

# OzTAM Video Player Measurement (VPM)

Report coverage: 25/04/2016 - 01/05/2016 Total catch up minutes: 169.5 million



## All Networks - Top 10 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

| Network | Series                                     | Episode                         | VPM Rating | Length(mins) | Minutes   | Posted Date |
|---------|--|---------------------------------|------------|--------------|-----------|-------------|
| SEVEN   | Seven Year Switch                          | Tue 26 Apr season 1 episode 6   | 62,000     | 45.9         | 2,842,000 | 26/04/2016  |
| NINE    | Married at First Sight                     | Episode 7                       | 48,000     | 84.9         | 4,043,000 | 27/04/2016  |
| SEVEN   | Home and Away                              | Thu 28 Apr episode 6412         | 42,000     | 21.5         | 903,000   | 28/04/2016  |
| SEVEN   | Home and Away                              | Mon 25 Apr episode 6409         | 41,000     | 21.4         | 875,000   | 25/04/2016  |
| SEVEN   | Home and Away                              | Tue 26 Apr episode 6410         | 38,000     | 21.6         | 828,000   | 26/04/2016  |
| SEVEN   | Home and Away                              | Wed 27 Apr episode 6411         | 38,000     | 21.7         | 826,000   | 27/04/2016  |
| ABC     | Janet King                                 | Series 2 Ep 6 The Thaw          | 34,000     | 54.6         | 1,876,000 | 28/04/2016  |
| SBS     | Vikings                                    | Vikings S4 Ep10 - The Last Ship | 25,000     | 42.7         | 1,078,000 | 27/04/2016  |
| SEVEN   | My Kitchen Rules                           | Tue 26 Apr season 7 episode 48  | 23,000     | 90.7         | 2,105,000 | 26/04/2016  |
| ABC     | Mraculous Tales Of Ladybug And Cat<br>Noir | Series 1 Ep 26 Volpina          | 23,000     | 21.6         | 491,000   | 26/04/2016  |

### ABC - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

|         | 1 9  |                              |            |              |           |             |
|---------|--|------------------------------|------------|--------------|-----------|-------------|
| Network | Series   | Episode                      | VPM Rating | Length(mins) | Minutes   | Posted Date |
| ABC     | Janet King   | Series 2 Ep 6 The Thaw       | 34,000     | 54.6         | 1,876,000 | 28/04/2016  |
| ABC     | Mraculous Tales Of Ladybug And Cat<br>Noir               | Series 1 Ep 26 Volpina       | 23,000     | 21.6         | 491,000   | 26/04/2016  |
| ABC     | Comedy Showroom: Ronny Chieng -<br>International Student |                              | 22,000     | 28.1         | 630,000   | 27/04/2016  |
| ABC     | Mdsomer Murders  | Series 18 Ep 1 Habeas Corpus | 21,000     | 88.6         | 1,892,000 | 24/04/2016  |
| ABC     | Tomorrow When The War Began                              | Series 1 Ep 1                | 21,000     | 45.6         | 959,000   | 23/04/2016  |

## SEVEN - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

|         | •                 |                               |            |              |           |             |
|---------|-------------------|-------------------------------|------------|--------------|-----------|-------------|
| Network | Series            | Episode                       | VPM Rating | Length(mins) | Minutes   | Posted Date |
| SEVEN   | Seven Year Switch | Tue 26 Apr season 1 episode 6 | 62,000     | 45.9         | 2,842,000 | 26/04/2016  |
| SEVEN   | Home and Away     | Thu 28 Apr episode 6412       | 42,000     | 21.5         | 903,000   | 28/04/2016  |
| SEVEN   | Home and Away     | Mon 25 Apr episode 6409       | 41,000     | 21.4         | 875,000   | 25/04/2016  |
| SEVEN   | Home and Away     | Tue 26 Apr episode 6410       | 38,000     | 21.6         | 828,000   | 26/04/2016  |
| SEVEN   | Home and Away     | Wed 27 Apr episode 6411       | 38,000     | 21.7         | 826,000   | 27/04/2016  |

#### NINE - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

| Network | Series                 | Episode               | VPM Rating | Length(mins) | Minutes   | Posted Date |  |  |
|---------|------------------------|-----------------------|------------|--------------|-----------|-------------|--|--|
| NINE    | Married at First Sight | Episode 7             | 48,000     | 84.9         | 4,043,000 | 27/04/2016  |  |  |
| NINE    | Married at First Sight | Episode 6             | 18,000     | 44.9         | 800,000   | 19/04/2016  |  |  |
| NINE    | Married at First Sight | Episode 5             | 10,000     | 52.1         | 525,000   | 18/04/2016  |  |  |
| NINE    | 60 Minutes             | Episode 12            | 8,000      | 44.6         | 339,000   | 24/04/2016  |  |  |
| NINE    | Reno Rumble            | Winners Are Announced | 6,000      | 65.6         | 392,000   | 27/04/2016  |  |  |

## TEN - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

| Network | Series                   | Episode                           | VPM Rating | Length(mins) | Minutes | Posted Date |
|---------|--------------------------|-----------------------------------|------------|--------------|---------|-------------|
| TEN     | The People V. OJ Simpson | Season 1 Episode 10 (The Verdict) | 13,000     | 61.5         | 799,000 | 25/04/2016  |
| TEN     | Neighbours               | Tuesday 26 Apr (Ep.7352)          | 11,000     | 21.9         | 247,000 | 26/04/2016  |
| TEN     | Neighbours               | Monday 25 Apr (Ep.7351)           | 11,000     | 21.8         | 239,000 | 25/04/2016  |
| TEN     | Neighbours               | Wednesday 27 Apr (Ep. 7353)       | 11,000     | 21.9         | 230,000 | 27/04/2016  |
| TEN     | Neighbours               | Ep.7354                           | 10,000     | 21.9         | 221,000 | 28/04/2016  |

### SBS - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

| Network | Series           | Episode                           | VPM Rating | Length(mins) | Minutes   | Posted Date |
|---------|------------------|-----------------------------------|------------|--------------|-----------|-------------|
| SBS     | Vikings          | Vikings S4 Ep10 - The Last Ship   | 25,000     | 42.7         | 1,078,000 | 27/04/2016  |
| SBS     | Vikings          | Death All Round                   | 10,000     | 43.6         | 425,000   | 20/04/2016  |
| SBS     | Untold Australia | Strictly Jewish: Untold Australia | 10,000     | 51.1         | 492,000   | 27/04/2016  |
| SBS     | Orphan Black     | Transgressive Border Crossing     | 5,000      | 41.7         | 201,000   | 22/04/2016  |
| SBS     | Bosch            | Trunk Music                       | 5,000      | 42.6         | 202,000   | 27/04/2016  |

# FOXTEL - Top 5 Programs - Date: 25/04/2016 - 01/05/2016 - Number of Days: 7

| Channel  | Program                       | Episode         | VPM Rating | Length(mins) | Minutes   | Posted Date |
|----------|-------------------------------|-----------------|------------|--------------|-----------|-------------|
| Showcase | Game Of Thrones               | The Red Woman   | 20,000     | 53.3         | 1,067,000 | 25/04/2016  |
| Showcase | Game Of Thrones               | Game Of Thrones | 15,000     | 53.0         | 812,000   | 25/04/2016  |
| Arena    | Melbourne: Real Housewives Of | Gossip Girl     | 8,000      | 53.0         | 419,000   | 24/04/2016  |
| MTV      | Geordie Shore                 | Episode 7       | 6,000      | 44.0         | 244,000   | 27/04/2016  |
| MTV      | Geordie Shore                 | Geordie Shore   | 3,000      | 44.0         | 128,000   | 28/04/2016  |

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the <a href="VPM Guidelines">VPM Guidelines</a> at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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