

#### OzTAM Video Player Measurement (VPM)

Report coverage: 27/10/2016 - 02/11/2016 Total catch up minutes: 186.2 million



# All Networks - Top 10 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 3	55,000	25.8	1,427,000	86,000	26/10/16
TEN	The Bachelorette Australia	Season 2 Episode 12 (Ep.12)	53,000	74.3	3,902,000	185,000	27/10/16
ABC	Upper Mddle Bogan	Series 3 Ep 3 If You Knew Susie	42,000	28.4	1,199,000	64,000	26/10/16
TEN	The Wrong Girl	Season 1 Episode 5 (Ep.5)	40,000	41.4	1,664,000	87,000	26/10/16
NINE	Doctor Doctor	Episode 7	38,000	45.0	1,712,000	69,000	26/10/16
SEVEN	Home and Away	Thu 27 Oct episode 6536	36,000	21.4	781,000	78,000	27/10/16
ABC	Little Lunch	Series 1 Ep 1 The Halloween Horror Story	36,000	22.5	812,000	67,000	31/10/16
TEN	The Bachelorette Australia	Season 2 Episode 11 (Ep.11)	35,000	48.7	1,711,000	95,000	26/10/16
SEVEN	Home and Away	Mon 31 Oct episode 6537	35,000	21.5	750,000	72,000	31/10/16
SEVEN	Home and Away	Thu 27 Oct episode 6535	35,000	21.5	747,000	75,000	27/10/16

## ABC - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 3	55,000	25.8	1,427,000	86,000	26/10/16
ABC	Upper Mddle Bogan	Series 3 Ep 3 If You Knew Susie	42,000	28.4	1,199,000	64,000	26/10/16
ABC	Little Lunch	Series 1 Ep 1 The Halloween Horror Story	36,000	22.5	812,000	67,000	31/10/16
ABC	The Level	Series 1 Ep 1	22,000	45.9	996,000	39,000	28/10/16
ABC	Rosehaven	Series 1 Ep 2	20,000	27.2	537,000	29,000	19/10/16

### SEVEN - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Thu 27 Oct episode 6536	36,000	21.4	781,000	78,000	27/10/16
SEVEN	Home and Away	Mon 31 Oct episode 6537	35,000	21.5	750,000	72,000	31/10/16
SEVEN	Home and Away	Thu 27 Oct episode 6535	35,000	21.5	747,000	75,000	27/10/16
SEVEN	Home and Away	Thu 27 Oct episode 6534	32,000	21.5	696,000	75,000	27/10/16
SEVEN	Home and Away	Tue 1 Nov episode 6538	28,000	21.6	600,000	58,000	01/11/16

## NINE - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 7	38,000	45.0	1,712,000	69,000	26/10/16
NINE	The Block	Ep 40 Challenge Apartment Rooms Revealed	22,000	62.6	1,396,000	43,000	30/10/16
NINE	The Block	Challenge Apartment Takes Shape	19,000	50.0	949,000	39,000	26/10/16
NINE	The Block	Final Week Begins	18,000	49.3	876,000	33,000	31/10/16
NINE	The Block	Budget Blues and Budget Wins	14,000	50.3	717,000	25,000	01/11/16

### TEN - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Bachelorette Australia	Season 2 Episode 12 (Ep.12)	53,000	74.3	3,902,000	185,000	27/10/16
TEN	The Wrong Girl	Season 1 Episode 5 (Ep.5)	40,000	41.4	1,664,000	87,000	26/10/16
TEN	The Bachelorette Australia	Season 2 Episode 11 (Ep.11)	35,000	48.7	1,711,000	95,000	26/10/16
TEN	Neighbours	Friday 28 Oct (Ep.7485)	12,000	22.3	264,000	20,000	28/10/16
TEN	Neighbours	Thursday 27 Oct (Ep.7484)	11,000	21.6	246,000	18,000	27/10/16

### SBS - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Outlander	S1 Ep2 - Castle Leoch	8,000	57.0	462,000	16,000	27/10/16
SBS	Matthew Evans' For The Love of Meat	S1 Ep2	6,000	53.2	318,000	13,000	27/10/16
SBS	Outlander	S1 Ep1 - Sassenach	5,000	60.8	314,000	15,000	21/10/16
SBS	For The Love Of Meat With Matthew Evans	S1 Ep1	4,000	55.1	229,000	10,000	20/10/16
SBS	Who Do You Think You Are?	S8 Ep7 - Jane Turner	4,000	52.1	205,000	7,000	25/10/16

## FOXTEL - Top 5 Programs - Date: 27/10/2016 - 02/11/2016 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
MIV	Geordie Shore	Episode 1	8,000	43.0	333,000	17,000	21/10/16
FX	The Walking Dead	The Well	7,000	57.7	427,000	15,000	31/10/16
Showcase	Westworld	Contrapasso	6,000	54.0	313,000	12,000	31/10/16
Fox8	Australia's Next Top Model	Episode 7	5,000	53.0	247,000	9,000	01/11/16
Fox8	Australia's Next Top Model	Episode 6	4,000	53.0	225,000	9,000	25/10/16

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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