oztam
measuring audiences

OzTAM Video Player Measurement (VPM)**

Report coverage: 26/06/2016 - 23/07/2016
Total catch up minutes: 693.5 million

All Networks - Top 10 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Offspring	Season 6 Episode 1 (Ep.1)	112,000	44.6	5,005,000	215,000	27/06/16
TEN	Offspring	Season 6 Episode 2 (Ep.2)	90,000	44.4	3,978,000	175,000	06/07/16
TEN	Offspring	Ep.3	83,000	45.9	3,797,000	164,000	13/07/16
NINE	Love Child	Episode 2	69,000	46.3	3,179,000	130,000	27/06/16
ABC	Rake	Series 4 Ep 7	62,000	56.4	3,490,000	103,000	30/06/16
ABC	Barracuda	Series 1 Ep 2	62,000	55.0	3,386,000	112,000	10/07/16
NINE	Love Child	Episode 3	60,000	43.1	2,580,000	111,000	04/07/16
ABC	Barracuda	Series 1 Ep 1	60,000	54.2	3,235,000	115,000	10/07/16
ABC	The Gruffalo	Untitled	58,000	26.9	1,570,000	154,000	26/06/16
ABC	Rake	Series 4 Ep 8 (Final)	58,000	55.7	3,241,000	93,000	07/07/16

ABC - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rake	Series 4 Ep 7	62,000	56.4	3,490,000	103,000	30/06/16
ABC	Barracuda	Series 1 Ep 2	62,000	55.0	3,386,000	112,000	10/07/16
ABC	Barracuda	Series 1 Ep 1	60,000	54.2	3,235,000	115,000	10/07/16
ABC	The Gruffalo	Untitled	58,000	26.9	1,570,000	154,000	26/06/16
ABC	Rake	Series 4 Ep 8 (Final)	58,000	55.7	3,241,000	93,000	07/07/16

SEVEN - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Winners & Losers 2016	Tue 5 Jul season 5 episode 1	48,000	43.8	2,114,000	122,000	05/07/16
SEVEN	Home and Away	Wed 6 Jul episode 6463	46,000	21.4	980,000	96,000	06/07/16
SEVEN	Home and Away	Tue 5 Jul episode 6462	44,000	21.4	948,000	90,000	05/07/16
SEVEN	Home and Away	Episode 6458	44,000	21.4	939,000	94,000	29/06/16
SEVEN	Home and Away	Episode 6465	43,000	21.4	928,000	90,000	06/07/16

NINE - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Love Child	Episode 2	69,000	46.3	3,179,000	130,000	27/06/16
NINE	Love Child	Episode 3	60,000	43.1	2,580,000	111,000	04/07/16
NINE	Love Child	Episode 4	51,000	44.7	2,279,000	99,000	11/07/16
NINE	Love Child	Episode 5	37,000	45.6	1,703,000	66,000	18/07/16
NINE	Love Child S3 E1	LOCH_3_1	31,000	43.7	1,358,000	66,000	< 26/06/16

TEN - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Offspring	Season 6 Episode 1 (Ep.1)	112,000	44.6	5,005,000	215,000	27/06/16
TEN	Offspring	Season 6 Episode 2 (Ep.2)	90,000	44.4	3,978,000	175,000	06/07/16
TEN	Offspring	Ep.3	83,000	45.9	3,797,000	164,000	13/07/16
TEN	Offspring	Season 6 Episode 4 (Ep.4)	48,000	43.8	2,106,000	88,000	20/07/16
TEN	MasterChef Australia	Ep.50	32,000	54.7	1,732,000	69,000	07/07/16

SBS - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Trapped	Trapped S1 Ep1	16,000	52.2	859,000	40,000	< 26/06/16
SBS	The Secret	The Secret S1 Ep1	14,000	46.0	644,000	29,000	< 26/06/16
SBS	Trapped	Trapped S1 Ep2	13,000	50.4	672,000	23,000	< 26/06/16
SBS	Trapped	Trapped S1 Ep3	13,000	51.3	643,000	22,000	< 26/06/16
SBS	Trapped	Trapped S1 Ep4	12,000	50.2	615,000	21,000	< 26/06/16

FOXTEL - Top 5 Programs - Date: 26/06/2016 - 23/07/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Showcase	Game Of Thrones	The Winds Of Winter	37,000	65.0	2,417,000	82,000	27/06/16
Showcase	Game of Thrones	Game of Thrones	17,000	69.3	1,208,000	25,000	27/06/16
E!	Keeping Up With The Kardashians	Keeping Up With The Kardashians 9	12,000	43.0	517,000	23,000	04/07/16
E!	Keeping Up With The Kardashians	Iced Out	12,000	42.0	496,000	23,000	11/07/16
SoHo	Wentworth	Afterlife	11,000	48.0	549,000	24,000	05/07/16

** Additional processed viewing incorporated into this updated report.

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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