

OzTAM Video Player Measurement (VPM)

Report coverage: 01/02/2017 - 28/02/2017 Total catch up minutes: 915.4 million



All Networks - Top 10 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date	
NINE	Married at First Sight	Episode 10	158,000	71.0	11,218,000	389,000	14/02/17	
NINE	Married at First Sight	Episode 12	146,000	62.6	9,176,000	312,000	21/02/17	
NINE	Married at First Sight	Episode 7	142,000	65.0	9,218,000	313,000	08/02/17	
NINE	Married at First Sight	Episode 8	130,000	72.2	9,421,000	277,000	12/02/17	
NINE	Married at First Sight	Episode 9	124,000	73.0	9,069,000	271,000	13/02/17	
NINE	Married at First Sight	Episode 6	122,000	73.5	8,962,000	260,000	07/02/17	
NINE	Married at First Sight	Episode 11	121,000	62.0	7,530,000	244,000	20/02/17	
NINE	Married at First Sight	Episode 3	103,000	72.2	7,447,000	237,000	01/02/17	
NINE	Married at First Sight	Episode 13	102,000	66.5	6,814,000	194,000	26/02/17	
NINE	Married at First Sight	Episode 2	102,000	63.6	6,484,000	207,000	< 01/02/17	

ABC - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Newton's Law	Series 1 Ep 1 External Forces	82,000	53.7	4,385,000	166,000	09/02/17
ABC	Fireman Sam: Alien Alert	Untitled	65,000	60.0	3,870,000	245,000	12/02/17
ABC	Newton's Law	Series 1 Ep 2 The Butterfly Effect	56,000	54.0	3,007,000	108,000	16/02/17
ABC	Octonauts And The Mariana Trench Adventure	Untitled	55,000	23.0	1,260,000	107,000	< 01/02/17
ABC	Ice Wars	Series 1 Ep 1	52,000	56.1	2,894,000	106,000	07/02/17

SEVEN - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Thu 16 Feb episode 6598	80,000	21.5	1,711,000	205,000	16/02/17
SEVEN	Home and Away	Wed 15 Feb Episode 6597	79,000	22.1	1,736,000	194,000	15/02/17
SEVEN	My Kitchen Rules	Tue 7 Feb season 8 episode 6	71,000	61.8	4,386,000	254,000	07/02/17
SEVEN	Home and Away	Tue 14 Feb episode 6596	62,000	21.5	1,339,000	147,000	14/02/17
SEVEN	Home and Away	Thu 2 Feb episode 6587	61,000	21.4	1,300,000	160,000	02/02/17

NINE - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 10	158,000	71.0	11,218,000	389,000	14/02/17
NINE	Married at First Sight	Episode 12	146,000	62.6	9,176,000	312,000	21/02/17
NINE	Married at First Sight	Episode 7	142,000	65.0	9,218,000	313,000	08/02/17
NINE	Married at First Sight	Episode 8	130,000	72.2	9,421,000	277,000	12/02/17
NINE	Married at First Sight	Episode 9	124,000	73.0	9,069,000	271,000	13/02/17

TEN - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	This Is Us	Season 1 Episode 1 (Pilot)	73,000	40.5	2,973,000	129,000	08/02/17
TEN	This Is Us	Season 1 Episode 2 (The Big Three)	55,000	40.7	2,225,000	100,000	15/02/17
TEN	This Is Us	Kyle	34,000	40.6	1,365,000	58,000	22/02/17
TEN	I'm A CelebrityGet Me Out Of Here!	Season 3 Episode 14 (Ep.14)	26,000	47.9	1,235,000	50,000	15/02/17
TEN	I'm A CelebrityGet Me Out Of Here!	Ep.4	24,000	59.0	1,421,000	50,000	01/02/17

SBS - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4b Ep15 - All His Angels	38,000	46.1	1,769,000	82,000	01/02/17
SBS	Vikings	S4b Ep16 - Crossings	36,000	42.6	1,537,000	75,000	08/02/17
SBS	Vikings	S4b Ep17 - The Great Army	31,000	43.4	1,361,000	67,000	15/02/17
SBS	Vikings	S4 Ep18 - Revenge	25,000	50.9	1,267,000	45,000	22/02/17
SBS	Vikings	S4b Ep14 - In The Uncertain Hour Before The Morning	18,000	44.1	806,000	46,000	< 01/02/17

FOXTEL - Top 5 Programs - Date: 01/02/2017 - 28/02/2017 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Showcase	Big Little Lies	Somebody's Dead	16,000	49.0	766,000	37,000	20/02/17
FX	The Walking Dead	Episode 9	13,000	49.0	654,000	32,000	13/02/17
FX	The Walking Dead	Episode 10	13,000	44.0	550,000	26,000	20/02/17
MIV	Ex On The Beach	Episode 3	9,000	44.0	404,000	22,000	02/02/17
MIV	Ex On The Beach	Episode 4	8,000	44.0	372,000	21,000	09/02/17

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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