

OzTAM Video Player Measurement (VPM)

Report coverage: 13/03/2016 - 19/03/2016 Total catch up minutes: 151.1 million



All Networks - Top 10 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Around The World With Peppa	Untitled	53,000	15.0	794,000	06/03/2016
SEVEN	Home and Away	Mon 14 Mar episode 6381	37,000	21.5	800,000	14/03/2016
SEVEN	My Kitchen Rules	Sun 13 Mar season 7 episode 24	37,000	60.9	2,254,000	13/03/2016
SEVEN	Home and Away	Tue 15 Mar episode 6382	37,000	21.6	795,000	15/03/2016
SEVEN	Home and Away	Wed 16 Mar episode 6383	35,000	21.6	749,000	16/03/2016
ABC	Peppa Pig: The Golden Boots	Untitled	34,000	15.0	505,000	06/03/2016
SEVEN	Seven Year Switch	Tue 15 Mar season 1 episode 1	34,000	51.6	1,728,000	15/03/2016
ABC	Luke Warm Sex	Series 1 Ep 1 Fear Of Being Nude	32,000	29.4	931,000	16/03/2016
SEVEN	Home and Away	Thu 17 Mar episode 6384	31,000	21.4	663,000	17/03/2016
SEVEN	Home and Away	Thu 17 Mar episode 6385	29,000	21.5	629,000	17/03/2016

ABC - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Around The World With Peppa	Untitled	53,000	15.0	794,000	06/03/2016
ABC	Peppa Pig: The Golden Boots	Untitled	34,000	15.0	505,000	06/03/2016
ABC	Luke Warm Sex	Series 1 Ep 1 Fear Of Being Nude	32,000	29.4	931,000	16/03/2016
ABC	Doc Martin	Series 7 Ep 6 Other People's Children	27,000	46.2	1,260,000	13/03/2016
ABC	Jack Irish	Series 1 Ep 6 (Final)	24,000	53.5	1,300,000	17/03/2016

SEVEN - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

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SEVEN	Home and Away	Mon 14 Mar episode 6381	37,000	21.5	800,000	14/03/2016
SEVEN	My Kitchen Rules	Sun 13 Mar season 7 episode 24	37,000	60.9	2,254,000	13/03/2016
SEVEN	Home and Away	Tue 15 Mar episode 6382	37,000	21.6	795,000	15/03/2016
SEVEN	Home and Away	Wed 16 Mar episode 6383	35,000	21.6	749,000	16/03/2016
SEVEN	Seven Year Switch	Tue 15 Mar season 1 episode 1	34,000	51.6	1,728,000	15/03/2016

NINE - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

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Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Here Come The Habibs!	Episode 6	26,000	29.8	771,000	16/03/2016
NINE	The Farmer Wants a Wife	Episode 8	18,000	46.7	852,000	15/03/2016
NINE	Here Come The Habibs!	Episode 5	12,000	27.2	328,000	09/03/2016
NINE	The Big Bang Theory S9	The Application Deterioration	9,000	17.9	163,000	15/03/2016
NINE	The Bachelor	Finale	7,000	84.7	567,000	16/03/2016

TEN - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date	
TEN	The People V. OJ Simpson	Season 1 Episode 2 (The Run Of His Life)	16,000	38.0	613,000	13/03/2016	
TEN	I'm A CelebrityGet Me Out Of Here!	Ep.31	10,000	98.5	987,000	13/03/2016	
TEN	The People V. OJ Simpson	From The Ashes Of Tragedy	10,000	54.1	541,000	06/03/2016	
TEN	The Bold and The Beautiful	Monday 14 Mar (Ep.7251)	9,000	21.0	185,000	14/03/2016	
TEN	Neighbours	Monday 14 Mar (Ep.7321)	9,000	21.9	192,000	14/03/2016	

SBS - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

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Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SBS	Vikings	Yol	17,000	44.7	770,000	16/03/2016
SBS	Vikings	Vikings S4 Ep3 - Mercy	11,000	47.9	530,000	09/03/2016
SBS	Vikings	Vikings S4 Ep2 - Kill The Queen	6,000	43.1	247,000	02/03/2016
SBS	The Bridge	The Bridge S3 Ep10	5,000	58.4	319,000	17/03/2016
SBS	Vikings	A Good Treason	5,000	45.7	218,000	24/02/2016

FOXTEL - Top 5 Programs - Date: 13/03/2016 - 19/03/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length(mins)	Minutes	Posted Date		
Arena	Melbourne: Real Housewives Of	Here Come The Brides	7,000	48.7	362,000	13/03/2016		
MTV	Geordie Shore	Episode 1	6,000	43.8	271,000	16/03/2016		
FX	The Walking Dead	The Same Boat	5,000	41.3	192,000	14/03/2016		
FX	The Walking Dead	The Walking Dead	3,000	41.0	137,000	14/03/2016		
MIV	Geordie Shore	Geordie Shore	3,000	43.0	137,000	16/03/2016		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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