

OzTAM Video Player Measurement (VPM)

Report coverage: 20/02/2017 - 19/03/2017 Total catch up minutes: 970.6 million



All Networks - Top 10 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 12	164,000	62.6	10,255,000	348,000	21/02/17
NINE	Married at First Sight	Episode 18	158,000	59.5	9,396,000	323,000	07/03/17
NINE	Married at First Sight	Episode 15	155,000	64.1	9,954,000	327,000	28/02/17
NINE	Married at First Sight	Episode 16	142,000	66.5	9,431,000	312,000	05/03/17
NINE	Married at First Sight	Episode 14	140,000	67.3	9,437,000	289,000	27/02/17
NINE	Married at First Sight	Episode 19	134,000	69.0	9,273,000	261,000	12/03/17
NINE	Married at First Sight	Episode 13	134,000	66.5	8,888,000	258,000	26/02/17
NINE	Married at First Sight	Episode 11	133,000	62.0	8,252,000	268,000	20/02/17
NINE	Married at First Sight	Episode 17	129,000	64.5	8,320,000	288,000	06/03/17
NINE	Married at First Sight	Episode 20	113,000	63.4	7,138,000	220,000	13/03/17

ABC - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	We're Going On A Bear Hunt	Untitled	96,000	24.4	2,333,000	202,000	26/02/17
ABC	Broadchurch	Series 3 Ep 1	86,000	46.6	4,020,000	153,000	03/03/17
ABC	Broadchurch	Series 3 Ep 2	81,000	46.4	3,739,000	141,000	10/03/17
ABC	Newton's Law	Series 1 Ep 3 Control Theory	61,000	54.7	3,355,000	124,000	23/02/17
ABC	Octonauts And The Great Swamp Search	Untitled	61,000	23.0	1,405,000	116,000	< 20/02/17

SEVEN - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date			
SEVEN	Home and Away	Thu 23 Feb episode 6602	65,000	21.7	1,411,000	160,000	23/02/17			
SEVEN	Home and Away	Wed 22 Feb episode 6601	58,000	21.3	1,233,000	142,000	22/02/17			
SEVEN	Home and Away	Mon 27 Feb Episode 6603	54,000	21.5	1,161,000	127,000	27/02/17			
SEVEN	Home and Away	Tue 21 Feb episode 6600	54,000	21.7	1,168,000	129,000	21/02/17			
SEVEN	Home and Away	Mon 20 Feb episode 6599	50,000	21.5	1,082,000	124,000	21/02/17			

NINE - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 12	164,000	62.6	10,255,000	348,000	21/02/17
NINE	Married at First Sight	Episode 18	158,000	59.5	9,396,000	323,000	07/03/17
NINE	Married at First Sight	Episode 15	155,000	64.1	9,954,000	327,000	28/02/17
NINE	Married at First Sight	Episode 16	142,000	66.5	9,431,000	312,000	05/03/17
NINE	Married at First Sight	Episode 14	140,000	67.3	9,437,000	289,000	27/02/17

TEN - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	This Is Us	Season 1 Episode 3 (Kyle)	54,000	40.6	2,182,000	96,000	22/02/17
TEN	This Is Us	Season 1 Episode 4 (The Pool)	46,000	40.6	1,857,000	80,000	01/03/17
TEN	This Is Us	Season 1 Episode 5 (The Game Plan)	39,000	39.2	1,545,000	70,000	08/03/17
TEN	This Is Us	This is Us - S1 Ep. 2	36,000	40.7	1,472,000	68,000	< 20/02/17
TEN	This Is Us	Season 1 Episode 6 (Career Days)	26,000	40.5	1,072,000	46,000	15/03/17

SBS - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4 Ep18 - Revenge	36,000	50.9	1,848,000	75,000	22/02/17
SBS	Vikings	S4 Ep19 - On The Eve	34,000	43.3	1,486,000	69,000	01/03/17
SBS	Vikings	S4 Ep20 - The Reckoning	31,000	45.4	1,412,000	60,000	08/03/17
SBS	Vikings	S4 Ep17 - The Great Army	18,000	43.4	792,000	46,000	< 20/02/17
SBS	Atlanta	S1 Ep1 - The Big Bang	16,000	24.3	384,000	30,000	28/02/17

FOXTEL - Top 5 Programs - Date: 20/02/2017 - 19/03/2017 - Number of Days: 28

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date	
Showcase	Big Little Lies	Somebody's Dead	27,000	49.0	1,320,000	66,000	20/02/17	
Showcase	Big Little Lies	Serious Mothering	21,000	52.0	1,082,000	49,000	24/02/17	
Arena	Real Housewives Of Sydney	Jatz Crackers	20,000	56.0	1,121,000	49,000	26/02/17	
Showcase	Big Little Lies	Living The Dream	18,000	49.0	864,000	37,000	06/03/17	
Arena	Real Housewives Of Sydney	Branch Of Olive	18,000	49.0	859,000	37,000	05/03/17	

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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