oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 11/12/2016 - 07/01/2017
Total catch up minutes: 598.6 million

All Networks - Top 10 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Nightmare Before Graduation	131,000	24.6	3,218,000	265,000	23/12/16
ABC	Charlie And Lola: How Many More Minutes Until Christmas?		78,000	22.0	1,717,000	154,000	18/12/16
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	77,000	23.0	1,767,000	129,000	11/12/16
SEVEN	Home and Away	Mon 19 Dec episode 6580	67,000	21.5	1,447,000	184,000	19/12/16
ABC	Peppa Pig: Around The World With Peppa		67,000	15.0	1,011,000	113,000	< 11/12/16
SEVEN	Home and Away	Thu 15 Dec episode 6577	59,000	21.5	1,278,000	149,000	15/12/16
ABC	Little Lunch	The Halloween Horror Story	58,000	22.5	1,314,000	112,000	< 11/12/16
SEVEN	Home and Away	Thu 15 Dec episode 6576	57,000	21.5	1,225,000	144,000	15/12/16
SEVEN	Home and Away	Wed 14 Dec episode 6575	56,000	21.6	1,212,000	141,000	14/12/16
SEVEN	Home and Away	Mon 19 Dec episode 6579	56,000	21.9	1,225,000	142,000	19/12/16

ABC - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Nightmare Before Graduation	131,000	24.6	3,218,000	265,000	23/12/16
ABC	Charlie And Lola: How Many More Minutes Until Christmas?		78,000	22.0	1,717,000	154,000	18/12/16
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	77,000	23.0	1,767,000	129,000	11/12/16
ABC	Peppa Pig: Around The World With Peppa		67,000	15.0	1,011,000	113,000	< 11/12/16
ABC	Little Lunch	The Halloween Horror Story	58,000	22.5	1,314,000	112,000	< 11/12/16

SEVEN - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Mon 19 Dec episode 6580	67,000	21.5	1,447,000	184,000	19/12/16
SEVEN	Home and Away	Thu 15 Dec episode 6577	59,000	21.5	1,278,000	149,000	15/12/16
SEVEN	Home and Away	Thu 15 Dec episode 6576	57,000	21.5	1,225,000	144,000	15/12/16
SEVEN	Home and Away	Wed 14 Dec episode 6575	56,000	21.6	1,212,000	141,000	14/12/16
SEVEN	Home and Away	Mon 19 Dec episode 6579	56,000	21.9	1,225,000	142,000	19/12/16

NINE - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Survivor: Millennials Vs. Gen X S33 E14	I'm Going For A Million Bucks	19,000	96.9	1,805,000	46,000	15/12/16
NINE	Survivor	Ep 15 Live Reunion Show	13,000	30.6	406,000	24,000	15/12/16
NINE	Survivor	Slaying The Survivor Dragon	11,000	42.8	472,000	25,000	< 11/12/16
NINE	Chicago Med	Fallback	11,000	39.7	432,000	18,000	14/12/16
NINE	Chicago Med	Malignant	9,000	40.3	368,000	17,000	28/12/16

TEN - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bold and The Beautiful	Friday 16 Dec	19,000	20.3	379,000	38,000	16/12/16
TEN	The Bold and The Beautiful	Thursday 15 Dec	12,000	20.8	256,000	19,000	15/12/16
TEN	The Bold and The Beautiful	Wednesday 14 Dec (Ep.7447)	12,000	20.8	244,000	20,000	14/12/16
TEN	The Bold and The Beautiful	Tuesday 13 Dec (Ep.7446)	11,000	20.3	232,000	20,000	13/12/16
TEN	The Bold and The Beautiful	Monday 12 Dec (Ep.7445)	11,000	20.7	235,000	19,000	12/12/16

SBS - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Midnight Sun	S1 Ep5	33,000	54.2	1,782,000	61,000	13/12/16
SBS	Midnight Sun	S1 Ep6	31,000	54.1	1,698,000	60,000	13/12/16
SBS	Midnight Sun	S1 Ep7	30,000	53.1	1,605,000	51,000	13/12/16
SBS	Midnight Sun	S1 Ep1	30,000	55.1	1,634,000	79,000	< 11/12/16
SBS	Midnight Sun	S1 Ep8	29,000	52.3	1,514,000	44,000	13/12/16

FOXTEL - Top 5 Programs - Date: 11/12/2016 - 07/01/2017 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
FX	The Walking Dead	Hearts Still Beating	14,000	58.0	820,000	35,000	12/12/16
Fox8	Home And Away: Revenge		12,000	66.0	812,000	42,000	19/12/16
MTV	Geordie Shore	Episode 8	9,000	43.0	400,000	22,000	15/12/16
MTV	Geordie Shore	Episode 10	8,000	43.0	353,000	19,000	22/12/16
Arena	Real Housewives Of Beverly Hills	The Buddha Bentley Birthday	8,000	42.0	338,000	17,000	14/12/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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