

OzTAM Video Player Measurement (VPM)

Report coverage: 28/09/2016 - 25/10/2016 Total catch up minutes: 801.4 million



All Networks - Top 10 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

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Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date			
ABC	Rosehaven	Series 1 Ep 1	107,000	28.1	3,023,000	175,000	12/10/16			
TEN	The Bachelorette Australia	Season 2 Episode 6 (Ep.6)	81,000	49.7	4,017,000	201,000	06/10/16			
TEN	The Bachelorette Australia	Season 2 Episode 3 (Ep.3)	76,000	44.0	3,334,000	173,000	28/09/16			
TEN	The Bachelorette Australia	Season 2 Episode 4 (Ep.4)	76,000	50.4	3,813,000	178,000	29/09/16			
ABC	Fireman Sam: Alien Alert	Untitled	76,000	60.0	4,532,000	249,000	09/10/16			
TEN	The Wrong Girl	Season 1 Episode 1 (Ep.1)	75,000	45.7	3,450,000	164,000	< 28/09/16			
TEN	The Bachelorette Australia	Season 2 Episode 8 (Ep.8)	75,000	50.2	3,768,000	185,000	13/10/16			
TEN	The Bachelorette Australia	Season 2 Episode 7 (Ep.7)	74,000	48.7	3,600,000	175,000	12/10/16			
TEN	The Bachelorette Australia	Season 2 Episode 10 (Ep.10)	71,000	72.9	5,166,000	233,000	20/10/16			
TEN	The Bachelorette Australia	Season 2 Episode 5 (Ep.5)	69,000	47.5	3,290,000	158,000	05/10/16			

ABC - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 1	107,000	28.1	3,023,000	175,000	12/10/16
ABC	Fireman Sam: Alien Alert	Untitled	76,000	60.0	4,532,000	249,000	09/10/16
ABC	Rosehaven	Series 1 Ep 2	64,000	27.2	1,740,000	100,000	19/10/16
ABC	Upper Mddle Bogan	Series 3 Ep 1 New Kids On The Block	61,000	28.7	1,760,000	96,000	12/10/16
ABC	The Gruffalo	Untitled	54,000	26.9	1,459,000	141,000	< 28/09/16

SEVEN - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	The Secret Daughter	Mon 10 Oct season 1 episode 2	52,000	43.9	2,267,000	143,000	10/10/16
SEVEN	The Secret Daughter	Mon 3 Oct season 1 episode 1	45,000	41.7	1,879,000	135,000	03/10/16
SEVEN	The Secret Daughter	Mon 17 Oct season 1 episode 3	42,000	41.7	1,735,000	118,000	17/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6524	38,000	21.4	819,000	83,000	13/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6525	38,000	21.7	822,000	81,000	13/10/16

NINE - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 3	57,000	48.3	2,745,000	108,000	28/09/16
NINE	Doctor Doctor	Episode 4	50,000	46.8	2,346,000	96,000	05/10/16
NINE	Doctor Doctor	Episode 5	46,000	44.9	2,070,000	86,000	12/10/16
NINE	Doctor Doctor	Episode 6	36,000	44.1	1,599,000	63,000	19/10/16
NINE	The Block	Ep 23 Budget Blues	31,000	47.0	1,448,000	75,000	28/09/16

TEN - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelorette Australia	Season 2 Episode 6 (Ep.6)	81,000	49.7	4,017,000	201,000	06/10/16
TEN	The Bachelorette Australia	Season 2 Episode 3 (Ep.3)	76,000	44.0	3,334,000	173,000	28/09/16
TEN	The Bachelorette Australia	Season 2 Episode 4 (Ep.4)	76,000	50.4	3,813,000	178,000	29/09/16
TEN	The Wrong Girl	Season 1 Episode 1 (Ep.1)	75,000	45.7	3,450,000	164,000	< 28/09/16
TEN	The Bachelorette Australia	Season 2 Episode 8 (Ep.8)	75,000	50.2	3,768,000	185,000	13/10/16

SBS - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Deep Water	S1 Ep1	40,000	55.6	2,230,000	82,000	05/10/16
SBS	Deep Water	S1 Ep2	35,000	55.7	1,926,000	63,000	06/10/16
SBS	Deep Water	S1 Ep3	29,000	50.9	1,453,000	49,000	12/10/16
SBS	Deep Water	S1 Ep4	28,000	53.4	1,472,000	45,000	13/10/16
SBS	Who Do You Think You Are?	S8 Ep3 - Delta Goodrem	12,000	52.3	637,000	22,000	< 28/09/16

FOXTEL - Top 5 Programs - Date: 28/09/2016 - 25/10/2016 - Number of Days: 28

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date			
Showcase	Westworld	The Original	14,000	65.0	912,000	38,000	03/10/16			
Showcase	Westworld	Chestnut	10,000	56.0	563,000	22,000	10/10/16			
MTV	Ex On The Beach	Episode 7	10,000	43.0	421,000	24,000	29/09/16			
Fox8	Australia's Next Top Model	Episode 4	10,000	54.0	516,000	20,000	11/10/16			
Fox8	Australia's Next Top Model	Episode 2	9,000	58.0	521,000	21,000	< 28/09/16			

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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