

OzTAM LIVE Video Player Measurement (VPM)



Week 5: Sunday 29th - Saturday 4th February 2017

Total live minutes: 57.4 million, Total stream starts: 4.8 million

All Networks-Top 10 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAL	SEVEN'S TENNIS: AUST OPEN	31,000	6,845,000	360,000	19:37	23:14	218
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAL PRESENTATION	SEVEN'S TENNIS: AUST OPEN	22,000	1,337,000	91,000	23:15	0:14	60
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAL PREVIEW	SEVEN'S TENNIS: AUST OPEN	6,000	402,000	51,000	18:30	19:36	67
Channel 7	HOME AND AWAY		5,000	171,000	13,000	20:30	21:04	34
FOX SPORTS 2	LIVE: CRICKET: ODI NZ V AUS GAME 1	NZ V AUS GAME 1	5,000	1,111,000	52,000	13:11	16:53	223
FOX SPORTS 2	LIVE: RUGBY LEAGUE: NRL AUCKLAND NINES	DAY 1	4,000	1,847,000	88,000	9:30	17:29	480
Channel 7	MY KITCHEN RULES - MON		3,000	315,000	21,000	19:33	21:07	93
FOX SPORTS 4	LIVE: FOOTBALL: A-LEAGUE MELB V V MELB C	MELB V V MELB C	3,000	424,000	20,000	19:45	21:54	130
Channel 7	MY KITCHEN RULES - TUE		3,000	267,000	16,000	19:34	21:04	90
Channel 7	MY KITCHEN RULES - WED		3,000	230,000	15,000	19:33	21:03	90

ABC - Top 5 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
ABC News 24	ABC NEWS BREAKFAST-AM	ABC NEWS BREAKFAST (2017), 25	1,000	75,000	3,000	7:00	8:59	120
ABC News 24	ABC NEWS BREAKFAST-AM	ABC NEWS BREAKFAST (2017), 21	1,000	74,000	3,000	7:00	8:59	120
ABC News 24	ABC NEWS BREAKFAST-AM	ABC NEWS BREAKFAST (2017), 22	1,000	74,000	3,000	7:00	8:59	120
ABC	7.30 SUMMER-EV	7.30 (2017), 21	1,000	19,000	1,000	19:30	20:01	32
ABC News 24	ABC NEWS BREAKFAST-AM	ABC NEWS BREAKFAST (2017), 23	1,000	72,000	3,000	7:00	8:59	120

SEVEN - Top 5 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAI	SEVEN'S TENNIS: AUST OPEN	31,000	6,845,000	360,000	19:37	23:14	218
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAI PRESENTATION	SEVEN'S TENNIS: AUST OPEN	22,000	1,337,000	91,000	23:15	0:14	60
Channel 7	SEVEN'S TENNIS: 2017 AUSTRALIAN OPEN - MEN'S FINAI PREVIEW	SEVEN'S TENNIS: AUST OPEN	6,000	402,000	51,000	18:30	19:36	67
Channel 7	HOME AND AWAY		5,000	171,000	13,000	20:30	21:04	34
Channel 7	MY KITCHEN RULES - MON		3,000	315,000	21,000	19:33	21:07	93

NINE - Top 5 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
Channel 9	MARRIED AT FIRST SIGHT -TUE	EPISODE 2	3,000	232,000	16,000	19:33	21:04	91
Channel 9	MARRIED AT FIRST SIGHT -WED	EPISODE 3	2,000	242,000	16,000	19:30	21:13	104
Channel 9	MARRIED AT FIRST SIGHT -LAUNCH	EPISODE 1	2,000	219,000	16,000	19:31	21:22	111
Channel 9	A CURRENT AFFAIR		1,000	26,000	4,000	19:00	19:33	33
Channel 9	NINE NEWS		1,000	23,000	2,000	17:59	18:29	30

TEN - Top 5 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! WED	I'M A CELEBRITYGET ME OUT OF HERE! WED	1,000	73,000	3,000	19:31	20:49	79
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! THURS	I'M A CELEBRITYGET ME OUT OF HERE! THURS	1,000	57,000	3,000	19:31	21:03	92
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! - WELCOME TO THE JUNGLE	I'M A CELEBRITYGET ME OUT OF HERE! - WELCOME TO THE	1,000	17,000	*	19:01	19:29	29
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! TUES	I'M A CELEBRITYGET ME OUT OF HERE! TUES	*	32,000	2,000	19:31	20:46	75
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! - OPENING NIGHT	I'M A CELEBRITYGET ME OUT OF HERE! - OPENING NIGHT	*	19,000	3,000	19:30	20:58	89

SBS - Top 5 Programs

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
SBS	2016-2017 EPL: CHE V ARS LIVE		*	1,000	11,000	23:30	1:14	105
SBS	2016-2017 EPL: CHE V ARS POST-MATCH		*	*	1,000	1:15	1:49	35
SBS	2016-2017 EPL: CHE V ARS PRE-MATCH		*	*	1,000	23:00	23:29	30
SBS	VIKINGS	S4B EP15 - ALL HIS ANGELS	*	*	1,000	21:30	22:24	55
SBS	UNDRESSED	S1 EP6 - CARINA AND NIKKI,	*	*	1,000	22:00	22:30	31

FOXTEL - Top 5 Programs

Channel	Program	Secondary Description	VPM Rating	Minutes	Stream Starts	Start Time	End Time	Length (mins)
FOX SPORTS 2	LIVE: CRICKET: ODI NZ V AUS GAME 1	NZ V AUS GAME 1	5,000	1,111,000	52,000	13:11	16:53	223
FOX SPORTS 2	LIVE: RUGBY LEAGUE: NRL AUCKLAND NINES	DAY 1	4,000	1,847,000	88,000	9:30	17:29	480
FOX SPORTS 4	LIVE: FOOTBALL: A-LEAGUE MELB V V MELB C	MELB V V MELB C	3,000	424,000	20,000	19:45	21:54	130
FOX SPORTS 3	FOX SPORTS FILLER		2,000	68,000	9,000	15:40	16:08	29
FOX SPORTS 2	LIVE: CRICKET: ODLNZ V ALIS POST GAME	POST GAME	2 000	39 000	8 000	16:54	17:13	20

Please note: The report includes live minutes only and is not restricted to the five metropolitan cities. When broadcasters upgrade their video players, player measurement SDKs may take time for each consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length (minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play (rounded to the nearest '000).

Start Time: start time of the program.

The following in the following of the program.

denotes a result less than 500 after rounding