



D2

**Consolidated Metropolitan Total TV Share of All Viewing
Adelaide Share Report - All Homes
Week 01 - Week 05 2010 (27/12/09 - 30/01/10) 06:00 - 23:59
Total Individuals - including Guests**



Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET	Total FTA	Total Subscription
Summer Week 1 (27/12/09)	10.6%	2.8%	1.0%	14.4%	17.3%	3.3%	20.6%	21.2%	3.7%	24.8%	14.0%	1.6%	15.6%	3.6%	0.3%	4.0%	79.5%	20.5%
Week 2 (03/01/10)	12.6%	2.7%	1.0%	16.4%	17.2%	3.3%	20.5%	21.4%	3.8%	25.3%	14.4%	1.2%	15.6%	3.6%	0.3%	3.9%	81.8%	18.2%
Week 3 (10/01/10)	11.0%	2.7%	1.3%	15.0%	18.6%	3.2%	21.8%	20.3%	4.4%	24.6%	14.5%	1.2%	15.8%	3.4%	0.3%	3.7%	81.1%	18.9%
Week 4 (17/01/10)	9.9%	3.2%	1.4%	14.5%	23.5%	2.9%	26.5%	18.3%	4.1%	22.4%	14.3%	1.1%	15.4%	3.7%	0.3%	4.0%	82.9%	17.1%
Week 5 (24/01/10)	9.9%	2.5%	1.0%	13.4%	24.0%	2.6%	26.6%	18.9%	3.9%	22.9%	14.4%	1.1%	15.5%	3.3%	0.3%	3.6%	82.1%	17.9%
Week 6 (31/01/10)																		

**Consolidated Metropolitan Total TV Share of All Viewing
Perth Share Report - All Homes
Week 01 - Week 05 2010 (27/12/09 - 30/01/10) 06:00 - 23:59
Total Individuals - including Guests**

Network	ABC1	ABC2	ABC3	ABC NET	Seven	7TWO	Seven NET	Nine	GO!	Nine NET	TEN	ONE	TEN NET	SBS ONE	SBS TWO	SBS NET	Total FTA	Total Subscription
Summer Week 1 (27/12/09)	11.8%	1.4%	1.4%	14.5%	19.1%	2.3%	21.3%	19.7%	2.6%	22.3%	13.5%	1.0%	14.6%	3.5%	0.3%	3.8%	76.5%	23.5%
Week 2 (03/01/10)	14.0%	2.0%	2.0%	18.0%	17.0%	2.1%	19.1%	18.3%	3.1%	21.4%	13.2%	1.0%	14.2%	3.2%	0.2%	3.4%	76.1%	23.9%
Week 3 (10/01/10)	11.7%	2.3%	1.7%	15.8%	18.5%	2.4%	20.9%	18.1%	2.9%	21.0%	14.0%	0.8%	14.9%	3.4%	0.4%	3.7%	76.2%	23.8%
Week 4 (17/01/10)	10.8%	2.3%	1.9%	15.0%	18.9%	2.5%	21.3%	17.9%	3.4%	21.3%	13.7%	0.9%	14.5%	3.3%	0.3%	3.5%	75.6%	24.4%
Week 5 (24/01/10)	10.3%	2.4%	1.8%	14.4%	20.4%	2.4%	22.9%	18.8%	3.0%	21.7%	13.0%	0.9%	13.9%	3.1%	0.3%	3.4%	76.4%	23.6%
Week 6 (31/01/10)																		

Source: OzTAM