

OzTAM Video Player Measurement (VPM)

Report coverage: 29/12/2016 - 25/01/2017 Total catch up minutes: 630.1 million



All Networks - Top 10 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date			
ABC	Little Lunch	The Nightmare Before Graduation	122,000	24.6	3,013,000	252,000	< 29/12/16			
ABC	Peppa Pig: The Golden Boots	Untitled	118,000	15.0	1,777,000	215,000	08/01/17			
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	99,000	23.0	2,284,000	175,000	< 29/12/16			
ABC	Octonauts And The Great Swamp Search	Untitled	69,000	23.0	1,595,000	118,000	07/01/17			
ABC	Little Lunch	The Halloween Horror Story	58,000	22.5	1,299,000	112,000	< 29/12/16			
ABC	LazyTown	The Holiday Spirit	51,000	23.5	1,189,000	142,000	< 29/12/16			
SBS	Vikings	S4 Ep11	34,000	46.5	1,594,000	96,000	< 29/12/16			
ABC	Life With Boys	Series 2 Ep 7 Being Superduperficial	34,000	22.7	777,000	78,000	< 29/12/16			
ABC	Fireman Sam Special: Heroes Of The Storm	Untitled	32,000	60.2	1,933,000	117,000	18/01/17			
ABC	Odd Squad	Series 2 Ep 1 First Day	31,000	21.8	685,000	56,000	05/01/17			

ABC - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Nightmare Before Graduation	122,000	24.6	3,013,000	252,000	< 29/12/16
ABC	Peppa Pig: The Golden Boots	Untitled	118,000	15.0	1,777,000	215,000	08/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	99,000	23.0	2,284,000	175,000	< 29/12/16
ABC	Octonauts And The Great Swamp Search	Untitled	69,000	23.0	1,595,000	118,000	07/01/17
ABC	Little Lunch	The Halloween Horror Story	58,000	22.5	1,299,000	112,000	< 29/12/16

SEVEN - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Mon 19 Dec episode 6580	16,000	21.4	341,000	46,000	< 29/12/16
SEVEN	Home and Away	Mon 19 Dec episode 6579	12,000	21.9	266,000	32,000	< 29/12/16
SEVEN	Home and Away	Mon 19 Dec episode 6578	10,000	21.5	225,000	28,000	< 29/12/16
SEVEN	Code Black	Mon 2 Jan season 1 episode 12	8,000	42.4	334,000	25,000	02/01/17
SEVEN	Code Black	Mon 2 Jan season 1 episode 11	8,000	39.8	308,000	24,000	02/01/17

NINE - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	The Bachelor	Episode 2	21,000	84.1	1,766,000	52,000	10/01/17
NINE	The Bachelor	Episode 1	20,000	84.5	1,715,000	49,000	03/01/17
NINE	The Bachelor	Episode 3	18,000	85.0	1,565,000	45,000	17/01/17
NINE	Chicago Med S1 E5	Malignant	12,000	40.3	503,000	24,000	< 29/12/16
NINE	Chicago Med S1 E6	Bound	11,000	40.9	435,000	21,000	04/01/17

TEN - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Neighbours	Neighbours - Ep. 1	26,000	22.0	571,000	43,000	09/01/17
TEN	Neighbours	Neighbours - Ep. 3	23,000	21.3	495,000	36,000	11/01/17
TEN	Neighbours	Neighbours - Ep. 2	23,000	21.4	493,000	36,000	10/01/17
TEN	Neighbours	Friday 20 Jan (Ep.7520)	23,000	22.2	506,000	37,000	20/01/17
TEN	Neighbours	Thursday 12 Jan (Ep.7514)	21,000	21.4	459,000	32,000	12/01/17

SBS - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4 Ep11	34,000	46.5	1,594,000	96,000	< 29/12/16
SBS	Vikings	S4b Ep12 - The Vision	27,000	43.0	1,157,000	59,000	11/01/17
SBS	Vikings	S4b Ep13 - Two Journeys	26,000	45.6	1,179,000	52,000	18/01/17
SBS	Undressed	S1 Ep1	18,000	24.4	449,000	44,000	12/01/17
SBS	Midnight Sun	S1 Ep1	18,000	55.1	1,002,000	52,000	< 29/12/16

FOXTEL - Top 5 Programs - Date: 29/12/2016 - 25/01/2017 - Number of Days: 28

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
Arena	Real Housewives Of Beverly Hills	Amnesia Appetizers	8,000	40.0	338,000	18,000	04/01/17		
Arena	Real Housewives Of Beverly Hills	Compromising Positions	7,000	41.0	302,000	16,000	11/01/17		
Fox8	Home And Away: Revenge		7,000	66.0	471,000	27,000	< 29/12/16		
MTV	Ex On The Beach	Episode 1	7,000	44.0	306,000	16,000	19/01/17		
Arena	Real Housewives Of Beverly Hills	It's Expensive To Be Me	7,000	41.0	284,000	14,000	18/01/17		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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