oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 10/09/2016 - 16/09/2016
Total catch up minutes: 190.5 million

All Networks - Top 10 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 15 (Ep.15)	66,000	47.3	3,130,000	141,000	14/09/16
TEN	The Bachelor Australia	Season 4 Episode 16 (Ep.16)	55,000	67.5	3,730,000	137,000	15/09/16
TEN	The Bachelor Australia	Season 4 Episode 14 (Ep.14)	45,000	72.2	3,252,000	120,000	08/09/16
NINE	Married at First Sight	Episode 7	44,000	44.9	1,995,000	88,000	12/09/16
TEN	Offspring	Ep.10	43,000	44.7	1,910,000	73,000	14/09/16
NINE	Married at First Sight	Episode 8	37,000	55.6	2,075,000	81,000	13/09/16
TEN	Offspring	Season 6 Episode 9 (Ep.9)	33,000	42.9	1,425,000	64,000	07/09/16
NINE	Married at First Sight	Episode 6	28,000	52.3	1,467,000	63,000	07/09/16
SEVEN	Winners & Losers 2016	Mon 12 Sep season 5 episode 13	28,000	44.2	1,233,000	74,000	12/09/16
SEVEN	Winners & Losers 2016	Mon 12 Sep season 5 episode 12	24,000	43.3	1,031,000	58,000	12/09/16

ABC - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Vera	Series 5 Ep 3 Muddy Waters	21,000	88.9	1,827,000	44,000	11/09/16
ABC	The Code	Series 2 Ep 2	19,000	55.2	1,072,000	35,000	08/09/16
ABC	Anh's Brush With Fame	Series 1 Ep 3 Charlie Teo	17,000	28.1	469,000	25,000	07/09/16
ABC	The Tunnel: Sabotage	Series 2 Ep 2	15,000	47.7	702,000	25,000	08/09/16
ABC	Anh's Brush With Fame	Series 1 Ep 4 Kate Ceberano	15,000	28.2	410,000	22,000	14/09/16

SEVEN - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Winners & Losers 2016	Mon 12 Sep season 5 episode 13	28,000	44.2	1,233,000	74,000	12/09/16
SEVEN	Winners & Losers 2016	Mon 12 Sep season 5 episode 12	24,000	43.3	1,031,000	58,000	12/09/16
SEVEN	Home and Away	Episode 6499	19,000	21.6	406,000	42,000	08/09/16
SEVEN	Home and Away	Episode 6503	19,000	21.6	406,000	42,000	14/09/16
SEVEN	Home and Away	Episode 6501	18,000	21.6	390,000	39,000	12/09/16

NINE - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Married at First Sight	Episode 7	44,000	44.9	1,995,000	88,000	12/09/16
NINE	Married at First Sight	Episode 8	37,000	55.6	2,075,000	81,000	13/09/16
NINE	Married at First Sight	Episode 6	28,000	52.3	1,467,000	63,000	07/09/16
NINE	The Block	Ep 12 Bathroom Reveals	21,000	62.3	1,337,000	43,000	11/09/16
NINE	The Block	Flooring Disaster	16,000	47.7	759,000	32,000	14/09/16

TEN - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelor Australia	Season 4 Episode 15 (Ep.15)	66,000	47.3	3,130,000	141,000	14/09/16
TEN	The Bachelor Australia	Season 4 Episode 16 (Ep.16)	55,000	67.5	3,730,000	137,000	15/09/16
TEN	The Bachelor Australia	Season 4 Episode 14 (Ep.14)	45,000	72.2	3,252,000	120,000	08/09/16
TEN	Offspring	Ep.10	43,000	44.7	1,910,000	73,000	14/09/16
TEN	Offspring	Season 6 Episode 9 (Ep.9)	33,000	42.9	1,425,000	64,000	07/09/16

SBS - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Versailles	S1 Ep6	10,000	52.1	541,000	21,000	08/09/16
SBS	Versailles	S1 Ep5	9,000	52.0	492,000	18,000	08/09/16
SBS	Who Do You Think You Are?	S8 Ep1 - Julia Morris	6,000	52.7	308,000	11,000	13/09/16
SBS	The Celts	S1 Ep1	6,000	57.4	335,000	12,000	11/09/16
SBS	Versailles	S1 Ep4	5,000	50.6	264,000	11,000	01/09/16

FOXTEL - Top 5 Programs - Date: 10/09/2016 - 16/09/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
E!	Rob & Chyna	Are You Still Texting B#@tches?	7,000	42.0	279,000	12,000	12/09/16
MTV	Ex On The Beach	Episode 5	4,000	44.0	184,000	8,000	15/09/16
Showcase	Ballers	Laying In The Weeds	4,000	29.0	110,000	6,000	13/09/16
Arena	OC: Real Housewives Of...	The Moral Minority	4,000	42.0	157,000	7,000	13/09/16
E!	Keeping Up With The Kardashians	Love At First Fight	3,000	41.0	142,000	11,000	05/09/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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