



C2

Consolidated Metropolitan Survey Share
5 City Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.3%	2.9%	1.2%	17.4%	24.9%	3.2%	28.1%	26.1%	4.2%	30.3%	18.9%	1.2%	20.1%	3.8%	0.3%	4.1%
Week 2 (14/02/10)	12.1%	3.0%	1.2%	16.3%	24.3%	3.0%	27.2%	30.1%	3.9%	34.0%	17.5%	1.0%	18.5%	3.7%	0.3%	3.9%
Week 3 (21/02/10)	12.5%	2.9%	1.3%	16.7%	24.4%	3.1%	27.5%	28.3%	4.0%	32.3%	18.4%	1.1%	19.6%	3.7%	0.3%	4.0%
Week 4 (28/02/10)																
Survey 1 Progressive	12.6%	2.9%	1.2%	16.8%	24.5%	3.1%	27.6%	28.1%	4.1%	32.2%	18.3%	1.1%	19.4%	3.7%	0.3%	4.0%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	12.6%	2.9%	1.2%	16.8%	24.5%	3.1%	27.6%	28.1%	4.1%	32.2%	18.3%	1.1%	19.4%	3.7%	0.3%	4.0%

Consolidated Metropolitan Survey Share
Sydney Share Report - Free to Air Only
Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.7%	3.0%	1.2%	17.9%	23.9%	2.3%	26.2%	28.3%	3.4%	31.7%	18.9%	1.0%	19.9%	4.0%	0.4%	4.4%
Week 2 (14/02/10)	13.3%	3.3%	1.4%	18.0%	22.2%	2.6%	24.8%	32.4%	3.4%	35.8%	16.4%	0.6%	17.1%	4.0%	0.3%	4.3%
Week 3 (21/02/10)	13.7%	3.0%	1.4%	18.1%	22.7%	2.7%	25.5%	31.2%	3.0%	34.2%	17.5%	0.7%	18.1%	3.8%	0.3%	4.1%
Week 4 (28/02/10)																
Survey 1 Progressive	13.6%	3.1%	1.3%	18.0%	22.9%	2.6%	25.5%	30.6%	3.3%	33.9%	17.6%	0.8%	18.4%	4.0%	0.3%	4.3%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.6%	3.1%	1.3%	18.0%	22.9%	2.6%	25.5%	30.6%	3.3%	33.9%	17.6%	0.8%	18.4%	4.0%	0.3%	4.3%



C2

Consolidated Metropolitan Survey Share
Melbourne Share Report - Free to Air Only
 Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
 Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.6%	3.3%	1.1%	18.0%	24.0%	3.3%	27.3%	26.1%	4.6%	30.7%	18.8%	1.0%	19.9%	3.9%	0.3%	4.2%
Week 2 (14/02/10)	11.8%	3.5%	1.0%	16.3%	23.9%	3.2%	27.1%	29.9%	4.2%	34.2%	17.6%	0.9%	18.5%	3.8%	0.2%	4.0%
Week 3 (21/02/10)	12.3%	3.3%	1.2%	16.8%	23.6%	3.4%	27.0%	28.2%	4.3%	32.5%	18.5%	1.1%	19.6%	3.8%	0.3%	4.1%
Week 4 (28/02/10)																
Survey 1 Progressive	12.6%	3.3%	1.1%	17.0%	23.9%	3.3%	27.1%	28.1%	4.4%	32.5%	18.3%	1.0%	19.3%	3.8%	0.3%	4.1%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	12.6%	3.3%	1.1%	17.0%	23.9%	3.3%	27.1%	28.1%	4.4%	32.5%	18.3%	1.0%	19.3%	3.8%	0.3%	4.1%

Consolidated Metropolitan Survey Share
Brisbane Share Report - Free to Air Only
 Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
 Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	12.2%	2.0%	1.2%	15.3%	26.8%	3.2%	30.0%	26.8%	4.1%	30.9%	18.7%	1.3%	20.1%	3.5%	0.2%	3.7%
Week 2 (14/02/10)	10.7%	1.9%	1.0%	13.6%	26.6%	2.6%	29.1%	30.8%	3.4%	34.2%	18.2%	1.3%	19.6%	3.2%	0.3%	3.5%
Week 3 (21/02/10)	11.4%	1.9%	1.2%	14.4%	26.7%	2.6%	29.3%	28.5%	3.7%	32.1%	19.1%	1.3%	20.5%	3.4%	0.3%	3.7%
Week 4 (28/02/10)																
Survey 1 Progressive	11.4%	1.9%	1.1%	14.5%	26.7%	2.8%	29.5%	28.7%	3.7%	32.4%	18.7%	1.3%	20.0%	3.4%	0.3%	3.6%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	11.4%	1.9%	1.1%	14.5%	26.7%	2.8%	29.5%	28.7%	3.7%	32.4%	18.7%	1.3%	20.0%	3.4%	0.3%	3.6%



C2

Consolidated Metropolitan Survey Share
Adelaide Share Report - Free to Air Only
 Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
 Total Individuals - including Guests



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	12.9%	3.6%	1.1%	17.5%	26.2%	4.1%	30.2%	23.2%	5.4%	28.6%	18.0%	1.7%	19.7%	3.7%	0.3%	4.0%
Week 2 (14/02/10)	11.4%	3.5%	1.1%	16.0%	25.4%	3.8%	29.1%	27.9%	5.3%	33.2%	17.0%	1.2%	18.2%	3.3%	0.2%	3.5%
Week 3 (21/02/10)	12.0%	2.9%	1.1%	15.9%	25.6%	4.2%	29.8%	25.1%	5.5%	30.6%	18.6%	1.3%	19.9%	3.4%	0.3%	3.7%
Week 4 (28/02/10)																
Survey 1 Progressive	12.1%	3.3%	1.1%	16.5%	25.7%	4.0%	29.7%	25.4%	5.4%	30.8%	17.9%	1.4%	19.3%	3.4%	0.3%	3.7%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	12.1%	3.3%	1.1%	16.5%	25.7%	4.0%	29.7%	25.4%	5.4%	30.8%	17.9%	1.4%	19.3%	3.4%	0.3%	3.7%

Consolidated Metropolitan Survey Share
Perth Share Report - Free to Air Only
 Week 01 - Week 09 2010 (07/02/10 - 27/02/10) 06:00 - 23:59
 Total Individuals - including Guests

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET
Survey 1 Week 1 (07/02/10)	13.8%	2.8%	1.8%	18.4%	25.5%	4.0%	29.4%	22.4%	4.4%	26.9%	20.1%	1.3%	21.4%	3.5%	0.3%	3.8%
Week 2 (14/02/10)	12.8%	2.7%	1.5%	17.0%	25.2%	3.1%	28.3%	26.2%	4.2%	30.4%	19.0%	1.3%	20.3%	3.7%	0.3%	3.9%
Week 3 (21/02/10)	12.8%	3.3%	1.6%	17.6%	25.2%	3.1%	28.3%	24.6%	4.4%	29.0%	19.1%	1.8%	20.9%	3.8%	0.3%	4.1%
Week 4 (28/02/10)																
Survey 1 Progressive	13.1%	2.9%	1.7%	17.7%	25.3%	3.4%	28.7%	24.4%	4.3%	28.8%	19.4%	1.5%	20.9%	3.6%	0.3%	4.0%
Survey 2																
Survey 3																
Survey 4																
Survey 5																
Survey 6																
Survey 7																
Survey 8																
Survey 9																
Survey 10																
Survey Year to Date	13.1%	2.9%	1.7%	17.7%	25.3%	3.4%	28.7%	24.4%	4.3%	28.8%	19.4%	1.5%	20.9%	3.6%	0.3%	4.0%