

OzTAM Live Video Player Measurement (VPM)

Week 7, 11/02/2018 - 17/02/2018 Report coverage

Total Minutes Viewed 148.6 million **Total Stream Starts** 7.8 million



All Networks - Top 10 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Date	Start	Length
Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: DAY 5	DAY 5	11,000	4,195,000	139,000	14/02/2018	11:00	478
Channel 9	MARRIED AT FIRST SIGHT -MON	EPISODE 10	9,000	778,000	27,000	12/02/2018	19:30	91
Channel 9	MARRIED AT FIRST SIGHT -TUE	EPISODE 11	8,000	771,000	26,000	13/02/2018	19:31	91
Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: NIGHT 2	NIGHT 2	8,000	736,000	44,000	11/02/2018	20:30	91
Channel 9	MARRIED AT FIRST SIGHT -WED	EPISODE 12	8,000	699,000	24,000	14/02/2018	19:31	92
Channel 7	MY KITCHEN RULES - SUN		8,000	675,000	25,000	11/02/2018	19:00	90
Channel 9	MARRIED AT FIRST SIGHT -SUN	EPISODE 9	7,000	742,000	29,000	11/02/2018	19:00	101
Channel 7	MY KITCHEN RULES - MON		7,000	941,000	29,000	12/02/2018	19:31	128
Fox Sports 505	LIVE: CRICKET: TRANS-TASMAN TWENTY20 NZ V AUS	NZ V AUS GAME 5	7,000	1,521,000	62,000	16/02/2018	17:00	208
Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: LATE 2	NIGHT 2	7,000	1,396,000	48,000	11/02/2018	22:00	214

ABC - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM	Minutes	Stream	Date	Start	Length
	Timary Description	Secondary Description	Rating	Williates	Starts	Date	Start	Length
ABC	Q&A-LE	Q AND A (11), 2	2,000	128,000	4,000	12/02/2018	21:35	68
ABC	MEDIA WATCH-EV	MEDIA WATCH (2018), 2	1,000	24,000	2,000	12/02/2018	21:19	17
ABC News	NEWS BREAKFAST-AM	NEWS BREAKFAST 2018, 33	1,000	137,000	5,000	14/02/2018	07:00	120
ABC News	INSIDERS-AM	INSIDERS (2018), 2	1,000	67,000	2,000	11/02/2018	09:01	58
ABC	Q&A SPECIAL: METOO-EV		1,000	71,000	3,000	15/02/2018	21:02	64

SEVEN - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Date	Start	Length
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Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: DAY 5	DAY 5	11,000	4,195,000	139,000	14/02/2018	11:00	478
Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: NIGHT 2	NIGHT 2	8,000	736,000	44,000	11/02/2018	20:30	91
Channel 7	MY KITCHEN RULES - SUN		8,000	675,000	25,000	11/02/2018	19:00	90
Channel 7	MY KITCHEN RULES - MON		7,000	941,000	29,000	12/02/2018	19:31	128
Channel 7	PYEONGCHANG 2018 WINTER OLYMPIC GAMES: LATE 2	NIGHT 2	7,000	1,396,000	48,000	11/02/2018	22:00	214

NINE - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM	Minutes	Stream	Date	Start	Length
	rimary Description	Secondary Description	Rating	Williates	Starts	Date	Start	Deligin
Channel 9	MARRIED AT FIRST SIGHT -MON	EPISODE 10	9,000	778,000	27,000	12/02/2018	19:30	91
Channel 9	MARRIED AT FIRST SIGHT -TUE	EPISODE 11	8,000	771,000	26,000	13/02/2018	19:31	91
Channel 9	MARRIED AT FIRST SIGHT -WED	EPISODE 12	8,000	699,000	24,000	14/02/2018	19:31	92
Channel 9	MARRIED AT FIRST SIGHT -SUN	EPISODE 9	7,000	742,000	29,000	11/02/2018	19:00	101
Channel 9	UNDERBELLY FILES: CHOPPER - PART 1		6,000	533,000	21,000	11/02/2018	20:40	95

TEN - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM	Minutes	Stream	Date	Start	Length
	Timary Description	Secondary Description	Rating	Minutes	Starts	Date	Start	Length
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! SUN	EP.10	1,000	104,000	5,000	11/02/2018	19:31	79
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! MON	EP.11	1,000	110,000	5,000	12/02/2018	19:31	93
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! TUES	EP.12	1,000	107,000	4,000	13/02/2018	19:31	97
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! THURS	EP.14	1,000	93,000	4,000	15/02/2018	19:31	93
Channel 10	I'M A CELEBRITYGET ME OUT OF HERE! WED	EP.13	1,000	69,000	3,000	14/02/2018	19:31	74

SBS - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Date	Start	Length
SBS	ENGINEERING SPACE	S1 EP6 - VIKING MARS MISSION	*	2,000	*	17/02/2018	20:25	54
SBS	SECRET STATE: INSIDE NORTH KOREA RPT		*	1,000	*	13/02/2018	22:05	27
SBS	SBS WORLD NEWS		*	2,000	*	15/02/2018	18:30	60
SBS	2017-2018 UEFA: BAS V MCI LIVE		*	3,000	*	14/02/2018	06:46	109
SBS	24 HOURS IN EMERGENCY	S11 EP12 - LOVE CONQUERS ALL	*	2,000	*	12/02/2018	21:33	57

FOXTEL - Top 5 Programs - Date: 11/02/2018 - 17/02/2018 - Number of Days: 7

Channel	Primary Description	Secondary Description	VPM Rating	Minutes	Stream Starts	Date	Start	Length
Fox Sports 505	LIVE: CRICKET: TRANS-TASMAN TWENTY20 NZ V AUS	NZ V AUS GAME 5	7,000	1,521,000	62,000	16/02/2018	17:00	208
beIN SPORTS 1	LIVE: UCL: REAL MADRID V PSG	REAL MADRID V PSG	4,000	502,000	31,000	15/02/2018	06:45	115
beIN SPORTS 1	LIVE: UCL: JUVENTUS V SPURS	JUVENTUS V SPURS	4,000	426,000	25,000	14/02/2018	06:45	115
Fox League	LIVE: PRE SEASON: RABBITOHS V WIGAN	RABBITOHS V WIGAN	4,000	372,000	16,000	17/02/2018	19:49	106
beIN SPORTS 3	LIVE: UCL: PORTO V LIVERPOOL	PORTO V LIVERPOOL	3,000	390,000	26,000	15/02/2018	06:40	120

Please note: The report includes catch up minutes only and is not restricted to the five metropolitan cities. Live streaming channel viewing is not included. When broadcasters upgrade their video players, player measurement SDKs may take time to reach consumer devices (consumers need to update their apps) and may temporarily result in an under-reporting of a broadcaster video player figures. Refer to the VPM Guidelines at the OzTAM website.

VPM Rating: total minutes played divided by content length (rounded to the nearest '000).

Minutes: total number of minutes played across measured devices (rounded to the nearest '000)

Stream Starts: total number of program video stream sessions of at least 15 seconds.

Start: start time of the program.

Length: duration in minutes of the program content.

Top Programs are for episodes with a minimum length of 15 minutes

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