

OzTAM Video Player Measurement (VPM)

Report coverage: 25/01/2017 - 21/02/2017 Total catch up minutes: 847.7 million



All Networks - Top 10 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 10	145,000	71.0	10,281,000	357,000	14/02/17
NINE	Married at First Sight	Episode 7	135,000	65.0	8,772,000	300,000	08/02/17
NINE	Married at First Sight	Episode 8	122,000	72.2	8,821,000	260,000	12/02/17
NINE	Married at First Sight	Episode 6	116,000	73.5	8,504,000	247,000	07/02/17
NINE	Married at First Sight	Episode 9	115,000	73.0	8,372,000	250,000	13/02/17
NINE	Married at First Sight	Episode 2	110,000	63.6	6,982,000	223,000	31/01/17
NINE	Married at First Sight	Episode 3	100,000	72.2	7,185,000	229,000	01/02/17
NINE	Married at First Sight	Episode 1	97,000	79.1	7,681,000	219,000	30/01/17
NINE	Married at First Sight	Episode 4	96,000	71.4	6,832,000	200,000	05/02/17
NINE	MARRIED AT FIRST SIGHT	Episode 5	91,000	68.3	6,193,000	191,000	06/02/17

ABC - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	77,000	15.0	1,155,000	146,000	< 25/01/17
ABC	Newton's Law	Series 1 Ep 1 External Forces	71,000	53.7	3,816,000	146,000	09/02/17
ABC	Get Grubby TV	Get Grubby TV Special	65,000	29.0	1,896,000	278,000	< 25/01/17
ABC	Octonauts And The Mariana Trench Adventure	Untitled	58,000	23.0	1,335,000	111,000	28/01/17
ABC	Fireman Sam Special: Heroes Of The Storm	Untitled	55,000	60.2	3,325,000	218,000	< 25/01/17

SEVEN - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Wed 15 Feb episode 6597	74,000	22.1	1,640,000	183,000	15/02/17
SEVEN	Home and Away	Thu 16 Feb episode 6598	74,000	21.5	1,588,000	189,000	16/02/17
SEVEN	My Kitchen Rules	Tue 7 Feb Series 8 Episode 6	68,000	61.8	4,222,000	245,000	07/02/17
SEVEN	Home and Away	Tue 31 Jan episode 6582	60,000	21.6	1,303,000	160,000	31/01/17
SEVEN	Home and Away	Home and Away: Thu 2 Feb episode 6587	60,000	21.5	1,281,000	157,000	02/02/17

NINE - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 10	145,000	71.0	10,281,000	357,000	14/02/17
NINE	Married at First Sight	Episode 7	135,000	65.0	8,772,000	300,000	08/02/17
NINE	Married at First Sight	Episode 8	122,000	72.2	8,821,000	260,000	12/02/17
NINE	Married at First Sight	Episode 6	116,000	73.5	8,504,000	247,000	07/02/17
NINE	Married at First Sight	Episode 9	115,000	73.0	8,372,000	250,000	13/02/17

TEN - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	This Is Us	Season 1 Episode 1 (Pilot)	62,000	40.5	2,519,000	110,000	08/02/17
TEN	This Is Us	The Big Three	40,000	40.7	1,613,000	72,000	15/02/17
TEN	I'm A CelebrityGet Me Out Of Here!	Season 3 Episode 1	27,000	87.3	2,343,000	73,000	29/01/17
TEN	I'm A CelebrityGet Me Out Of Here!	Season 3 Episode 2	25,000	68.8	1,750,000	60,000	30/01/17
TEN	I'm A CelebrityGet Me Out Of Here!	Season 3 Episode 3 (Ep.3)	25,000	54.9	1,387,000	51,000	31/01/17

SBS - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4b Ep14 - In The Uncertain Hour Before The Morning	42,000	44.1	1,873,000	89,000	25/01/17
SBS	Vikings	S4b Ep15 - All His Angels	36,000	46.1	1,647,000	76,000	01/02/17
SBS	Vikings	S4b Ep16 - Crossings	32,000	42.6	1,371,000	66,000	08/02/17
SBS	Vikings	S4b Ep17 - The Great Army	24,000	43.4	1,026,000	48,000	15/02/17
SBS	Vikings	S4b Ep13 - Two Journeys	21,000	45.6	938,000	50,000	< 25/01/17

FOXTEL - Top 5 Programs - Date: 25/01/2017 - 21/02/2017 - Number of Days: 28

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date					
Fox8	Home and Away: All or Nothing		16,000	61.0	977,000	44,000	26/01/17					
FX	The Walking Dead	Episode 9	11,000	49.0	556,000	26,000	13/02/17					
MTV	Ex On The Beach	Episode 2	10,000	44.0	454,000	23,000	25/01/17					
MTV	Ex On The Beach	Episode 3	9,000	44.0	382,000	20,000	02/02/17					
Arena	Real Housewives Of Beverly Hills	Boys Blades And Bag Of Pills	8,000	41.0	334,000	17,000	25/01/17					

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

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Top Programs are for episodes with a minimum length of 15 minutes.