%	18.4%	5.4%	0.4%	5.8%
Survey 3	15.4%	2.0%	0.5%	17.9%	22.7%	2.8%	25.5%	27.1%	2.9%	30.0%	20.5%	0.8%	21.3%	4.9%	0.4%	5.3%
Survey 4	15.6%	1.7%	0.5%	17.9%	23.3%	2.9%	26.2%	26.4%	2.9%	29.4%	19.6%	0.9%	20.5%	5.7%	0.4%	6.1%
Survey 5	16.4%	1.8%	0.6%	18.7%	22.0%	2.8%	24.8%	24.6%	2.9%	27.4%	20.2%	0.7%	20.9%	7.5%	0.7%	8.2%
Survey 6 Week 1 (11/07/10)	17.3%	1.5%	0.7%	19.5%	22.3%	3.3%	25.7%	22.4%	3.0%	25.4%	21.7%	1.2%	22.9%	5.9%	0.6%	6.6%
Week 2 (18/07/10)	14.9%	1.4%	0.6%	16.9%	21.9%	3.0%	24.9%	22.6%	3.4%	26.0%	25.4%	0.7%	26.1%	5.5%	0.5%	6.0%
Week 3 (25/07/10)	16.5%	1.6%	0.6%	18.7%	24.0%	3.6%	27.6%	23.1%	3.5%	26.7%	20.7%	0.9%	21.6%	4.9%	0.5%	5.4%
Week 4 (01/08/10)																
Survey 6 Progressive	16.2%	1.5%	0.6%	18.3%	22.7%	3.3%	26.0%	22.7%	3.3%	26.1%	22.6%	1.0%	23.6%	5.4%	0.6%	6.0%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	15.7%	1.6%	0.5%	17.9%	23.4%	2.9%	26.3%	25.9%	3.0%	28.9%	19.8%	0.8%	20.6%	5.7%	0.5%	6.2%

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	14.3%	1.5%	0.4%	16.1%	26.3%	3.6%	29.9%	26.0%	3.5%	29.5%	18.4%	0.8%	19.2%	4.9%	0.4%	5.3%
Survey 2	13.5%	1.2%	0.4%	15.1%	26.4%	3.1%	29.6%	26.2%	3.4%	29.6%	19.1%	1.5%	20.6%	4.8%	0.4%	5.2%
Survey 3	13.1%	1.5%	0.3%	14.9%	24.8%	3.0%	27.8%	25.6%	3.2%	28.8%	22.5%	1.2%	23.7%	4.4%	0.4%	4.9%
Survey 4	13.2%	1.5%	0.4%	15.1%	23.9%	3.3%	27.1%	24.8%	3.4%	28.3%	23.0%	1.4%	24.3%	4.7%	0.4%	5.2%
Survey 5	14.6%	1.7%	0.4%	16.7%	22.9%	3.2%	26.2%	22.5%	3.1%	25.7%	23.6%	1.2%	24.8%	6.0%	0.7%	6.7%
Survey 6 Week 1 (11/07/10)	14.3%	1.8%	0.6%	16.7%	22.0%	3.2%	25.2%	22.3%	3.5%	25.9%	23.9%	1.5%	25.4%	6.3%	0.5%	6.7%
Week 2 (18/07/10)	12.5%	1.4%	0.4%	14.3%	21.1%	3.1%	24.2%	23.0%	3.7%	26.7%	27.7%	1.2%	28.9%	5.5%	0.4%	5.9%
Week 3 (25/07/10)	13.5%	1.7%	0.5%	15.7%	22.0%	3.8%	25.8%	22.9%	4.2%	27.1%	24.4%	1.6%	25.9%	4.8%	0.7%	5.5%
Week 4 (01/08/10)																
Survey 6 Progressive	13.4%	1.6%	0.5%	15.6%	21.7%	3.4%	25.1%	22.7%	3.8%	26.6%	25.3%	1.4%	26.8%	5.5%	0.5%	6.1%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.7%	1.5%	0.4%	15.6%	24.3%	3.3%	27.6%	24.7%	3.4%	28.0%	22.0%	1.2%	23.2%	5.0%	0.5%	5.5%

Consolidated Metropolitan Survey Share
Brisbane Share Report - Free to Air Only
Week 01 - Week 31 2010 (07/02/10 - 31/07/10) 18:00 - 23:59
Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.6%	1.4%	0.4%	15.4%	26.7%	3.0%	29.7%	25.5%	3.2%	28.7%	20.3%	1.2%	21.4%	4.3%	0.3%	4.7%
Survey 2	13.2%	1.1%	0.5%	14.8%	26.8%	3.1%	30.0%	26.2%	3.7%	29.9%	18.9%	1.5%	20.5%	4.6%	0.3%	4.9%
Survey 3	13.2%	1.2%	0.4%	14.8%	25.0%	2.7%	27.7%	26.7%	3.6%	30.3%	21.0%	1.2%	22.2%	4.6%	0.4%	5.0%
Survey 4	13.5%	1.3%	0.5%	15.3%	24.8%	2.9%	27.7%	26.0%	3.7%	29.7%	20.7%	1.4%	22.1%	4.9%	0.4%	5.2%
Survey 5	14.8%	1.4%	0.6%	16.8%	23.6%	2.8%	26.4%	26.2%	3.6%	29.8%	20.3%	1.1%	21.5%	5.0%	0.5%	5.5%
Survey 6 Week 1 (11/07/10)	16.1%	1.5%	0.6%	18.2%	23.6%	3.0%	26.6%	23.5%	3.8%	27.4%	20.1%	1.6%	21.7%	5.7%	0.4%	6.1%
Week 2 (18/07/10)	14.9%	1.2%	0.7%	16.9%	23.4%	3.0%	26.4%	23.1%	4.3%	27.4%	22.8%	1.2%	23.9%	4.9%	0.5%	5.4%
Week 3 (25/07/10)	15.3%	1.6%	0.5%	17.4%	23.8%	3.3%	27.1%	23.2%	3.8%	27.0%	22.0%	1.2%	23.1%	4.8%	0.6%	5.4%
Week 4 (01/08/10)																
Survey 6 Progressive	15.4%	1.5%	0.6%	17.5%	23.6%	3.1%	26.7%	23.3%	3.9%	27.3%	21.6%	1.3%	22.9%	5.1%	0.5%	5.6%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.9%	1.3%	0.5%	15.7%	25.1%	2.9%	28.0%	25.8%	3.6%	29.4%	20.4%	1.3%	21.7%	4.7%	0.4%	5.1%



C1

**Consolidated Metropolitan Survey Share
Adelaide Share Report - Free to Air Only
Week 01 - Week 31 2010 (07/02/10 - 31/07/10) 18:00 - 23:59
Total Individuals - including Guests**



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	13.8%	2.0%	0.5%	16.2%	27.9%	4.1%	32.0%	23.5%	4.4%	27.9%	17.9%	1.1%	19.0%	4.4%	0.4%	4.8%
Survey 2	14.5%	1.8%	0.5%	16.8%	27.8%	4.0%	31.8%	22.3%	4.4%	26.7%	18.0%	1.9%	19.9%	4.4%	0.4%	4.8%
Survey 3	13.3%	2.1%	0.5%	15.8%	26.0%	4.1%	30.0%	20.3%	4.5%	24.8%	22.8%	1.8%	24.6%	4.2%	0.5%	4.7%
Survey 4	14.0%	1.7%	0.5%	16.2%	24.1%	4.3%	28.5%	20.7%	4.5%	25.2%	23.1%	2.1%	25.2%	4.4%	0.5%	4.9%
Survey 5	15.2%	2.1%	0.5%	17.8%	23.3%	4.5%	27.8%	19.8%	4.2%	24.0%	23.0%	1.5%	24.5%	5.2%	0.7%	5.9%
Survey 6 Week 1 (11/07/10)	14.6%	2.3%	0.8%	17.7%	24.6%	4.0%	28.6%	18.5%	4.3%	22.8%	23.4%	2.0%	25.4%	4.9%	0.6%	5.5%
Week 2 (18/07/10)	13.3%	2.0%	0.6%	15.9%	22.2%	4.4%	26.7%	19.1%	4.7%	23.9%	27.0%	1.6%	28.6%	4.5%	0.5%	5.0%
Week 3 (25/07/10)	15.3%	2.0%	0.6%	18.0%	24.8%	5.0%	29.8%	19.7%	4.5%	24.2%	22.1%	1.6%	23.7%	3.8%	0.5%	4.3%
Week 4 (01/08/10)																
Survey 6 Progressive	14.4%	2.1%	0.7%	17.2%	23.9%	4.5%	28.3%	19.1%	4.5%	23.6%	24.2%	1.7%	25.9%	4.4%	0.5%	4.9%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	14.2%	2.0%	0.5%	16.7%	25.4%	4.2%	29.7%	20.9%	4.4%	25.4%	21.5%	1.7%	23.2%	4.5%	0.5%	5.0%

**Consolidated Metropolitan Survey Share
Perth Share Report - Free to Air Only
Week 01 - Week 31 2010 (07/02/10 - 31/07/10) 18:00 - 23:59
Total Individuals - including Guests**

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1	15.3%	2.1%	0.7%	18.1%	26.6%	3.8%	30.3%	22.1%	3.4%	25.5%	19.4%	1.2%	20.5%	5.0%	0.5%	5.6%
Survey 2	14.4%	1.6%	0.6%	16.6%	28.7%	3.6%	32.3%	22.2%	3.5%	25.7%	18.5%	1.8%	20.3%	4.7%	0.4%	5.1%
Survey 3	14.2%	1.6%	0.4%	16.3%	27.1%	3.7%	30.8%	20.8%	3.2%	24.0%	22.2%	1.5%	23.7%	4.7%	0.5%	5.2%
Survey 4	15.0%	1.5%	0.5%	17.1%	25.6%	3.8%	29.3%	20.9%	3.2%	24.2%	22.5%	1.6%	24.1%	4.9%	0.4%	5.4%
Survey 5	15.6%	1.8%	0.7%	18.1%	24.8%	3.7%	28.6%	18.1%	3.5%	21.7%	21.6%	1.6%	23.1%	7.9%	0.6%	8.5%
Survey 6 Week 1 (11/07/10)	15.0%	1.3%	0.8%	17.1%	23.8%	3.7%	27.6%	18.1%	4.0%	22.1%	22.9%	2.1%	25.0%	7.7%	0.5%	8.2%
Week 2 (18/07/10)	12.9%	1.2%	0.8%	15.0%	23.5%	2.9%	26.4%	18.5%	4.2%	22.7%	26.2%	1.9%	28.1%	7.3%	0.5%	7.8%
Week 3 (25/07/10)	15.6%	1.6%	0.8%	18.0%	25.3%	3.9%	29.1%	19.5%	3.9%	23.4%	22.2%	1.8%	23.9%	5.0%	0.6%	5.6%
Week 4 (01/08/10)																
Survey 6 Progressive	14.5%	1.4%	0.8%	16.7%	24.2%	3.5%	27.7%	18.7%	4.0%	22.7%	23.8%	1.9%	25.7%	6.6%	0.5%	7.2%
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	14.9%	1.7%	0.6%	17.2%	26.2%	3.7%	29.9%	20.5%	3.5%	23.9%	21.3%	1.6%	22.9%	5.7%	0.5%	6.2%