oztam
measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 30/05/2016 - 26/06/2016
Total catch up minutes: 673.2 million

All Networks - Top 10 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Cleverman	Series 1 Ep 1	78,000	52.0	4,052,000	02/06/2016
ABC	Rake	Series 4 Ep 3	62,000	54.2	3,360,000	02/06/2016
ABC	Rake	Series 4 Ep 4	57,000	54.7	3,110,000	09/06/2016
SEVEN	Home and Away	Tue 7 Jun episode 6442	54,000	21.6	1,177,000	07/06/2016
ABC	Rake	Series 4 Ep 5	50,000	55.9	2,810,000	16/06/2016
SEVEN	Home and Away	Mon 6 Jun episode 6441	48,000	21.5	1,034,000	06/06/2016
ABC	The Chaser's Election Desk	Series 1 Ep 1	48,000	27.5	1,315,000	08/06/2016
SEVEN	Home and Away	Wed 8 Jun episode 6443	47,000	21.6	1,014,000	08/06/2016
SEVEN	Home and Away	Thu 2 Jun episode 6440	46,000	21.6	998,000	02/06/2016
SEVEN	Home and Away	Thu 9 Jun episode 6445	46,000	21.5	989,000	09/06/2016

ABC - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Cleverman	Series 1 Ep 1	78,000	52.0	4,052,000	02/06/2016
ABC	Rake	Series 4 Ep 3	62,000	54.2	3,360,000	02/06/2016
ABC	Rake	Series 4 Ep 4	57,000	54.7	3,110,000	09/06/2016
ABC	Rake	Series 4 Ep 5	50,000	55.9	2,810,000	16/06/2016
ABC	The Chaser's Election Desk	Series 1 Ep 1	48,000	27.5	1,315,000	08/06/2016

SEVEN - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	Home and Away	Tue 7 Jun episode 6442	54,000	21.6	1,177,000	07/06/2016
SEVEN	Home and Away	Mon 6 Jun episode 6441	48,000	21.5	1,034,000	06/06/2016
SEVEN	Home and Away	Wed 8 Jun episode 6443	47,000	21.6	1,014,000	08/06/2016
SEVEN	Home and Away	Thu 2 Jun episode 6440	46,000	21.6	998,000	02/06/2016
SEVEN	Home and Away	Thu 9 Jun episode 6445	46,000	21.5	989,000	09/06/2016

NINE - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Love Child	Episode 1	37,000	43.7	1,604,000	20/06/2016
NINE	The Bachelorette	Episode 4	24,000	84.8	2,039,000	08/06/2016
NINE	The Voice	The Battles: Episode 11	22,000	77.2	1,728,000	30/05/2016
NINE	The Voice	The Battles: Episode 10	20,000	78.9	1,577,000	< 30/05/2016
NINE	The Voice	The Superbattles: Episode 13	18,000	102.4	1,863,000	07/06/2016

TEN - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
TEN	MasterChef Australia	Season 8 Episode 25 (Ep.25)	31,000	55.4	1,744,000	02/06/2016
TEN	MasterChef Australia	Season 8 Episode 30 (Ep.30)	31,000	52.1	1,605,000	09/06/2016
TEN	MasterChef Australia	Season 8 Episode 24 (Ep.24)	29,000	58.2	1,707,000	01/06/2016
TEN	MasterChef Australia	Season 8 Episode 35 (Power Week)	29,000	54.4	1,572,000	16/06/2016
TEN	MasterChef Australia	Season 8 Episode 23 (Ep.23)	29,000	60.3	1,739,000	31/05/2016

SBS - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SBS	DNA Nation	S1 Ep2	12,000	54.9	665,000	< 30/05/2016
SBS	Dateline	China's MIllionaire Mgration	12,000	24.9	301,000	07/06/2016
SBS	Trapped	Trapped S1 Ep1	12,000	52.2	621,000	16/06/2016
SBS	Bosch	S2 Ep6 - Heart Attack	12,000	48.1	570,000	01/06/2016
SBS	The Secret	The Secret S1 Ep1	11,000	46.0	502,000	16/06/2016

FOXTEL - Top 5 Programs - Date: 30/05/2016 - 26/06/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
Showcase	Game Of Thrones	Blood Of My Blood	28,000	49.0	1,382,000	30/05/2016
Showcase	Game Of Thrones	The Broken Man	28,000	48.4	1,338,000	06/06/2016
Showcase	Game Of Thrones	Battle Of The Bastards	27,000	56.0	1,507,000	20/06/2016
Showcase	Game Of Thrones	No One	26,000	56.1	1,450,000	13/06/2016
Showcase	Game of Thrones	Game of Thrones	20,000	59.9	1,185,000	20/06/2016

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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