

#### OzTAM Video Player Measurement (VPM)

Report coverage: 10/11/2016 - 16/11/2016 Total catch up minutes: 174.7 million



# All Networks - Top 10 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 5	48,000	26.1	1,245,000	74,000	09/11/16
TEN	The Wrong Girl	Season 1 Episode 7 (Ep.7)	44,000	42.2	1,868,000	98,000	09/11/16
NINE	Doctor Doctor	Episode 9	43,000	51.4	2,231,000	83,000	09/11/16
ABC	Upper Mddle Bogan	Series 3 Ep 5 Sticking To Your Principals	43,000	28.0	1,199,000	65,000	09/11/16
SEVEN	Home and Away	Thu 10 Nov episode 6548	34,000	21.4	727,000	92,000	10/11/16
SEVEN	Home and Away	Thu 10 Nov episode 6547	32,000	21.6	691,000	79,000	10/11/16
SEVEN	Home and Away	Thu 10 Nov episode 6546	30,000	21.5	650,000	84,000	10/11/16
SEVEN	Home and Away	Mon 14 Nov episode 6549	29,000	21.4	618,000	69,000	14/11/16
ABC	Please Like Me	Series 4 Ep 1 Babaganoush	28,000	25.0	694,000	43,000	09/11/16
SEVEN	Home and Away	Tue 15 Nov episode 6550	25,000	21.4	540,000	62,000	15/11/16

## ABC - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Rosehaven	Series 1 Ep 5	48,000	26.1	1,245,000	74,000	09/11/16
ABC	Upper Mddle Bogan	Series 3 Ep 5 Sticking To Your Principals	43,000	28.0	1,199,000	65,000	09/11/16
ABC	Please Like Me	Series 4 Ep 1 Babaganoush	28,000	25.0	694,000	43,000	09/11/16
ABC	The Level	Series 1 Ep 3	24,000	45.9	1,093,000	41,000	11/11/16
ABC	Little Lunch	The Halloween Horror Story	23,000	22.5	527,000	47,000	31/10/16

### SEVEN - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Home and Away	Thu 10 Nov episode 6548	34,000	21.4	727,000	92,000	10/11/16
SEVEN	Home and Away	Thu 10 Nov episode 6547	32,000	21.6	691,000	79,000	10/11/16
SEVEN	Home and Away	Thu 10 Nov episode 6546	30,000	21.5	650,000	84,000	10/11/16
SEVEN	Home and Away	Mon 14 Nov episode 6549	29,000	21.4	618,000	69,000	14/11/16
SEVEN	Home and Away	Tue 15 Nov episode 6550	25,000	21.4	540,000	62,000	15/11/16

## NINE - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	Doctor Doctor	Episode 9	43,000	51.4	2,231,000	83,000	09/11/16
NINE	The Block	Auction Day	24,000	80.0	1,923,000	51,000	13/11/16
NINE	The Big Bang Theory	The Cohabitation Experimentation	17,000	19.2	322,000	27,000	10/11/16
NINE	Survivor	I'm the Kingpin	16,000	42.8	679,000	28,000	10/11/16
NINE	60 Mnutes	Gable Tostee: The interview Much ado about nothing Sting	11,000	62.1	705,000	30,000	13/11/16

### TEN - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	The Wrong Girl	Season 1 Episode 7 (Ep.7)	44,000	42.2	1,868,000	98,000	09/11/16
TEN	Neighbours	Ep.7495	12,000	22.1	255,000	21,000	11/11/16
TEN	Neighbours	Thursday 10 Nov (Ep.7494)	11,000	21.4	230,000	18,000	10/11/16
TEN	The Bold and The Beautiful	Friday 11 Nov (Ep.7424)	10,000	20.6	202,000	17,000	11/11/16
TEN	Neighbours	Monday 14 Nov	9,000	21.6	196,000	15,000	14/11/16

### SBS - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Outlander	S1 Ep4 - The Gathering	8,000	54.1	420,000	14,000	10/11/16
SBS	Insight	S2016 Ep40 - Lockdown Part 1	7,000	54.8	411,000	15,000	08/11/16
SBS	Tutankhamun	S1 Ep2	7,000	45.0	336,000	12,000	09/11/16
SBS	Showgirls	Showgirls	4,000	125.9	496,000	27,000	09/11/16
SBS	Anno 1790	S1 Ep1 - Between Blood And Lilacs	4,000	57.5	215,000	9,000	10/11/16

### FOXTEL - Top 5 Programs - Date: 10/11/2016 - 16/11/2016 - Number of Days: 7

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Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date		
FX	The Walking Dead	Episode 4	10,000	57.0	547,000	19,000	14/11/16		
MTV	Geordie Shore	Episode 3	7,000	55.0	386,000	23,000	10/11/16		
Showcase	Westworld	Trompe L'oeil	6,000	54.0	343,000	13,000	14/11/16		
Foxtel Movies Premiere	Deadpool		6,000	103.0	624,000	20,000	11/11/16		
Fox8	Australia's Next Top Model	Episode 9	5.000	56.0	269.000	10.000	15/11/16		

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM <u>Guidelines</u> at the OzTAM website.

/PM Rating: total minutes played divided by content length (rounded to the nearest '000).

Length(mins): duration in minutes of the program content.

Minutes: total number of minutes played across measured devices (rounded to the nearest '000).

Stream Starts: total number of times the video content began to play.

Posted date: the daythe video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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