

#### OzTAM Video Player Measurement (VPM)

Report coverage: 24/08/2016 - 30/08/2016 Total catch up minutes: 178.0 million



# All Networks - Top 10 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 10 (Ep.10)	92,000	51.0	4,715,000	187,000	25/08/16
TEN	The Bachelor Australia	Season 4 Episode 9 (Ep.9)	79,000	50.1	3,942,000	154,000	24/08/16
TEN	Offspring	Season 6 Episode 7 (Ep.7)	60,000	44.4	2,645,000	105,000	24/08/16
NINE	Married at First Sight	Episode 1	28,000	64.0	1,764,000	57,000	26/08/16
SEVEN	Home and Away	Wed 24 Aug episode 6488	27,000	21.7	578,000	61,000	24/08/16
ABC	Anh's Brush With Fame	Series 1 Ep 1 Magda Szubanski	26,000	27.2	710,000	37,000	24/08/16
ABC	Octonauts And The Great Swamp Search	Untitled	23,000	23.0	540,000	41,000	< 03/08/16
SEVEN	Home and Away	Thu 25 Aug episode 6490	23,000	21.4	497,000	54,000	25/08/16
SEVEN	Home and Away	Wed 24 Aug episode 6488	22,000	21.7	466,000	45,000	24/08/16
SEVEN	Home and Away	Thu 25 Aug episode 6490	21,000	21.4	453,000	46,000	25/08/16

### ABC - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Anh's Brush With Fame	Series 1 Ep 1 Magda Szubanski	26,000	27.2	710,000	37,000	24/08/16
ABC	Octonauts And The Great Swamp Search	Untitled	23,000	23.0	540,000	41,000	< 03/08/16
ABC	Gruen XL: Extended Version	Series 8 Ep 4	19,000	41.6	796,000	31,000	25/08/16
ABC	Octonauts Special: The Over Under Adventure	Untitled	16,000	23.0	374,000	31,000	< 03/08/16
ABC	You Can't Ask That	Polyamorous	16,000	19.4	307,000	23,000	03/08/16

### SEVEN - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Wed 24 Aug episode 6488	27,000	21.7	578,000	61,000	24/08/16
SEVEN	Home and Away	Thu 25 Aug episode 6490	23,000	21.4	497,000	54,000	25/08/16
SEVEN	Home and Away	Wed 24 Aug episode 6488	22,000	21.7	466,000	45,000	24/08/16
SEVEN	Home and Away	Thu 25 Aug episode 6490	21,000	21.4	453,000	46,000	25/08/16
SEVEN	Winners & Losers 2016	Tue 23 Aug season 5 episode 9	21,000	42.5	879,000	50,000	23/08/16

## NINE - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 1	28,000	64.0	1,764,000	57,000	26/08/16
NINE	The Block	Battle of the Master Bathrooms	20,000	50.2	1,020,000	49,000	23/08/16
NINE	The Block	Master Bathrooms Revealed	19,000	62.3	1,173,000	37,000	28/08/16
NINE	Bachelor In Paradise	Episode 7	16,000	42.2	694,000	37,000	24/08/16
NINE	The Block	Ep 2 The Vault is Opened	12,000	50.9	599,000	23,000	22/08/16

### TEN - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 10 (Ep.10)	92,000	51.0	4,715,000	187,000	25/08/16
TEN	The Bachelor Australia	Season 4 Episode 9 (Ep.9)	79,000	50.1	3,942,000	154,000	24/08/16
TEN	Offspring	Season 6 Episode 7 (Ep.7)	60,000	44.4	2,645,000	105,000	24/08/16
TEN	Australian Survivor	Season 1 Episode 3 (Ep.3)	18,000	75.2	1,386,000	40,000	28/08/16
TEN	Australian Survivor	Season 1 Episode 2 (Ep.2)	17,000	55.5	953,000	37,000	22/08/16

### SBS - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Versailles	S1 Ep1	11,000	54.4	603,000	29,000	< 03/08/16
SBS	Versailles	S1 Ep2	6,000	53.8	321,000	12,000	< 03/08/16
SBS	Empire Of The Tsars: Romanov Russia	S1 Ep1 - Reinventing Russia	4,000	58.4	246,000	8,000	26/08/16
SBS	Royals Who Rescued The Monarchy	S1 Ep1 - King George V	4,000	57.3	237,000	8,000	23/08/16
SBS	Million Dollar American Princesses	S1 Ep1 - Cash For Class	4,000	46.1	178,000	7,000	27/08/16

### FOXTEL - Top 5 Programs - Date: 24/08/2016 - 30/08/2016 - Number of Days: 7

	1 0								
Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
MTV	Ex On The Beach	Episode 2	6,000	43.0	260,000	12,000	25/08/16		
E	Keeping Up With The Kardashians	The Digital Rage	5,000	42.0	217,000	11,000	22/08/16		
Lifestyle	Gogglebox Australia	Episode 1	4,000	45.0	189,000	8,000	24/08/16		
Showcase	Ballers	Saturdaze	4,000	26.0	105,000	7,000	23/08/16		
Arena	NYC: Real Housewives Of	Say It Ain't So	4,000	53.0	195,000	9,000	26/08/16		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

© OzTAM PtyLimited - The Data, or any part thereof, included in this report may only be reproduced, published or communicated (electronically or in hardcopy) Level 4, 50 Berry Street, North Sydney NSW 2060 Australia. ABN 87 hed or communicated (electronically or in hardcopy) by those parties who have accepted the terms and conditions of use as set out on the OzTAM website.