

OzTAM Video Player Measurement (VPM)

Report coverage: 31/10/2016 - 06/11/2016 Total catch up minutes: 182.0 million



All Networks - Top 10 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
ABC	Little Lunch	The Halloween Horror Story	70,000	22.5	1,579,000	132,000	31/10/16		
ABC	Rosehaven	Series 1 Ep 4	45,000	25.8	1,170,000	73,000	02/11/16		
SEVEN	Home and Away	Mon 31 Oct episode 6537	40,000	21.5	864,000	84,000	31/10/16		
TEN	The Wrong Girl	Season 1 Episode 6 (Ep.6)	40,000	42.2	1,675,000	84,000	02/11/16		
ABC	Upper Middle Bogan	Series 3 Ep 4 Sons Of Anarchy	39,000	26.3	1,026,000	60,000	02/11/16		
SEVEN	The Secret Daughter	Mon 31 Oct season 1 episode 5	39,000	42.0	1,631,000	111,000	31/10/16		
SEVEN	Home and Away	Tue 1 Nov episode 6538	36,000	21.6	775,000	77,000	01/11/16		
NINE	Doctor Doctor	Episode 8	35,000	46.6	1,651,000	60,000	02/11/16		
SEVEN	Home and Away	Wed 2 Nov episode 6539	35,000	21.5	744,000	77,000	02/11/16		
SEVEN	Home and Away	Thu 3 Nov episode 6542	31,000	21.6	674,000	70,000	03/11/16		

ABC - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Little Lunch	The Halloween Horror Story	70,000	22.5	1,579,000	132,000	31/10/16
ABC	Rosehaven	Series 1 Ep 4	45,000	25.8	1,170,000	73,000	02/11/16
ABC	Upper Mddle Bogan	Series 3 Ep 4 Sons Of Anarchy	39,000	26.3	1,026,000	60,000	02/11/16
ABC	Rosehaven	Series 1 Ep 3	21,000	25.8	548,000	31,000	26/10/16
ABC	Poldark	Series 2 Ep 6	19,000	59.3	1,138,000	34,000	30/10/16

SEVEN - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Mon 31 Oct episode 6537	40,000	21.5	864,000	84,000	31/10/16
SEVEN	The Secret Daughter	Mon 31 Oct season 1 episode 5	39,000	42.0	1,631,000	111,000	31/10/16
SEVEN	Home and Away	Tue 1 Nov episode 6538	36,000	21.6	775,000	77,000	01/11/16
SEVEN	Home and Away	Wed 2 Nov episode 6539	35,000	21.5	744,000	77,000	02/11/16
SEVEN	Home and Away	Thu 3 Nov episode 6542	31,000	21.6	674,000	70,000	03/11/16

NINE - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 8	35,000	46.6	1,651,000	60,000	02/11/16
NINE	The Block	Birthday Bash	24,000	48.4	1,175,000	48,000	02/11/16
NINE	The Block	Final Week Begins	21,000	49.3	1,058,000	40,000	31/10/16
NINE	The Block	Budget Blues and Budget Wins	20,000	50.3	1,016,000	37,000	01/11/16
NINE	The Block	Challenge Apartment Rooms Revealed	20,000	62.6	1,260,000	39,000	30/10/16

TEN - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Wrong Girl	Season 1 Episode 6 (Ep.6)	40,000	42.2	1,675,000	84,000	02/11/16
TEN	The Wrong Girl	Season 1 Episode 5	15,000	41.4	627,000	35,000	26/10/16
TEN	Have You Been Paying Attention?	Monday 31 Oct (Ep.25)	12,000	44.2	547,000	25,000	31/10/16
TEN	Neighbours	Monday 31 Oct (Ep.7486)	12,000	21.6	264,000	20,000	31/10/16
TEN	Neighbours	Tuesday 01 Nov (Ep.7487)	11,000	21.6	241,000	18,000	01/11/16

SBS - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Tutankhamun	S1 Ep1	7,000	45.3	310,000	13,000	02/11/16
SBS	Outlander	S1 Ep3 - The Way Out	6,000	53.0	329,000	11,000	03/11/16
SBS	South Park	S20 Ep6 - Fort Collins	5,000	21.1	112,000	8,000	31/10/16
SBS	Outlander	S1 Ep2 - Castle Leoch	5,000	56.8	266,000	11,000	27/10/16
SBS	Who Do You Think You Are?	S8 Ep8 - John Newcombe	4,000	51.7	213,000	7,000	01/11/16

FOXTEL - Top 5 Programs - Date: 31/10/2016 - 06/11/2016 - Number of Days: 7

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
FX	The Walking Dead	The Well	10,000	57.7	558,000	20,000	31/10/16		
Showcase	Westworld	Contrapasso	8,000	54.0	449,000	18,000	31/10/16		
Fox8	Australia's Next Top Model	Episode 7	8,000	53.0	421,000	17,000	01/11/16		
MIV	Geordie Shore	Episode 2	7,000	43.0	309,000	14,000	03/11/16		
E!	Keeping Up With The Kardashians	Keeping Up With The Kardashians 18	6,000	43.0	273,000	13,000	31/10/16		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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