oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 27/10/2016 - 23/11/2016
Total catch up minutes: 712.8 million

All Networks - Top 10 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Halloween Horror Story	124,000	22.5	2,779,000	239,000	31/10/16
ABC	Rosehaven	Series 1 Ep 3	81,000	25.7	2,095,000	124,000	< 27/10/16
ABC	Rosehaven	Series 1 Ep 4	74,000	25.8	1,905,000	116,000	02/11/16
ABC	Upper Middle Bogan	Series 3 Ep 3 If You Knew Susie	68,000	28.4	1,927,000	102,000	< 27/10/16
ABC	Upper Middle Bogan	Series 3 Ep 4 Sons Of Anarchy	66,000	26.2	1,720,000	99,000	02/11/16
ABC	Rosehaven	Series 1 Ep 5	65,000	26.1	1,686,000	99,000	09/11/16
ABC	Upper Middle Bogan	Series 3 Ep 5 Sticking To Your Principals	61,000	28.0	1,703,000	92,000	09/11/16
TEN	The Wrong Girl	Season 1 Episode 6 (Ep.6)	59,000	42.2	2,478,000	131,000	02/11/16
TEN	The Bachelorette Australia	Season 2 Episode 12	58,000	74.3	4,274,000	207,000	27/10/16
ABC	Rosehaven	Series 1 Ep 6	55,000	26.2	1,448,000	87,000	16/11/16

ABC - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Halloween Horror Story	124,000	22.5	2,779,000	239,000	31/10/16
ABC	Rosehaven	Series 1 Ep 3	81,000	25.7	2,095,000	124,000	< 27/10/16
ABC	Rosehaven	Series 1 Ep 4	74,000	25.8	1,905,000	116,000	02/11/16
ABC	Upper Middle Bogan	Series 3 Ep 3 If You Knew Susie	68,000	28.4	1,927,000	102,000	< 27/10/16
ABC	Upper Middle Bogan	Series 3 Ep 4 Sons Of Anarchy	66,000	26.2	1,720,000	99,000	02/11/16

SEVEN - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	The Secret Daughter	Mon 31 Oct season 1 episode 5	49,000	42.0	2,060,000	144,000	31/10/16
SEVEN	First Dates	Tue 1 Nov season 2 episode 1	45,000	49.3	2,204,000	131,000	01/11/16
SEVEN	Home and Away	Mon 31 Oct episode 6537	44,000	21.5	940,000	92,000	31/10/16
SEVEN	Home and Away	Thu 3 Nov episode 6542	42,000	21.6	912,000	95,000	03/11/16
SEVEN	Home and Away	Thu 27 Oct episode 6536	41,000	21.4	878,000	88,000	27/10/16

NINE - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 9	54,000	51.4	2,758,000	106,000	09/11/16
NINE	Doctor Doctor	Episode 8	53,000	46.6	2,472,000	97,000	02/11/16
NINE	The Block	Final Challenge Rooms Revealed	51,000	60.3	3,083,000	102,000	07/11/16
NINE	Doctor Doctor	Episode 7	50,000	45.0	2,250,000	97,000	< 27/10/16
NINE	Doctor Doctor	Episode 10	46,000	51.3	2,341,000	87,000	16/11/16

TEN - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Wrong Girl	Season 1 Episode 6 (Ep.6)	59,000	42.2	2,478,000	131,000	02/11/16
TEN	The Bachelorette Australia	Season 2 Episode 12	58,000	74.3	4,274,000	207,000	27/10/16
TEN	The Wrong Girl	Season 1 Episode 5 (Ep.5)	55,000	41.4	2,276,000	122,000	< 27/10/16
TEN	The Wrong Girl	Season 1 Episode 7 (Ep.7)	55,000	42.2	2,304,000	122,000	09/11/16
TEN	The Wrong Girl	Season 1 Episode 8 (Ep.8)	44,000	43.6	1,928,000	101,000	16/11/16

SBS - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Tutankhamun	S1 Ep1	15,000	45.3	677,000	28,000	02/11/16
SBS	Insight	S2016 Ep40 - Lockdown Part 1	14,000	54.8	762,000	28,000	08/11/16
SBS	Outlander	S1 Ep2 - Castle Leoch	12,000	56.8	669,000	25,000	27/10/16
SBS	Outlander	S1 Ep3 - The Way Out	12,000	53.0	618,000	25,000	03/11/16
SBS	Tutankhamun	S1 Ep2	11,000	45.0	491,000	18,000	09/11/16

FOXTEL - Top 5 Programs - Date: 27/10/2016 - 23/11/2016 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
FX	The Walking Dead	Episode 2	17,000	44.0	736,000	30,000	31/10/16
FX	The Walking Dead	Episode 3	15,000	41.0	607,000	30,000	07/11/16
FX	The Walking Dead	Episode 4	13,000	57.0	741,000	28,000	14/11/16
Showcase	Westworld	Contrapasso	13,000	54.0	687,000	30,000	31/10/16
MTV	Geordie Shore	Episode 1	12,000	43.0	515,000	29,000	< 27/10/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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