

### OzTAM Video Player Measurement (VPM)

Report coverage: 08/04/2016 - 14/04/2016 Total catch up minutes: 158.3 million



### All Networks - Top 10 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Married at First Sight	Episode 3	42,000	42.4	1,792,000	11/04/2016
ABC	Janet King	Series 2 Ep 3 In Plain Sight	39,000	56.2	2,218,000	07/04/2016
NINE	Married at First Sight	Episode 4	38,000	51.5	1,944,000	12/04/2016
SEVEN	Home and Away	Mon 11 Apr episode 6401	33,000	21.4	712,000	11/04/2016
SEVEN	Home and Away	Tue 12 Apr episode 6402	32,000	21.6	692,000	12/04/2016
SEVEN	Home and Away	Thu 7 Apr episode 6400	30,000	22.1	671,000	07/04/2016
SEVEN	Home and Away	Wed 13 Apr episode 6403	29,000	21.5	629,000	13/04/2016
SEVEN	Seven Year Switch	Tue 5 Apr season 1 episode 4	24,000	48.3	1,179,000	05/04/2016
NINE	Married at First Sight	Episode 2	23,000	50.7	1,166,000	05/04/2016
ABC	Grantchester	Series 2 Ep 2	23,000	45.9	1,055,000	08/04/2016

# ABC - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
ABC	Janet King	Series 2 Ep 3 In Plain Sight	39,000	56.2	2,218,000	07/04/2016
ABC	Grantchester	Series 2 Ep 2	23,000	45.9	1,055,000	08/04/2016
ABC	The Checkout	Series 4 Ep 1	16,000	26.7	430,000	07/04/2016
ABC	Father Brown	Series 4 Ep 1 The Mask Of The Demon	16,000	44.6	700,000	09/04/2016
ABC	Call The Midwife	Series 4 Ep 7	16,000	59.0	921,000	10/04/2016

# SEVEN - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SEVEN	Home and Away	Mon 11 Apr episode 6401	33,000	21.4	712,000	11/04/2016
SEVEN	Home and Away	Tue 12 Apr episode 6402	32,000	21.6	692,000	12/04/2016
SEVEN	Home and Away	Thu 7 Apr episode 6400	30,000	22.1	671,000	07/04/2016
SEVEN	Home and Away	Wed 13 Apr episode 6403	29,000	21.5	629,000	13/04/2016
SEVEN	Seven Year Switch	Tue 5 Apr season 1 episode 4	24,000	48.3	1,179,000	05/04/2016

## NINE - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

	<u> </u>					
Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
NINE	Married at First Sight	Episode 3	42,000	42.4	1,792,000	11/04/2016
NINE	Married at First Sight	Episode 4	38,000	51.5	1,944,000	12/04/2016
NINE	Married at First Sight	Episode 2	23,000	50.7	1,166,000	05/04/2016
NINE	Married at First Sight	Episode 1	16,000	62.3	1,001,000	01/04/2016
NINE	The Big Bang Theory	The Solider Excursion Diversion	8,000	19.5	160,000	06/04/2016

#### TEN - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date		
TEN	Neighbours	Friday 08 Apr (Ep. 7340)	15,000	22.4	327,000	08/04/2016		
TEN	The Bold and The Beautiful	Ep.7270	9,000	20.5	191,000	08/04/2016		
TEN	Neighbours	Thursday 07 Apr (Ep. 7339)	9,000	21.7	189,000	07/04/2016		
TEN	Neighbours	Monday 11 Apr (Ep.7341)	9,000	21.7	187,000	11/04/2016		
TEN	The People V. OJ Simpson	Marcia Marcia Marcia	7,000	47.3	338,000	10/04/2016		

#### SBS - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length(mins)	Minutes	Posted Date
SBS	Vikings	The Profit And The Loss	18,000	45.0	804,000	06/04/2016
SBS	Vikings	Vikings S4 Ep8 - Portage	12,000	44.9	546,000	13/04/2016
SBS	Inside Heston's World	Inside Heston's World S1 Ep2	6,000	51.0	309,000	07/04/2016
SBS	Vikings	What Might Have Been	5,000	45.0	235,000	30/03/2016
SBS	The Last Panthers	The Last Panthers S1 Ep2	5,000	48.5	225,000	07/04/2016

#### FOXTEL - Top 5 Programs - Date: 08/04/2016 - 14/04/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length(mins)	Minutes	Posted Date	
Arena	Melbourne: Real Housewives Of	Do Buy	6,000	52.0	303,000	11/04/2016	
Showcase	Game Of Thrones: Story So Far		4,000	63.3	253,000	06/04/2016	
MIV	Geordie Shore	Episode 4	3,000	44.1	145,000	07/04/2016	
MIV	Geordie Shore	Episode 5	3,000	44.1	129,000	14/04/2016	
Lifestyle You	Dance Moms	Aldc Does Vegas	3,000	40.9	118,000	07/04/2016	

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the <a href="VPM Guidelines">VPM Guidelines</a> at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

© CZTAM PtyLimited - The Data, or any part thereof, included in this report may only be reproduced, published or communicated (electronically or in hardcopy) bythose parties who have accepted the terms and conditions of use as set out on the OZTAM website. Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396 T +61 2 9929 7210 F +61 2 9929 3445 E info@catam.com.au Woodsman.