OzTAM Video Player Measurement (VPM)

Report coverage: 23/04/2016 - 20/05/2016
Total catch up minutes: 665.4 million

All Networks - Top 10 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	Seven Year Switch	Tue 3 May season 1 episode 7	82,000	49.9	4,083,000	03/05/2016
ABC	Octonauts And The Great Swamp Search	Untitled	79,000	23.0	1,824,000	01/05/2016
SEVEN	Seven Year Switch	Tue 26 Apr season 1 episode 6	78,000	45.9	3,569,000	26/04/2016
SEVEN	Home and Away	Thu 5 May episode 6418	75,000	21.5	1,624,000	05/05/2016
SEVEN	Seven Year Switch	Tue 10 May season 1 episode 8	74,000	45.9	3,416,000	10/05/2016
SEVEN	Home and Away	Thu 5 May episode 6416	73,000	21.8	1,597,000	05/05/2016
SEVEN	Home and Away	Thu 5 May episode 6417	69,000	21.5	1,484,000	05/05/2016
NINE	Married at First Sight	Episode 7	59,000	84.9	4,980,000	27/04/2016
SEVEN	Home and Away	Wed 11 May episode 6421	57,000	21.5	1,217,000	11/05/2016
SEVEN	Home and Away	Wed 4 May episode 6415	55,000	21.6	1,197,000	04/05/2016

ABC - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Octonauts And The Great Swamp Search	Untitled	79,000	23.0	1,824,000	01/05/2016
ABC	Janet King	Series 2 Ep 6 The Thaw	53,000	54.6	2,917,000	28/04/2016
ABC	Janet King	Series 2 Ep 7 The Heart Of It	52,000	54.2	2,805,000	05/05/2016
ABC	Tomorrow When The War Began	Series 1 Ep 1	49,000	45.5	2,230,000	23/04/2016
ABC	Comedy Showroom: The Letdown		49,000	27.5	1,344,000	27/04/2016

SEVEN - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	Seven Year Switch	Tue 3 May season 1 episode 7	82,000	49.9	4,083,000	03/05/2016
SEVEN	Seven Year Switch	Tue 26 Apr season 1 episode 6	78,000	45.9	3,569,000	26/04/2016
SEVEN	Home and Away	Thu 5 May episode 6418	75,000	21.5	1,624,000	05/05/2016
SEVEN	Seven Year Switch	Tue 10 May season 1 episode 8	74,000	45.9	3,416,000	10/05/2016
SEVEN	Home and Away	Thu 5 May episode 6416	73,000	21.8	1,597,000	05/05/2016

NINE - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Married at First Sight	Episode 7	59,000	84.9	4,980,000	27/04/2016
NINE	Married at First Sight	Episode 6	31,000	44.9	1,404,000	< 23/04/2016
NINE	The Voice	The Blinds: Episode 1	29,000	67.9	1,989,000	01/05/2016
NINE	The Voice	The Blinds: Episode 2	25,000	69.0	1,715,000	02/05/2016
NINE	The Voice	The Blinds: Episode 3	25,000	69.6	1,711,000	03/05/2016

TEN - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
TEN	MasterChef Australia	Season 8 Episode 1 (Ep.1)	36,000	81.5	2,901,000	01/05/2016
TEN	MasterChef Australia	Season 8 Episode 4 (Ep.4)	33,000	48.8	1,607,000	04/05/2016
TEN	MasterChef Australia	Season 8 Episode 5 (Ep.5)	32,000	48.8	1,555,000	05/05/2016
TEN	MasterChef Australia	Season 8 Episode 2 (Ep.2)	30,000	52.0	1,563,000	02/05/2016
TEN	MasterChef Australia	Season 8 Episode 6 (Marco Week)	29,000	74.7	2,198,000	08/05/2016

SBS - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SBS	Vikings	Vikings S4 Ep10 - The Last Ship	39,000	42.7	1,680,000	27/04/2016
SBS	Vikings	Death All Round	21,000	43.6	897,000	< 23/04/2016
SBS	Bosch	Trunk Music	15,000	42.6	654,000	27/04/2016
SBS	Untold Australia	Untold Australia S1 Ep3 - Strictly Jewish	13,000	51.1	673,000	27/04/2016
SBS	Bosch	Bosch S2 Ep2 - The Thing About Secrets	12,000	41.6	494,000	04/05/2016

FOXTEL - Top 5 Programs - Date: 23/04/2016 - 20/05/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
Showcase	Game Of Thrones	Home	28,000	51.0	1,450,000	02/05/2016
Showcase	Game Of Thrones	The Red Woman	27,000	53.0	1,410,000	25/04/2016
Showcase	Game Of Thrones	Oathbreaker	26,000	50.0	1,306,000	09/05/2016
Showcase	Game Of Thrones	Book Of The Stranger	21,000	56.4	1,204,000	16/05/2016
Showcase	Game Of Thrones	Game Of Thrones	20,000	53.0	1,038,000	25/04/2016

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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