oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 28/08/2016 - 24/09/2016
Total catch up minutes: 758.4 million

All Networks - Top 10 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 14 (Ep.14)	112,000	72.2	8,084,000	277,000	08/09/16
TEN	The Bachelor Australia	Season 4 Episode 12 (Ep.12)	109,000	50.7	5,501,000	227,000	01/09/16
TEN	The Bachelor Australia	Season 4 Episode 11 (Ep.11)	93,000	49.2	4,576,000	187,000	31/08/16
TEN	Offspring	Season 6 Episode 8 (Ep.8)	87,000	45.2	3,950,000	156,000	31/08/16
TEN	Offspring	Season 6 Episode 9 (Ep.9)	87,000	42.9	3,730,000	156,000	07/09/16
TEN	The Bachelor Australia	Season 4 Episode 13 (Ep.13)	85,000	46.3	3,919,000	163,000	07/09/16
NINE	Married at First Sight	Episode 6	79,000	52.3	4,107,000	158,000	07/09/16
TEN	The Bachelor Australia	Season 4 Episode 16 (Ep.16)	74,000	67.5	4,981,000	192,000	15/09/16
TEN	The Bachelor Australia	Season 4 Episode 15 (Ep.15)	73,000	47.3	3,443,000	155,000	14/09/16
TEN	Offspring	Season 6 Episode 10 (Ep.10)	69,000	44.7	3,063,000	125,000	14/09/16

ABC - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	The Code	Series 2 Ep 1	49,000	56.9	2,769,000	94,000	01/09/16
ABC	Anh's Brush With Fame	Series 1 Ep 3 Charlie Teo	45,000	28.1	1,262,000	65,000	07/09/16
ABC	You Can't Ask That	Sex Workers	41,000	23.5	962,000	60,000	< 28/08/16
ABC	Anh's Brush With Fame	Series 1 Ep 2 Amanda Keller	41,000	27.3	1,115,000	59,000	31/08/16
ABC	The Code	Series 2 Ep 2	38,000	55.2	2,108,000	68,000	08/09/16

SEVEN - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Winners & Losers 2016	Tue 6 Sep season 5 episode 11	46,000	44.0	2,032,000	116,000	06/09/16
SEVEN	Home and Away	Wed 7 Sep episode 6498	41,000	21.4	881,000	93,000	07/09/16
SEVEN	Home and Away	Thu 1 Sep episode 6495	40,000	21.4	863,000	83,000	01/09/16
SEVEN	Winners & Losers 2016	Tue 30 Aug season 5 episode 10	40,000	42.3	1,686,000	95,000	30/08/16
SEVEN	Home and Away	Thu 1 Sep episode 6494	39,000	21.7	850,000	83,000	01/09/16

NINE - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 6	79,000	52.3	4,107,000	158,000	07/09/16
NINE	The Case Of JonBenét Ramsey	Part 1	64,000	80.2	5,095,000	154,000	19/09/16
NINE	Married at First Sight	Episode 3	62,000	52.6	3,274,000	128,000	31/08/16
NINE	Married at First Sight	Episode 4	58,000	56.4	3,251,000	121,000	05/09/16
NINE	Married at First Sight	Episode 1	57,000	64.0	3,632,000	121,000	< 28/08/16

TEN - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 14 (Ep.14)	112,000	72.2	8,084,000	277,000	08/09/16
TEN	The Bachelor Australia	Season 4 Episode 12 (Ep.12)	109,000	50.7	5,501,000	227,000	01/09/16
TEN	The Bachelor Australia	Season 4 Episode 11 (Ep.11)	93,000	49.2	4,576,000	187,000	31/08/16
TEN	Offspring	Season 6 Episode 8 (Ep.8)	87,000	45.2	3,950,000	156,000	31/08/16
TEN	Offspring	Season 6 Episode 9 (Ep.9)	87,000	42.9	3,730,000	156,000	07/09/16

SBS - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Versailles	S1 Ep3	23,000	51.2	1,189,000	47,000	01/09/16
SBS	Versailles	S1 Ep1	21,000	54.4	1,126,000	51,000	< 28/08/16
SBS	Versailles	S1 Ep4	20,000	50.6	1,030,000	41,000	01/09/16
SBS	Versailles	S1 Ep5	18,000	52.0	932,000	33,000	08/09/16
SBS	Versailles	S1 Ep6	18,000	52.1	930,000	36,000	08/09/16

FOXTEL - Top 5 Programs - Date: 28/08/2016 - 24/09/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
E!	Keeping Up With The Kardashians	Love At First Fight	12,000	41.0	498,000	31,000	05/09/16
E!	Keeping Up With The Kardashians	Blood Sweat And Fears	12,000	42.0	493,000	26,000	29/08/16
E!	Rob & Chyna	Are You Still Texting B#@tches?	11,000	42.0	442,000	20,000	12/09/16
MTV	Ex On The Beach	Episode 3	9,000	43.0	378,000	20,000	01/09/16
MTV	Ex On The Beach	Episode 4	8,000	44.0	355,000	17,000	08/09/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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