oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 11/10/2016 - 17/10/2016
Total catch up minutes: 204.8 million

All Networks - Top 10 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 1	71,000	28.1	1,994,000	119,000	12/10/16
TEN	The Bachelorette Australia	Season 2 Episode 7 (Ep.7)	68,000	48.7	3,332,000	159,000	12/10/16
TEN	The Bachelorette Australia	Ep.8	65,000	50.2	3,279,000	151,000	13/10/16
ABC	Fireman Sam: Alien Alert	Untitled	42,000	60.0	2,539,000	136,000	09/10/16
ABC	Upper Middle Bogan	Series 3 Ep 1 New Kids On The Block	42,000	28.7	1,201,000	66,000	12/10/16
SEVEN	The Secret Daughter	Mon 10 Oct season 1 episode 2	40,000	43.9	1,749,000	110,000	10/10/16
TEN	The Wrong Girl	Season 1 Episode 3 (Ep.3)	37,000	42.2	1,554,000	73,000	12/10/16
NINE	Doctor Doctor	Episode 5	36,000	44.9	1,616,000	62,000	12/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6524	34,000	21.4	725,000	73,000	13/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6525	33,000	21.6	724,000	71,000	13/10/16

ABC - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 1	71,000	28.1	1,994,000	119,000	12/10/16
ABC	Fireman Sam: Alien Alert	Untitled	42,000	60.0	2,539,000	136,000	09/10/16
ABC	Upper Middle Bogan	Series 3 Ep 1 New Kids On The Block	42,000	28.7	1,201,000	66,000	12/10/16
ABC	The Next Step	Series 3 Ep 23 Welcome To Mami	25,000	21.9	544,000	49,000	11/10/16
ABC	The Next Step	Series 3 Ep 26 We Are The World	24,000	21.8	522,000	46,000	14/10/16

SEVEN - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	The Secret Daughter	Mon 10 Oct season 1 episode 2	40,000	43.9	1,749,000	110,000	10/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6524	34,000	21.4	725,000	73,000	13/10/16
SEVEN	Home and Away	Thu 13 Oct episode 6525	33,000	21.6	724,000	71,000	13/10/16
SEVEN	Home and Away S9	Wed 12 Oct episode 6523	32,000	21.3	687,000	70,000	12/10/16
SEVEN	Home and Away	Tue 11 Oct episode 6522	31,000	21.5	662,000	66,000	11/10/16

NINE - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 5	36,000	44.9	1,616,000	62,000	12/10/16
NINE	The Block	Kitchen Week Chaos	24,000	45.7	1,079,000	48,000	12/10/16
NINE	The Block	Kitchens Revealed	21,000	58.8	1,238,000	39,000	16/10/16
NINE	The Block	Challenge Day	20,000	49.8	1,020,000	39,000	11/10/16
NINE	Hyde & Seek	Episode 2	19,000	40.1	771,000	36,000	10/10/16

TEN - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelorette Australia	Season 2 Episode 7 (Ep.7)	68,000	48.7	3,332,000	159,000	12/10/16
TEN	The Bachelorette Australia	Ep.8	65,000	50.2	3,279,000	151,000	13/10/16
TEN	The Wrong Girl	Season 1 Episode 3 (Ep.3)	37,000	42.2	1,554,000	73,000	12/10/16
TEN	Australian Survivor	Season 1 Episode 21 (Ep.21)	27,000	65.2	1,765,000	84,000	10/10/16
TEN	Australian Survivor	Season 1 Episode 22 (Ep.22)	25,000	49.1	1,229,000	55,000	16/10/16

SBS - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Deep Water	S1 Ep3	21,000	50.9	1,064,000	36,000	12/10/16
SBS	Deep Water	S1 Ep4	17,000	53.4	930,000	28,000	13/10/16
SBS	Deep Water	S1 Ep2	14,000	55.7	763,000	25,000	06/10/16
SBS	Deep Water	S1 Ep1	12,000	55.6	691,000	26,000	05/10/16
SBS	Who Do You Think You Are?	S8 Ep5 - Rachel Griffiths	7,000	52.6	374,000	13,000	11/10/16

FOXTEL - Top 5 Programs - Date: 11/10/2016 - 17/10/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Fox8	Australia's Next Top Model	Episode 4	8,000	54.0	431,000	16,000	11/10/16
MTV	Ex On The Beach	Episode 9	7,000	44.0	288,000	14,000	13/10/16
Showcase	Westworld	Chestnut	5,000	56.0	297,000	12,000	10/10/16
Arena	OC: Real Housewives Of...	Shamrocks And Shockwaves	5,000	42.0	209,000	10,000	11/10/16
E!	Rob & Chyna	Rob & Chyna 5	4,000	42.0	176,000	9,000	10/10/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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