oztam measuring audiences

OzTAM Video Player Measurement (VPM)

Report coverage: 13/01/2017 - 19/01/2017
Total catch up minutes: 162.1 million

All Networks - Top 10 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	50,000	15.0	750,000	91,000	08/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	32,000	23.0	743,000	55,000	07/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	30,000	23.0	687,000	53,000	< 23/12/16
ABC	Little Lunch	The Nightmare Before Graduation	27,000	24.6	675,000	56,000	23/12/16
TEN	Neighbours	Ep.7515	19,000	22.0	410,000	30,000	13/01/17
ABC	Odd Squad	Series 2 Ep 11 Extreme Cake-Over/A Job Well Done	18,000	22.0	394,000	30,000	15/01/17
ABC	Odd Squad	Series 2 Ep 9 Happy Halfiversary/Good Egg Bad Egg	18,000	22.0	390,000	31,000	13/01/17
ABC	The Next Step	Series 3 Ep 20 Cry Me A River	16,000	21.9	351,000	33,000	15/01/17
ABC	Odd Squad	Series 2 Ep 12 Three's Company/Behind Enemy Mimes	16,000	22.0	351,000	28,000	16/01/17
ABC	Nowhere Boys: Two Moons Rising	Series 3 Ep 11 The Search For Atridax	16,000	26.4	419,000	33,000	13/01/17

ABC - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
ABC	Peppa Pig: The Golden Boots	Untitled	50,000	15.0	750,000	91,000	08/01/17
ABC	Octonauts And The Great Swamp Search	Untitled	32,000	23.0	743,000	55,000	07/01/17
ABC	Octonauts Special: A Very Vegimals Christmas	Untitled	30,000	23.0	687,000	53,000	< 23/12/16
ABC	Little Lunch	The Nightmare Before Graduation	27,000	24.6	675,000	56,000	23/12/16
ABC	Odd Squad	Series 2 Ep 11 Extreme Cake-Over/A Job Well Done	18,000	22.0	394,000	30,000	15/01/17

SEVEN - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SEVEN	Code Black	Mon 16 Jan season 1 episode 15	4,000	39.8	163,000	13,000	16/01/17
SEVEN	Chicago Fire	Tue 10 Jan Series 4 Episode 18	4,000	40.5	150,000	14,000	10/01/17
SEVEN	Code Black	Mon 16 Jan season 1 episode 16	3,000	41.8	142,000	11,000	16/01/17
SEVEN	Home and Away	Mon 19 Dec episode 6580	3,000	21.4	65,000	9,000	< 23/12/16
SEVEN	First Dates UK	Tue 10 Jan season 3 episode 9	3,000	47.5	130,000	10,000	10/01/17

NINE - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
NINE	The Bachelor	Episode 3	12,000	85.0	991,000	27,000	17/01/17
NINE	The Bachelor	Episode 2	8,000	84.1	698,000	22,000	10/01/17
NINE	Real Housewives Of Beverly Hills S5 E7	Breaking Branches	8,000	43.2	327,000	13,000	12/01/17
NINE	Chicago Med	Saints	4,000	41.0	182,000	8,000	11/01/17
NINE	Rizzoli & Isles	Ep 1 Two Shots: Move Forward	4,000	39.1	159,000	7,000	15/01/17

TEN - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
TEN	Neighbours	Ep.7515	19,000	22.0	410,000	30,000	13/01/17
TEN	Neighbours	Monday 16 Jan (Ep.7516)	15,000	21.4	330,000	23,000	16/01/17
TEN	Neighbours	Tuesday 17 Jan (Ep.7517)	14,000	21.5	308,000	21,000	17/01/17
TEN	Neighbours	Thursday 12 Jan (Ep.7514)	13,000	21.4	281,000	20,000	12/01/17
TEN	Neighbours	Wednesday 18 Jan	13,000	21.5	271,000	19,000	18/01/17

SBS - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Network	Series	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
SBS	Vikings	S4b Ep12	15,000	43.0	641,000	33,000	11/01/17
SBS	Undressed S1	S1 Ep1 - Pam & Cam Nathan & Tahlia	13,000	24.4	323,000	32,000	12/01/17
SBS	Vikings	S4 Ep11	10,000	46.5	448,000	25,000	25/12/16
SBS	Vikings	S4 Ep13 - Two Journeys	9,000	45.6	390,000	16,000	18/01/17
SBS	Undressed S1	S1 Ep2	8,000	24.0	183,000	16,000	12/01/17

FOXTEL - Top 5 Programs - Date: 13/01/2017 - 19/01/2017 - Number of Days: 7

Channel	Program	Episode	VPM Rating	Length (mins)	Minutes	Stream Starts	Posted Date
Arena	Real Housewives Of Beverly Hills	It's Expensive To Be Me	4,000	41.0	156,000	7,000	18/01/17
Arena	Real Housewives Of Beverly Hills	Compromising Positions	3,000	41.0	136,000	8,000	11/01/17
Showcase	The Affair	307	2,000	55.0	133,000	6,000	11/01/17
Arena	Ladies Of London	Rules Of Enragement	2,000	41.0	92,000	5,000	12/01/17
Arena	Vanderpump Rules	The D Pic	2,000	41.0	90,000	4,000	18/01/17

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).
Length(mins): duration in minutes of the program content.
Minutes: total number of minutes played across measured devices (rounded to the nearest '000).
Stream Starts: total number of times the video content began to play.
Posted date: the day the video content was first made available to play.

Top Programs are for episodes with a minimum length of 15 minutes.

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