oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 03/01/2017 - 30/01/2017
Total catch up minutes: 645.5 million

All Networks - Top 10 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	150,000	15.0	2,257,000	276,000	08/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	95,000	23.0	2,194,000	168,000	< 03/01/17
ABC	Little Lunch	The Nightmare Before Graduation	90,000	24.6	2,218,000	185,000	< 03/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	84,000	23.0	1,941,000	145,000	07/01/17
ABC	Little Lunch	The Halloween Horror Story	62,000	22.5	1,389,000	122,000	< 03/01/17
ABC	Fireman Sam Special: Heroes Of The Storm	Untitled	47,000	60.2	2,851,000	175,000	18/01/17
ABC	Odd Squad	Series 2 Ep 1 First Day	34,000	21.8	748,000	61,000	05/01/17
SBS	Vikings	S4b Ep13 - Two Journeys	33,000	45.6	1,481,000	67,000	18/01/17
ABC	LazyTown	The Holiday Spirit	31,000	23.5	738,000	90,000	< 03/01/17
SBS	Vikings	S4 Ep11 - The Outsider	31,000	46.5	1,451,000	89,000	< 03/01/17

ABC - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	150,000	15.0	2,257,000	276,000	08/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	95,000	23.0	2,194,000	168,000	< 03/01/17
ABC	Little Lunch	The Nightmare Before Graduation	90,000	24.6	2,218,000	185,000	< 03/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	84,000	23.0	1,941,000	145,000	07/01/17
ABC	Little Lunch	The Halloween Horror Story	62,000	22.5	1,389,000	122,000	< 03/01/17

SEVEN - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Mon 30 Jan season 9 episode 124	16,000	21.6	346,000	53,000	30/01/17
SEVEN	Home and Away	Mon 19 Dec episode 6580	13,000	21.4	289,000	40,000	< 03/01/17
SEVEN	Home and Away	Mon 19 Dec episode 6579	10,000	21.9	219,000	27,000	< 03/01/17
SEVEN	Home and Away	Mon 19 Dec episode 6578	9,000	21.5	183,000	23,000	< 03/01/17
SEVEN	Code Black	Mon 2 Jan Series 1 Episode 12	8,000	42.4	353,000	26,000	< 03/01/17

NINE - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	The Bachelor	Episode 2	23,000	84.1	1,924,000	57,000	10/01/17
NINE	Married at First Sight	MAAT_4_1	22,000	79.1	1,772,000	47,000	26/01/17
NINE	The Bachelor	Episode 1	22,000	84.5	1,845,000	53,000	03/01/17
NINE	The Bachelor	Episode 3	21,000	85.0	1,788,000	52,000	17/01/17
NINE	The Bachelor	Episode 4	19,000	84.8	1,599,000	45,000	24/01/17

TEN - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Neighbours	Neighbours - Ep. 1	26,000	22.0	571,000	43,000	09/01/17
TEN	Neighbours	Monday 23 Jan (Ep.7521)	25,000	21.4	542,000	38,000	23/01/17
TEN	Neighbours	Friday 20 Jan (Ep.7520)	25,000	22.2	549,000	42,000	20/01/17
TEN	Neighbours	Neighbours - Ep. 3	23,000	21.3	495,000	36,000	11/01/17
TEN	Neighbours	Tuesday 10 Jan (Ep.7512)	23,000	21.4	493,000	36,000	10/01/17

SBS - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4b Ep13 - Two Journeys	33,000	45.6	1,481,000	67,000	18/01/17
SBS	Vikings	S4 Ep11 - The Outsider	31,000	46.5	1,451,000	89,000	< 03/01/17
SBS	Vikings	S4b Ep12 - The Vision	31,000	43.0	1,318,000	68,000	11/01/17
SBS	Vikings	S4 Ep14 - In The Uncertain Hour Before The Morning	24,000	44.1	1,073,000	45,000	25/01/17
SBS	Undressed	S1 Ep1	19,000	24.4	458,000	46,000	12/01/17

FOXTEL - Top 5 Programs - Date: 03/01/2017 - 30/01/2017 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Fox8	Home and Away: All or Nothing		12,000	61.0	734,000	32,000	26/01/17
Arena	Real Housewives Of Beverly Hills	Amnesia Appetizers	9,000	40.0	350,000	19,000	04/01/17
MTV	Ex On The Beach	Episode 1	8,000	44.0	370,000	20,000	19/01/17
Arena	Real Housewives Of Beverly Hills	Compromising Positions	8,000	41.0	318,000	17,000	11/01/17
Arena	Real Housewives Of Beverly Hills	It's Expensive To Be Me	8,000	41.0	315,000	16,000	18/01/17

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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