

#### OzTAM Video Player Measurement (VPM)

Report coverage: 31/07/2016 - 27/08/2016 Total catch up minutes: 693.3 million



# All Networks - Top 10 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 8 (Ep.8)	114,000	49.3	5,632,000	243,000	18/08/16
TEN	The Bachelor Australia	Season 4 Episode 4 (Ep.4)	107,000	50.3	5,389,000	232,000	04/08/16
TEN	The Bachelor Australia	Season 4 Episode 6 (Ep.6)	102,000	49.6	5,061,000	224,000	11/08/16
TEN	The Bachelor Australia	Season 4 Episode 5 (Ep.5)	94,000	50.2	4,719,000	209,000	10/08/16
TEN	The Bachelor Australia	Season 4 Episode 3 (Ep.3)	91,000	49.1	4,445,000	194,000	03/08/16
TEN	The Bachelor Australia	Season 4 Episode 7 (Ep.7)	86,000	68.1	5,841,000	195,000	17/08/16
TEN	Offspring	Season 6 Episode 6 (Ep.6)	86,000	45.8	3,919,000	194,000	03/08/16
TEN	The Bachelor Australia	Season 4 Episode 10 (Ep.10)	74,000	51.0	3,770,000	145,000	25/08/16
TEN	The Bachelor Australia	Season 4 Episode 9 (Ep.9)	70,000	50.1	3,508,000	136,000	24/08/16
ABC	You Can't Ask That	Sex Workers	62,000	23.5	1,452,000	87,000	03/08/16

### ABC - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	You Can't Ask That	Sex Workers	62,000	23.5	1,452,000	87,000	03/08/16
ABC	You Can't Ask That	Muslims	60,000	21.2	1,272,000	88,000	03/08/16
ABC	You Can't Ask That	Polyamorous	55,000	19.4	1,065,000	78,000	03/08/16
ABC	You Can't Ask That	Fat	50,000	19.8	989,000	73,000	03/08/16
ABC	You Can't Ask That	Short Statured	48,000	15.9	761,000	63,000	03/08/16

### SEVEN - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Thu 4 Aug episode 6485	31,000	21.6	673,000	72,000	04/08/16
SEVEN	Home and Away	Mon 1 Aug episode 6481	30,000	21.7	645,000	63,000	01/08/16
SEVEN	Home and Away	Thu 4 Aug episode 6484	28,000	21.6	595,000	62,000	04/08/16
SEVEN	Winners & Losers 2016	Tue 2 Aug season 5 episode 8	26,000	43.3	1,114,000	73,000	02/08/16
SEVEN	Winners & Losers 2016	Tue 2 Aug season 5 episode 7	26,000	43.5	1,118,000	70,000	02/08/16

## NINE - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Love Child	Episode 10	58,000	52.1	3,026,000	119,000	01/08/16
NINE	Love Child	Episode 8	55,000	43.0	2,375,000	107,000	31/07/16
NINE	Love Child	Episode 9	49,000	47.0	2,294,000	101,000	01/08/16
NINE	The Block	Ep 2 The Vault is Opened	22,000	50.9	1,108,000	41,000	22/08/16
NINE	Love Child S3 E6	LOCH_3_6	20,000	85.6	1,743,000	57,000	< 31/07/16

### TEN - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 8 (Ep.8)	114,000	49.3	5,632,000	243,000	18/08/16
TEN	The Bachelor Australia	Season 4 Episode 4 (Ep.4)	107,000	50.3	5,389,000	232,000	04/08/16
TEN	The Bachelor Australia	Season 4 Episode 6 (Ep.6)	102,000	49.6	5,061,000	224,000	11/08/16
TEN	The Bachelor Australia	Season 4 Episode 5 (Ep.5)	94,000	50.2	4,719,000	209,000	10/08/16
TEN	The Bachelor Australia	Season 4 Episode 3 (Ep.3)	91,000	49.1	4,445,000	194,000	03/08/16

### SBS - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

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Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Roots	S1 Ep4	17,000	84.9	1,426,000	35,000	04/08/16
SBS	Roots	S1 Ep2	17,000	91.8	1,524,000	37,000	< 31/07/16
SBS	Roots	S1 Ep1	16,000	94.3	1,538,000	44,000	< 31/07/16
SBS	Roots	S1 Ep3	16,000	100.1	1,599,000	36,000	03/08/16
SBS	Pauline Hanson: Please Explain!	Pauline Hanson: Please Explain!	13,000	77.0	1,033,000	30,000	01/08/16

## FOXTEL - Top 5 Programs - Date: 31/07/2016 - 27/08/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
틴	Keeping Up With The Kardashians	Havana Good Day	13,000	43.0	544,000	27,000	01/08/16		
틴	Keeping Up With The Kardashians	Havana Good Night	11,000	43.0	456,000	25,000	08/08/16		
Showcase	The Kettering Incident	Roy	8,000	52.0	417,000	19,000	01/08/16		
틴	Keeping Up With The Kardashians	The Digital Rage	8,000	42.0	332,000	16,000	22/08/16		
Foxtel Movies Premiere	The Intern		7,000	116.0	863,000	23,000	03/08/16		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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