oztam
measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 06/08/2016 - 12/08/2016
Total catch up minutes: 175.1 million

All Networks - Top 10 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 5 (Ep.5)	67,000	50.2	3,370,000	147,000	10/08/16
TEN	The Bachelor Australia	Season 4 Episode 6 (Ep.6)	54,000	49.6	2,671,000	111,000	11/08/16
TEN	The Bachelor Australia	Season 4 Episode 4 (Ep.4)	47,000	50.3	2,338,000	106,000	04/08/16
TEN	Offspring	Season 6 Episode 6 (Ep.6)	27,000	45.8	1,247,000	66,000	03/08/16
TEN	The Bachelor Australia	Season 4 Episode 3 (Ep.3)	25,000	49.1	1,225,000	55,000	03/08/16
ABC	You Can't Ask That	Sex Workers	23,000	23.5	535,000	32,000	03/08/16
ABC	Scott & Bailey	Series 5 Ep 3 (Final)	22,000	43.8	982,000	36,000	05/08/16
ABC	You Can't Ask That	Short Statured	19,000	16.0	305,000	25,000	03/08/16
ABC	You Can't Ask That	Wheelchair Users	19,000	16.0	299,000	26,000	03/08/16
ABC	Gruen XL: Extended Version	Series 8 Ep 1	18,000	45.7	833,000	32,000	03/08/16

ABC - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	You Can't Ask That	Sex Workers	23,000	23.5	535,000	32,000	03/08/16
ABC	Scott & Bailey	Series 5 Ep 3 (Final)	22,000	43.8	982,000	36,000	05/08/16
ABC	You Can't Ask That	Short Statured	19,000	16.0	305,000	25,000	03/08/16
ABC	You Can't Ask That	Wheelchair Users	19,000	16.0	299,000	26,000	03/08/16
ABC	Gruen XL: Extended Version	Series 8 Ep 1	18,000	45.7	833,000	32,000	03/08/16

SEVEN - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Thu 4 Aug episode 6485	12,000	21.6	255,000	26,000	04/08/16
SEVEN	Home and Away	Thu 4 Aug episode 6484	10,000	21.6	210,000	21,000	04/08/16
SEVEN	Winners & Losers 2016	Tue 2 Aug season 5 episode 8	7,000	43.3	320,000	20,000	02/08/16
SEVEN	Home and Away	Thu 4 Aug episode 6485	7,000	21.6	157,000	18,000	04/08/16
SEVEN	Winners & Losers 2016	Tue 2 Aug season 5 episode 7	7,000	43.5	284,000	17,000	02/08/16

NINE - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Love Child	Episode 10	15,000	52.1	771,000	32,000	01/08/16
NINE	Love Child	Episode 9	11,000	47.0	536,000	22,000	01/08/16
NINE	Bachelor In Paradise	Episode 2	9,000	83.8	785,000	22,000	09/08/16
NINE	Love Child	Episode 8	9,000	43.0	370,000	16,000	31/07/16
NINE	Bachelor In Paradise	Episode 1	8,000	84.4	693,000	20,000	03/08/16

TEN - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 5 (Ep.5)	67,000	50.2	3,370,000	147,000	10/08/16
TEN	The Bachelor Australia	Season 4 Episode 6 (Ep.6)	54,000	49.6	2,671,000	111,000	11/08/16
TEN	The Bachelor Australia	Season 4 Episode 4 (Ep.4)	47,000	50.3	2,338,000	106,000	04/08/16
TEN	Offspring	Season 6 Episode 6 (Ep.6)	27,000	45.8	1,247,000	66,000	03/08/16
TEN	The Bachelor Australia	Season 4 Episode 3 (Ep.3)	25,000	49.1	1,225,000	55,000	03/08/16

SBS - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Roots	S1 Ep4	9,000	84.9	753,000	19,000	04/08/16
SBS	Roots	S1 Ep3	6,000	100.1	645,000	14,000	03/08/16
SBS	Roots	S1 Ep2	4,000	91.8	408,000	10,000	28/07/16
SBS	Roots	S1 Ep1	4,000	94.3	404,000	11,000	27/07/16
SBS	Rise And Fall Of Versailles The	S1 Ep1 - Louis Xiv The Dream Of A King	4,000	53.0	207,000	8,000	06/08/16

FOXTEL - Top 5 Programs - Date: 06/08/2016 - 12/08/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
E!	Keeping Up With The Kardashians	Havana Good Night	7,000	43.0	283,000	13,000	08/08/16
Showcase	The Kettering Incident	Madness	4,000	52.0	231,000	9,000	08/08/16
Foxtel Movies Premiere	The Intern		3,000	116.0	377,000	10,000	03/08/16
E!	Keeping Up With The Kardashians	Havana Good Day	3,000	43.0	127,000	7,000	01/08/16
Universal	Suits	Turn	3,000	59.0	170,000	8,000	04/08/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

© OzTAM Pty Limited - The Data, or any part thereof, included in this report may only be reproduced, published or communicated (electronically or in hardcopy) by those parties who have accepted the terms and conditions of use as set out on the OzTAM website.
Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 089 146 396 T +61 2 9929 7210 F +61 2 9929 3445 E info@oztam.com.au W oztam.com.au