



C2

Consolidated Metropolitan Survey Share
Adelaide Share Report - Free to Air Only
 Week 01 - Week 05 2010 (27/12/09 - 30/01/10) 06:00 - 23:59
 Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Summer Week 1 (27/12/09)	13.4%	3.6%	1.2%	18.2%	21.8%	4.2%	26.0%	26.7%	4.6%	31.3%	17.6%	2.0%	19.6%	4.5%	0.4%	5.0%
Week 2 (03/01/10)	15.5%	3.4%	1.3%	20.1%	21.1%	4.0%	25.1%	26.3%	4.7%	31.0%	17.6%	1.5%	19.1%	4.4%	0.3%	4.7%
Week 3 (10/01/10)	13.6%	3.4%	1.6%	18.5%	23.0%	4.0%	27.0%	25.1%	5.4%	30.5%	18.0%	1.5%	19.5%	4.2%	0.4%	4.5%
Week 4 (17/01/10)	12.0%	3.9%	1.6%	17.5%	28.5%	3.5%	32.0%	22.1%	5.0%	27.1%	17.3%	1.3%	18.6%	4.4%	0.4%	4.8%
Week 5 (24/01/10)	12.0%	3.1%	1.3%	16.4%	29.3%	3.2%	32.5%	23.1%	4.8%	27.9%	17.5%	1.3%	18.9%	4.0%	0.4%	4.4%
Week 6 (31/01/10)																

Consolidated Metropolitan Survey Share
Perth Share Report - Free to Air Only
 Week 01 - Week 05 2010 (27/12/09 - 30/01/10) 06:00 - 23:59
 Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Summer Week 1 (27/12/09)	15.4%	1.8%	1.8%	19.0%	24.9%	3.0%	27.9%	25.8%	3.3%	29.1%	17.7%	1.4%	19.1%	4.6%	0.4%	5.0%
Week 2 (03/01/10)	18.3%	2.7%	2.6%	23.6%	22.4%	2.7%	25.1%	24.1%	4.0%	28.1%	17.4%	1.3%	18.7%	4.2%	0.3%	4.5%
Week 3 (10/01/10)	15.4%	3.1%	2.2%	20.7%	24.2%	3.2%	27.4%	23.8%	3.8%	27.5%	18.4%	1.1%	19.5%	4.4%	0.5%	4.9%
Week 4 (17/01/10)	14.2%	3.0%	2.5%	19.8%	25.0%	3.2%	28.2%	23.6%	4.5%	28.1%	18.1%	1.1%	19.2%	4.3%	0.4%	4.7%
Week 5 (24/01/10)	13.5%	3.1%	2.3%	18.9%	26.8%	3.2%	30.0%	24.6%	3.9%	28.4%	17.1%	1.2%	18.3%	4.0%	0.4%	4.4%
Week 6 (31/01/10)																

Source: OzTAM