oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 09/01/2017 - 05/02/2017
Total catch up minutes: 683.7 million

All Networks - Top 10 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	180,000	15.0	2,713,000	334,000	< 09/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	100,000	23.0	2,299,000	173,000	< 09/01/17
NINE	Married at First Sight	Episode 2	79,000	63.6	5,055,000	160,000	31/01/17
NINE	Married at First Sight	Episode 1	69,000	79.1	5,435,000	151,000	30/01/17
NINE	Married at First Sight	Episode 3	68,000	72.2	4,877,000	156,000	01/02/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	67,000	23.0	1,531,000	118,000	< 09/01/17
ABC	Fireman Sam Special: Heroes Of The Storm	Untitled	64,000	60.2	3,830,000	238,000	18/01/17
ABC	Little Lunch	The Nightmare Before Graduation	58,000	24.6	1,436,000	120,000	< 09/01/17
ABC	Little Lunch	The Halloween Horror Story	57,000	22.5	1,283,000	115,000	< 09/01/17
SEVEN	Home and Away	Tue 31 Jan episode 6582	52,000	21.6	1,116,000	137,000	31/01/17

ABC - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	180,000	15.0	2,713,000	334,000	< 09/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	100,000	23.0	2,299,000	173,000	< 09/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	67,000	23.0	1,531,000	118,000	< 09/01/17
ABC	Fireman Sam Special: Heroes Of The Storm	Untitled	64,000	60.2	3,830,000	238,000	18/01/17
ABC	Little Lunch	The Nightmare Before Graduation	58,000	24.6	1,436,000	120,000	< 09/01/17

SEVEN - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Tue 31 Jan episode 6582	52,000	21.6	1,116,000	137,000	31/01/17
SEVEN	Home and Away	Mon 30 Jan episode 6581	49,000	21.6	1,066,000	158,000	30/01/17
SEVEN	Home and Away	Wed 1 Feb episode 6583	47,000	21.5	1,020,000	125,000	01/02/17
SEVEN	My Kitchen Rules	Mon 30 Jan Series 8 Episode 1	46,000	63.9	2,925,000	216,000	30/01/17
SEVEN	Home and Away	Thu 2 Feb episode 6587	43,000	21.4	919,000	112,000	02/02/17

NINE - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 2	79,000	63.6	5,055,000	160,000	31/01/17
NINE	Married at First Sight	Episode 1	69,000	79.1	5,435,000	151,000	30/01/17
NINE	Married at First Sight	Episode 3	68,000	72.2	4,877,000	156,000	01/02/17
NINE	The Bachelor	Episode 2	25,000	84.1	2,121,000	62,000	10/01/17
NINE	The Bachelor	Episode 3	24,000	85.0	2,007,000	58,000	17/01/17

TEN - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Neighbours	Monday 23 Jan	27,000	21.4	579,000	41,000	23/01/17
TEN	Neighbours	Neighbours - Ep. 1	26,000	22.0	571,000	43,000	09/01/17
TEN	Neighbours	Friday 20 Jan (Ep.7520)	25,000	22.2	566,000	43,000	20/01/17
TEN	Neighbours	Tuesday 24 Jan	23,000	21.8	510,000	36,000	24/01/17
TEN	Neighbours	Neighbours - Ep. 3	23,000	21.3	495,000	36,000	11/01/17

SBS - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4 Ep13 - Two Journeys	38,000	45.6	1,722,000	80,000	18/01/17
SBS	Vikings	S4 Ep12 - The Vision	34,000	43.0	1,470,000	76,000	11/01/17
SBS	Vikings	S4 Ep14 - In The Uncertain Hour Before The Morning	34,000	44.1	1,494,000	67,000	25/01/17
SBS	Vikings	S4 Ep11 - The Outsider	27,000	46.5	1,278,000	78,000	< 09/01/17
SBS	Vikings	S4 Ep15 - All His Angels	21,000	46.1	989,000	41,000	01/02/17

FOXTEL - Top 5 Programs - Date: 09/01/2017 - 05/02/2017 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Fox8	Home and Away: All or Nothing		15,000	61.0	891,000	40,000	26/01/17
MTV	Ex On The Beach	Episode 1	10,000	44.0	418,000	23,000	19/01/17
MTV	Ex On The Beach	Episode 2	9,000	44.0	377,000	18,000	25/01/17
Arena	Real Housewives Of Beverly Hills	It's Expensive To Be Me	8,000	41.0	332,000	17,000	18/01/17
Arena	Real Housewives Of Beverly Hills	Compromising Positions	8,000	41.0	330,000	18,000	11/01/17

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

© OzTAM Pty Limited - The Data, or any part thereof, included in this report may only be reproduced, published or communicated (electronically or in hardcopy) by those parties who have accepted the terms and conditions of use as set out on the OzTAM website.
Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396 T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au