

#### OzTAM Video Player Measurement (VPM)

Report coverage: 27/02/2017 - 26/03/2017 Total catch up minutes: 967.8 million



# All Networks - Top 20 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 18	162,000	59.5	9,622,000	332,000	07/03/17
NINE	Married at First Sight	Episode 15	158,000	64.1	10,096,000	332,000	28/02/17
NINE	Married at First Sight	Episode 16	144,000	66.5	9,606,000	318,000	05/03/17
NINE	Married at First Sight	Episode 14	142,000	67.3	9,567,000	293,000	27/02/17
NINE	Married at First Sight	Episode 19	140,000	69.0	9,671,000	273,000	12/03/17
NINE	Married at First Sight	Episode 17	132,000	64.5	8,511,000	295,000	06/03/17
NINE	Married at First Sight	Episode 21	124,000	62.0	7,701,000	275,000	14/03/17
NINE	Married at First Sight	Episode 20	121,000	63.4	7,704,000	240,000	13/03/17
ABC	We're Going On A Bear Hunt	Untitled	116,000	24.4	2,821,000	247,000	< 27/02/17
NINE	Married at First Sight	Episode 22	114,000	73.6	8,401,000	239,000	19/03/17
NINE	Married at First Sight	Episode 13	108,000	66.5	7,193,000	211,000	< 27/02/17
NINE	Married at First Sight	Episode 23	107,000	63.0	6,754,000	228,000	20/03/17
NINE	Married at First Sight	Episode 24	98,000	63.5	6,222,000	220,000	21/03/17
ABC	Broadchurch	Series 3 Ep 2	89,000	46.4	4,104,000	156,000	10/03/17
ABC	Broadchurch	Series 3 Ep 3	76,000	46.0	3,485,000	135,000	17/03/17
SEVEN	Home and Away	Mon 27 Feb episode 6603	56,000	21.5	1,196,000	131,000	27/02/17
ABC	Newton's Law	Series 1 Ep 4 Uniform Motion	53,000	55.7	2,970,000	105,000	02/03/17
SEVEN	Home and Away	Wed 1 Mar episode 6605	51,000	21.7	1,103,000	113,000	01/03/17
SEVEN	Home and Away	Thu 2 Mar episode 6608	50,000	21.5	1,084,000	109,000	02/03/17
SEVEN	Home and Away	Tue 28 Feb episode 6604	50,000	21.8	1,083,000	117,000	28/02/17

## ABC - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	We're Going On A Bear Hunt	Untitled	116,000	24.4	2,821,000	247,000	< 27/02/17
ABC	Broadchurch	Series 3 Ep 2	89,000	46.4	4,104,000	156,000	10/03/17
ABC	Broadchurch	Series 3 Ep 3	76,000	46.0	3,485,000	135,000	17/03/17
ABC	Newton's Law	Series 1 Ep 4 Uniform Motion	53,000	55.7	2,970,000	105,000	02/03/17
ABC	Newton's Law	Series 1 Ep 5 Newton's Law Of Cooling	47,000	55.4	2,598,000	91,000	09/03/17
ABC	Broadchurch	Series 3 Ep 4	45,000	46.3	2,105,000	81,000	24/03/17
ABC	Vera	Series 6 Ep 1 Dark Road	43,000	88.6	3,779,000	96,000	05/03/17
ABC	Newton's Law	Series 1 Ep 6 The Uncertainty Principle	42,000	53.8	2,273,000	84,000	16/03/17
ABC	Black Work	Series 1 Ep 1	39,000	45.7	1,787,000	68,000	03/03/17
ABC	Vera	Series 6 Ep 2 Tuesday's Child	37,000	88.9	3,276,000	83,000	12/03/17

## SEVEN - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Mon 27 Feb episode 6603	56,000	21.5	1,196,000	131,000	27/02/17
SEVEN	Home and Away	Wed 1 Mar episode 6605	51,000	21.7	1,103,000	113,000	01/03/17
SEVEN	Home and Away	Thu 2 Mar episode 6608	50,000	21.5	1,084,000	109,000	02/03/17
SEVEN	Home and Away	Tue 28 Feb episode 6604	50,000	21.8	1,083,000	117,000	28/02/17
SEVEN	Home and Away	Thu 9 Mar episode 6614	48,000	21.5	1,021,000	96,000	09/03/17
SEVEN	Home and Away	Tue 7 Mar episode 6610	46,000	21.5	1,000,000	97,000	07/03/17
SEVEN	Home and Away	Thu 2 Mar episode 6607	46,000	21.5	992,000	95,000	02/03/17
SEVEN	Home and Away	Thu 2 Mar episode 6606	46,000	21.6	987,000	96,000	02/03/17
SEVEN	Home and Away	Mon 6 Mar episode 6609	45,000	21.8	987,000	95,000	06/03/17
SEVEN	Home and Away	Thu 9 Mar episode 6613	43,000	21.6	933,000	84,000	09/03/17

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VFM <u>Quidelines</u> at the QZTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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#### OzTAM Video Player Measurement (VPM)

Report coverage: 27/02/2017 - 26/03/2017 Total catch up minutes: 967.8 million



## NINE - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 18	162,000	59.5	9,622,000	332,000	07/03/17
NINE	Married at First Sight	Episode 15	158,000	64.1	10,096,000	332,000	28/02/17
NINE	Married at First Sight	Episode 16	144,000	66.5	9,606,000	318,000	05/03/17
NINE	Married at First Sight	Episode 14	142,000	67.3	9,567,000	293,000	27/02/17
NINE	Married at First Sight	Episode 19	140,000	69.0	9,671,000	273,000	12/03/17
NINE	Married at First Sight	Episode 17	132,000	64.5	8,511,000	295,000	06/03/17
NINE	Married at First Sight	Episode 21	124,000	62.0	7,701,000	275,000	14/03/17
NINE	Married at First Sight	Episode 20	121,000	63.4	7,704,000	240,000	13/03/17
NINE	Married at First Sight	Episode 22	114,000	73.6	8,401,000	239,000	19/03/17
NINE	Married at First Sight	Episode 13	108,000	66.5	7,193,000	211,000	< 27/02/17

## TEN - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	This Is Us	Season 1 Episode 4 (The Pool)	49,000	40.6	1,980,000	87,000	01/03/17
TEN	This Is Us	Season 1 Episode 5	44,000	39.2	1,731,000	80,000	08/03/17
TEN	This Is Us	Season 1 Episode 6 (Career Days)	38,000	40.5	1,542,000	70,000	15/03/17
TEN	This Is Us	This is Us - S1 Ep. 3	27,000	40.6	1,089,000	51,000	< 27/02/17
TEN	This Is Us	The Best Washing Machine In The World	24,000	39.8	952,000	40,000	22/03/17
TEN	Bull	Bull - S1 Ep. 1	23,000	40.9	945,000	41,000	05/03/17
TEN	Neighbours	Wednesday 22 Mar (Ep.7563)	23,000	22.2	513,000	37,000	22/03/17
TEN	I'm A CelebrityGet Me Out Of Here!	Season 3 Episode 25 (Ep.25)	21,000	67.2	1,395,000	50,000	02/03/17
TEN	Neighbours	Thursday 23 Mar (Ep.7564)	21,000	22.1	455,000	32,000	23/03/17
TEN	Neighbours	Wednesday 15 Mar (Ep.7558)	21,000	21.2	436,000	31,000	15/03/17

## SBS - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4 Ep19 - On The Eve	36,000	43.3	1,558,000	73,000	01/03/17
SBS	Vikings	S4 Ep20 - The Reckoning	34,000	45.4	1,549,000	68,000	08/03/17
SBS	Atlanta	S1 Ep1 - The Big Bang	18,000	24.3	430,000	34,000	28/02/17
SBS	The Night Manager	S1 Ep1	17,000	42.2	734,000	34,000	22/03/17
SBS	Vikings	S4 Ep18 - Revenge	16,000	50.9	803,000	40,000	< 27/02/17
SBS	Dicte	S1 Ep1	15,000	48.1	725,000	39,000	07/03/17
SBS	The Night Manager	S1 Ep2	13,000	43.8	574,000	25,000	22/03/17
SBS	Atlanta	S1 Ep2 - Streets On Lock	13,000	21.8	278,000	20,000	28/02/17
SBS	When We Rise	S1 Ep1	12,000	80.7	957,000	39,000	01/03/17
SBS	Michael Moore: Where To Invade Next	Michael Moore: Where To Invade Next	12,000	115.5	1,364,000	35,000	< 27/02/17

## FOXTEL - Top 10 Programs - Date: 27/02/2017 - 26/03/2017 - Number of Days: 28

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Arena	Real Housewives Of Sydney	Jatz Crackers	21,000	56.0	1,193,000	53,000	< 27/02/17
Showcase	Big Little Lies	Living The Dream	20,000	49.0	999,000	44,000	06/03/17
Showcase	Big Little Lies	Serious Mothering	20,000	52.0	1,026,000	48,000	< 27/02/17
Arena	Real Housewives Of Sydney	Branch Of Olive	19,000	49.0	937,000	40,000	05/03/17
Showcase	Big Little Lies	Push Comes To Shove	18,000	50.0	882,000	40,000	13/03/17
Arena	Real Housewives Of Sydney	Greek Goddess	17,000	45.0	780,000	36,000	12/03/17
FX	The Walking Dead	Episode 11	16,000	47.0	747,000	35,000	27/02/17
Showcase	Big Little Lies	Somebody's Dead	16,000	49.0	764,000	41,000	< 27/02/17
FX	The Walking Dead	Episode 12	15,000	41.0	624,000	30,000	06/03/17
FX	The Walking Dead	Episode 13	14,000	45.0	649,000	27,000	13/03/17

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VPM Rating: total minutes plaged divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes plaged across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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